

26TH ANNUAL
CREATIVE TRAINING
TECHNIQUES[®] CONFERENCE

INGENUITY @ EVERY
TURN

Innovation Starts with You

MINNEAPOLIS, MN

Pre-Conference
September 22-24, 2019

Conference
September 25-27, 2019

CTT.BOBPIKEGROUP.COM

EARN YOUR
CTT CERTIFICATION

Create Your Path to Better Training

Lecture-based training is boring and unproductive, but a participant-centered approach turns training into an innovative process of discovery. Your people will learn more in less time and have fun in the process.

CTT 2019 is the only conference that models participant-centered training to you from start to finish. Use these techniques to create your own path to better training—with ingenuity at every turn.

“For the things we have to learn before we can do them, we learn by doing them.”

— Aristotle

THE CREATIVE TRAINING TECHNIQUES® CONFERENCE SEPTEMBER 25-27, 2019 OFFERS:



New ideas to develop exceptional trainers and world class programs



Learning teams with built-in structure for networking and personal access to the facilitators



Tactics to harness the power of digital learning with webinars and social media



Methods to measure the ROI of training



Four certification tracks and the debut of an exciting new workshop covering on-the-job training



Strategies to coach and manage today's workforce



Tools to present with polish and poise



Access to 1:1 ask-the-expert consulting sessions with master trainers and Chief Training Officer Becky Pike Pluth

KEYNOTE SPEAKER | KRISTIN ARNOLD, MBA, CPF, CSP

Kristin speaks to business leaders on how to facilitate and lead teams. As one of the first female graduates of the United States Coast Guard Academy and the first woman stationed onboard an ocean-going buoy tender, Kristin became one of the first Coast Guard facilitators—and made every mistake one could! Frustrated, she avidly researched this nascent skill called “facilitation” and has trained professionals in facilitation skills ever since. She is a past national president of the National Speakers Association, a Certified Speaking Professional, and a Certified Professional Facilitator.



Earn Your Creative Training Techniques® Certification in Two Easy Steps:



Steps may be completed in any order. Your Creative Training Techniques® Certification is designed to be customized to help you meet your professional goals.

Benefits:

- > Demonstrate your commitment to training excellence
- > Develop new skills to enhance professional growth
- > Open doors with a new credential on your resume
- > Receive a certificate to proudly display your achievement

Workshops available for each concentration:

<p>Delivery</p>  <p>Train-the-Trainer Boot Camp OR On-the-Job Training</p>	<p>Design</p>  <p>Instructional Design OR Microlearning</p>	<p>Facilitation</p>  <p>Performance Consulting OR Presentation Skills</p>	<p>Online</p>  <p>Webinars That Work OR Microlearning</p>
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2019 PRE-CONFERENCE WORKSHOPS

SUNDAY-TUESDAY, SEPTEMBER 22–24

MONDAY-TUESDAY, SEPTEMBER 23–24

Instructional Design

Sunday 12–6 p.m., Monday and Tuesday 8:30 a.m.–4 p.m.

Experience for yourself how instructor-led, participant-centered Creative Training Techniques® can transform training outcomes. Discover a 4-step process for creating training programs that engage learners, accelerate the learning process, and deliver results—every time.

Using a repeatable formula, you will be able to reduce training time by 25-50% and cut prep time in half.

In this workshop, you will:

- Develop needs assessments to guide content
- Learn to write specific, measurable training objectives
- Insert C.O.R.E. elements to your own content
- Use storyboarding to brainstorm and organize ideas
- Apply the 90/20/10 rule to course development
- Create effective job aides and leader guides

“The Bob Pike Group helped breathe even more life into our quest to make training participant-centered. We developed a new course on Emotional Intelligence and Interpersonal Communication and employees LOVE the interactive approach.”

- Mike Howerton, Embraer Aircraft Maintenance Services

Train-the-Trainer Boot Camp

Monday and Tuesday 8:30 a.m.–4 p.m.

Train-the-Trainer Boot Camp is the cornerstone of our innovative instructor-led, participant-centered methodology. In this two-day training transformation, you'll be introduced to the Creative Training Techniques® that thousands of trainers all over the world have used to increase retention by 90% and on-the-job transfer by 75%.

