



ASX RELEASE

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NEARMAP PRODUCT UPDATE

Nearmap Ltd (ASX: NEA) is pleased to provide an update on a range of new product features which continue to scale the business – by making Nearmap’s content easier to adopt and adding insights and value to customers.

In FY18 Nearmap continued to capture and release new forms of imagery including Nearmap Panorama, Nearmap Oblique and mobile-enabled MapBrowser. Nearmap also released a new interface for MapBrowser, allowing for simpler split-view analysis, annotation of imagery and flexibility to visualize imagery from any cardinal direction.

Responding to continuous customer feedback, Nearmap has rolled out several improvements to its product during the first quarter of FY19 in the following areas:

Enhanced Location Content

- **3D offline delivery** – Nearmap is now delivering full 3D textured mesh, covering the top 43 US and top 6 Australian metropolitan areas. The content is available offline and in formats that are easily ingested by commercial platforms.

Content Usability

- **Roof Pitch & Area Measurement** – MapBrowser users can now quickly and easily measure pitch and rooftop areas, expanding the already available height and width measurements for Nearmap Oblique imagery. Nearmap’s patented, complete measurement tools provide users with smarter ways to estimate and quote with accuracy.

Enterprise Scalability

- **Delegated Authentication** – Enterprise customers, governments and other large organisations interested in simplifying user management, while increasing security, can now use their own directory systems to verify users, activate them and automatically create user profiles through ‘just-in-time’ provisioning – all in a highly secure environment.



Ease of Content Integration

- **Tile API** – Many Nearmap customers access imagery through 3rd party applications. Nearmap has released a new form of its tile application programming interface (API) allowing for more active users and higher volume imagery requests. Rate limit allowances for bulk downloads are also supported.
- With the availability of richer meta data about Nearmap imagery, users of the Tile API can now also request imagery based on survey dates and specific areas of interest, shortening development time for custom applications.

Existing Nearmap customers who would like further information about these features should contact their Account Manager.

Commenting on the enhancements, CEO and Managing Director, Dr. Rob Newman, noted “Nearmap’s continued investment in its product & technology is key as we accelerate our leadership in the global location intelligence market.

“These enhancements represent just the first elements of our FY19 product & technology roadmap, and we look forward to sharing further enhancements during the year, including enhancements to our camera technology, upgraded 3D content and tools, and project management and collaboration tools in the Nearmap customer environment.

“In addition, the proceeds from our recently completed institutional placement provides Nearmap with an increased capability to evaluate organic and inorganic growth opportunities to enhance the quality of data, and the insights that can be derived from that data.”

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VIEW THE WORLD, SO THEY CAN
PROFOUNDLY CHANGE THE WAY
THEY WORK.**

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