

These Business Security Numbers Will Keep You

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95%

Number of security incidents that can be traced back to human error¹

Number of small businesses who say cyber-attacks are getting more sophisticated²

60%

58%

Malware attack victims that are described as small businesses³

1/3

Number of customers who stop shopping at a business after a security breach⁴

92.4

Amount of malware that's delivered by email⁵

\$120-220k

The average cost of a small to medium business security breach⁶

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1) IBM® 2014 Cyber Security Intelligence Index

2) 2017 Ponemon® State of Cybersecurity in Small and Medium Sized Businesses

3) Verizon® 2018 Data Breach Investigations Report

4) Information Age®: Data Breaches Financial Impact

5) Verizon® 2018 Data Breach Investigations Report

6) Kaspersky®: What is the cost of a data breach? / 2017 Ponemon® State of Cybersecurity in Small and Medium Sized Businesses

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