Every aspect of Boot Camp is designed for one purpose: to help you deliver results in your training. You'll leave Boot Camp with actionable strategies you can apply your very first day back on the job.

Some tools and techniques you'll discover at Boot Camp include:

- 20 step-by-step strategies for audience engagement
- 5 FUNdamental principles of participant-centered learning
- C.O.R.E. elements of content development
- E.A.T. model for structuring content
- 7 types of difficult participants and how to handle them
- Using the 90-20-10 rule for chunking content to boost retention
- How to apply participant-centered techniques to any content and any size audience

Presentation Skills

Monday and Tuesday 8:30 a.m.–4 p.m.

Become an affective and effective speaker who makes it look easy. In the safety of a small group, you'll practice and receive feedback with the guidance of a Creative Training expert. In two days, you'll refine your own content into an engaging presentation you can deliver with poise back on the job.

This workshop is for trainers, subject matter experts, managers, and people who speak to groups occasionally or as a regular part of their jobs.

In this workshop, you will discover how to:

- Open strong and engage attention right away
- Structure your message around your audience's needs
- Establish credibility and authority, even with higher ups
- Better manage any size, age or level of audience
- Transform from subject matter expert to confident speaker
- Master methods to control nerves and present with polish

NOW 2 DAYS! Performance Consulting

Monday and Tuesday 8:30 a.m.–4 p.m.

Position yourself as a strategic training consultant by learning how to recognize and eliminate training that doesn't add value, and identify performance solutions that will lead to better results.

The Performance Consulting workshop will introduce you to simple (but not easy) strategies to effectively guide groups to consensus, have “pain conversations” necessary to achieve growth, and gain management support for new initiatives. Discover how to quickly establish credibility as a consultant in your organization and industry.

Takeaways from Performance Consulting:

- 39 strategies to establish credibility as a consultant in any setting
- 10 tips to gain management buy-in and support
- A simple process to estimate the value of a project
- 3 ways to research any organization
- 42 concepts to improve organizational savvy
- Create stakeholder and implementation plans
- Acquire a repeatable 4-step performance consulting process

NEW! On-the-Job Training

Monday and Tuesday 8:30 a.m.–4 p.m.

On-the-job training (OJT) is a proven way to quickly ramp up employees and minimizes the time needed by other employees to deliver training. Done right, OJT makes employees more versatile, enhances self-esteem and personal growth, and encourages workplace values. Participant-centered OJT provides just-in-time solutions to ensure people have the knowledge and support they need to do their jobs.

This workshop is for anyone who designs or delivers training, subject matter experts who train new employees, and leaders who want a faster, better, easier onboarding process.

In this workshop, you will:

- Identify jobs best suited for OJT
- Recognize when to use structured vs. unstructured approaches
- Discover the 80/80 rule for design
- Create a draft behaviors checklist to shape learning objectives
- Follow the 7-step process for participant-centered OJT
- Choose transfer strategies to boost pull through back on the job
- Discuss strategies for coaching, observation and feedback

Microlearning: Just Enough, Just in Time Training

Monday and Tuesday 8:30 a.m.–4 p.m.

Discover practical ways to deliver content in smaller, specific bursts for “just enough, just in time” segments. Experience how fun and easy microlearning can be, and learn a repeatable process to create your own short videos, self-paced e-learning, and visual tools.

This workshop is a creative lab experience—bring an existing program or new content, and leave with your first microlearning units ready to launch. Explore tools like Raptivity and UMU and discover ways to integrate microlearning to online and live training.

In this workshop, you will:

- Discover the 8-step microlearning design process
- Tap into the brain science of spacing to improve retention
- Takeaway templates for immediate use
- Integrate surveys, quizzes, and mini games into microlessons
- Learn how to make articles interactive for better retention
- Create your own microlearning units with expert guidance and feedback

SAVE \$200 by adding a pre-conference workshop to your conference experience. Bundling a workshop with the conference is also the fastest, easiest way to earn your professional certification.

CONFERENCE SCHEDULE

WEDNESDAY, SEPTEMBER 25, 2019

9-10:30 AM | OPENING KEYNOTE

NEW! Creating Communication Connections KRISTIN ARNOLD

As trainers, you constantly meet and engage all kinds of new people. You know, deep in your heart, you need to communicate the way they prefer to receive information. What if you could build instant rapport and clearly communicate your ideas based on a few visual cues? In this fun, interactive session, Kristin will share how you can substantially increase the probability of successful connections with new friends and those you have known for years!

