



ASX RELEASE

6 March 2018

APPOINTMENT OF MS SUE KLOSE AS INTERIM CHIEF MARKETING OFFICER

Nearmap Ltd (ASX: NEA) is pleased to announce the appointment of Ms Sue Klose as interim Chief Marketing Officer (CMO) of the Company for a period of up to six-months commencing on 5 March 2018. Ms Klose has been a Non-Executive Director of Nearmap Ltd since 14 August 2017.

Commenting on Ms Klose's appointment, CEO and Managing Director, Dr Rob Newman, said "As Nearmap's business continues to scale across multiple geographies, a consistent and compelling global approach to our brand profile and positioning, marketing strategy and execution is critical. We welcome Sue as interim Chief Marketing Officer. Sue will bring her invaluable global experience to Nearmap for six months as we conduct a global search for a full-time CMO, and will assist in the selection of her replacement."

Sue is an experienced senior executive and director, with a diverse background in Software as a Service businesses with a focus on digital strategy, corporate development partnerships and business growth in Australia and the US. She was previously the Chief Marketing Officer for GraysOnline, where she was responsible for brand development, marketing operations and digital product strategy.

Ms Klose added, "Having joined the Nearmap Board last year, I am delighted to take on this Executive role at this exciting time in Nearmap's history. Our growing scale across multiple geographies provides the opportunity to elevate our global brand, marketing approach and strategy and support further growth."

Ms Klose will temporarily become an executive director and remain on the board. In accordance with ASX Listing Rule 3.16.4, the material terms of Ms Klose's Service Agreement as interim Chief Marketing Officer of Nearmap are follows:

Start date: 5 March 2018

Term: 4 days a week up to six months, ending on, or prior to, 7 September 2018

Remuneration: \$120,000 (exclusive of superannuation) for the contract term

Notice period: 4 weeks.

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