11 AM - 12:15 PM

NEW! #101: Microlearning in Live Classroom Training | JANICE HORNE

 Microlearning delivered online is great, but did you know you can easily incorporate microlearning into live classroom training? In this session, discover practical ways to deliver content, take surveys, build in energizers and more. Bring your smartphone and experience how fun and engaging microlearning can make your classroom training.

NEW! #102: How to Manage Your Manager to Manage You the Way You Want to be Managed | KRISTIN ARNOLD

Whether you think your boss is brilliant or detached, it's a relationship you need to "manage up" if you want to be successful and advance your career. In this upbeat session, you'll discover eight specific techniques you can immediately apply to improve communication with your manager, find greater job satisfaction and advance your career.

NEW! #103: Is Your Training Truly Participant Centered: 4 Vital Signs to Measure PC Health | ERIN FULLERMAN

 Ever noticed how physical examinations always start with the doctor or nurse checking your pulse rate, respiration, and temperature? In your training world, there are also vital signs of health. Is your content truly participant-centered? Do your learners experience the power to choose and a sense of belonging? Does training feel like a mandated requirement or an anticipated event? In this session you will discover 4 vital signs to measure the PC health of your training program.

NEW! #104: 4 Phases of Performance Consulting | ADRIANNE ROGGENBUCK

 Successful performance consultants follow a repeatable 4-step process. Join us to discover the four phases of performance consulting and what it looks like in several different industries. Whether you are an internal performance consultant or desire to freelance, this process will work for you.

NEW! #105: Top 100 Digital Learning Tools MICHELLE STIDWELL

 Are you current on what tools could be useful in the design and delivery of learning solutions for your organization? Each year Jane Hart at the Centre for Learning and Performance Technologies compiles a list of the Top Tools for Learning from the results of an open survey. In this session you will explore new and different tools you can use right away.

12:15 PM-1:30 PM | LUNCH

1:30-2:45 PM

NEW! #106: Blissful Flip Chart Cartooning DOUG MCCALLUM

 Learn five cartoons you can use to add pizzazz to your flip charts using Cartooning with Bruce Blitz's simple techniques. Discover how cartooning ties into instructor led and participant centered instruction. No artistic experience necessary!

NEW! #107: The Gift of Gamification to Learning | MICHELLE STIDWELL

 "Play is our brain's favorite way of learning" says author Diane Ackerman. Gamification integrated with intention and purpose in the classroom will increase retention. At \$138 billion in revenue worldwide, the gaming industry is larger than both film and music combined! Explore how to assist your learners in navigating complex concepts through the artfulness of gaming!

 **NEW! #108: The Online Trainer's Tool Kit: Strategies to Engage and Enliven Online Training | MARC RATCLIFFE**

This webinar is packed full of tested tips for online facilitators. Death by webinar is rapidly replacing death by PowerPoint! Make your webinars and other e-learning resources more effective and engaging! This session discusses how to deliver results before, during and after a webinar. This session also provides a series of field-tested, yet customizable activities that allow trainers to instantly increase the impact of their e-learning programs.

 **NEW! #109: Your Natural Conflict Negotiation Style ... and 4 Others that May Serve You Better | ADRIANNE ROGGENBUCK**

Big projects often reveal competing interests and opinions especially when you're dealing with multiple departments or layers of management. When you find yourself faced with pushback it's helpful to realize your natural style of responding and be aware of four other styles that might serve you better depending on the circumstances. The more you think of all five as tools in your tool chest, the more prepared you'll be to handle the biggest egos and touchiest topics.

 **NEW! #110: Puzzles and Object Lessons to Process Any Content | SCOTT ENEBO**

There are so many ways to help learners process content. What if you had a slam-dunk way to expedite that processing and ensure your learners were able to get to the meaning and connect learning to their own experiences? This is the class for you! Come experience several frames that will help connect your ideas to the content learners need to get.

3:15–4:30 PM

 **NEW! #111: Top 10 Technical Tools to Use in Live and Online Classes | ERIN FULLERMAN**

  "There's an app for that," but how are you supposed to sort through all the available options on the market and find the ones that will suit your business best, engage employees and increase knowledge retention? In this session we will explore the top 10 must-have tech tools for training because staying current on classroom and e-learning tools can be overwhelming, but it's essential.

 **NEW! #112: Seven Worst Mistakes in Virtual Learning, and What to Try Instead**
BECKY PIKE PLUTH

 If you think finding a needle in a haystack is difficult, try finding an e-learning program that holds people's attention and affects behavior change. Now there's a challenge! We know too much lecture is a no-no, yet most live-online learning programs are lecture heavy and interactive-light. Join Becky to explore the 7 worst mistakes that make virtual learning drag, and what to try instead. You'll experience easy fixes you can apply to your own content—tips to make your job easier and training better. Your participants thank you in advance!

 **NEW! #113: Interactive, SIMPLE Games for Openers & Closers | DOUG MCCALLUM**

 This session will present three interactive, non-technical games you can use as an opener to (1) break pre-occupation, (2) allow for networking, and (3) relate to the content. You'll also experience three interactive, non-technical closers that will (1) tie things together, (2) include everyone, and (3) examine the next steps using instructor led and participant centered instruction.

 **#114: Theming | JANICE HORNE**

 Creating a theme for your training can make the training fun. But the biggest advantage is that an appropriate theme can help participants remember what they've learned. Come to this session to discover how theming can help with design and delivery of training.

#115: Mentoring for Success | RICH MEISS

A growing concern in organizations is the loss of institutional knowledge because of skilled and long-tenured employees leaving the workforce. This critical information and skills can be transferred to new employees through mentoring programs designed to bridge the knowledge gap. This mentoring preview will help you discover if, when, how and why to institute a mentoring program, and for whom it is most effective.

5–6:30 PM | NETWORKING RECEPTION

Join The Bob Pike Group team for an informal time to mix and mingle with other conference attendees and presenters.

9-10:15 AM

#201: Rapid Design | JANICE HORNE

Never seem to have enough time to devote to training design? Or maybe it's not your cup of tea? Try the rapid design approach to simplify the process. In this session, you will explore a method of design that will help you quickly align content and activities to desired behaviors to reach your business goals.

#202: Intelligent Infographics Make Training Stick **SCOTT ENEBO**

Do you use infographics to communicate information or data more clearly? This fun and visually appealing trend in media is also an incredibly powerful tool to enhance learning and drive greater retention. Discover how you can create and use infographics for live or virtual classes and experiment with making your own infographic before the session is over.

#203: Energizers that Aren't Time Wasters **ADRIANNE ROGGENBUCK**

 No matter how skilled the trainer, most audiences experience low energy and lack of focus at some point during training. This calls for an energizer, but you don't want to waste precious instructional time. Learn how to make every energizer you do relevant to your training topic. Experience how the right energizer can pick your class up and get every brain back in the learning zone. Leave this session with re-engineered energizers you can use immediately.

#204: Presentation Secrets of TED and Shark Tank **RICH MEISS**

If you enjoy watching the TV show Shark Tank or TED talks, this session is for you. Discover how TED presenters are encouraged to prepare, practice and polish their presentations. Learn the secrets of what the best entrepreneurs do to pitch their products and win investment dollars. Learn ways to apply these secrets to your presentations and become twice the speaker in half the time.

NEW! #205: Become a PowerPoint Ninja **BECKY PIKE PLUTH**

 Master PowerPoint with tips, tricks, and shortcuts that will help deliver your message in an impressive way and transform how you train. Don't let clunky slides keep your content from shining! Acquire five basic PowerPoint tips for beginners. Explore five PowerPoint tips for advanced users and obtain a quick reference guide for function keys.

NEW! #206: Leveraging the SME **MICHELLE STIDWELL**

Explore how best to leverage the Subject Matter Experts in your organization. Beyond a source for content, what other aspects of learning and development can they support (hint: facilitation, design, training development)? Come to this session to discover ways to get more from the resources you have in SMEs.

NEW! #207: Bring Your Own Device **SCOTT ENEBO**

 "OK, put away your phones! If I see you on your phone, you will have to sing 'I'm a Little Tea Pot' in front of the class." Have you ever felt like resorting to this in your classes? What if you could use participant phones for good instead of evil? This session is geared to equip you with tips, techniques, and new ideas on how to use phones and smart devices in class to enhance instead of detract from the learning experience.

#208: Creative Training Techniques® for **On-the-Job Training | RICH MEISS**

On-the-job training (OJT) is the single most used (and misused) of all approaches to training. It happens whenever an experienced person shows an inexperienced person how to do a job. While there is no prescribed best way to teach a skill, the two most common approaches are showing and telling. Discover Creative Training Techniques® that will ensure repeatability, reliability, standardization, and consistency – critical factors for OJT success.

NEW! #209: Creating More Powerful **Slide Presentations | MARC RATCLIFFE**

 Delivering an effective and powerful presentation is critical in supporting learning messages and maintaining the attention of the audience. To avoid death by PowerPoint, presenters need to evaluate how to get the most from their slides and create the best impact from their slide presentations. This webinar will provide seven principles that can be used to create more powerful slideshow-based presentations (e.g. PowerPoint, Keynote, Haiku Deck) and deliver a better learning experience for participants.

NEW! #210: Social Media for Digitally **Savvy Training | BECKY PIKE PLUTH**

 Half of today's workforce are digital natives, and there are creative ways you can tap into their strengths using social media before, during, and after training. Explore ways to use Instagram, Twitter, Facebook, and LinkedIn for training purposes. By the end of the session, you'll leave with at least one activity to use back on the job.

12:15–1:30 PM | LUNCH

1:30–2:45 PM

#211: Cartooning for the Artistically Challenged

 **ADRIANNE ROGGENBUCK**

Have you always dreamed of being able to go beyond drawing stick figures? Practice the basics of cartooning to create simple graphics for flipcharts. Leave the session with a ready-to-use poster for your next training.

NEW! #212: After Lunch Ice Breakers/Energizers

 **a Go-Go | DOUG MCCALLUM**

 Ice breakers and energizers provide learners with the mental/physical breaks they need to stay engaged. When energy dips—especially after lunch—a carefully picked energizer is the pick me up your audience needs. In this session see how energizers are an essential part of the instructor-led, participant-centered system. They just happen to be fun, too!

NEW! #213: Discovering Learning Preferences

 Are you a visual or auditory learner? Prefer to work alone or in groups? Just the facts, or colorful narrative? Every one of us has a laundry list of learning preferences. Knowing how to bridge training across multiple learning preferences will help you connect better with your audiences and be a more effective trainer. In this session you'll learn to gauge how people want learning structured and how participative they want to be.

 

#214: Using Gestures and Voice Appropriately

 **RICH MEISS**

What do I do with my hands when I am presenting? What gestures will best communicate my message? How can I vary my voice for more impact? Effective trainers and presenters use the power of body language and voice tone to communicate their message effectively. Yet most have had little or no training on how to use these communication tools in a powerful way. This session will share ideas how you can step up your presentation skills.

NEW! #215: Creating Effective Webinars

 **for Learners and Lead Generation**

 **MARC RATCLIFFE AND JASON ASH**

 When done effectively, webinar training can rival live in-person courses in learner engagement, content retention and learning application. Webinar training has the added benefit of reaching large audiences in diverse locations at the same time. However, these programs need to be planned and delivered differently from face-to-face courses to have maximum impact. This workshop is focused on helping participants to create dynamic, engaging and effective webinars aimed at improving the transfer of learning and thus business results.

3:15–4:30 PM

NEW! #216: Using Simple Props in Training

 **JANICE HORNE**

You've seen trainers use props in training, but have you ever wondered why you should go to the extra effort? In this session, we will explore how to use simple props like playing cards, dice, and index cards to engage learners and get them actively involved. And you will discover why props play an important part in adult learning.

#217: Coaching for Training Results

RICH MEISS

A major key to making training stick is follow-up coaching by the manager. Research reveals that the manager both BEFORE and AFTER the training makes a major difference. Up to 90% of training results are lost without good follow-up. This session will focus on what the manager can do to prepare participants for good training, and how the manager can reinforce the learning post-class.

#218: The BPG WHY Behind Everything We Do

 **DOUG MCCALLUM**

 Everything is on purpose. Join Doug, a master trainer who has been with The Bob Pike Group since the beginning, for an insider's take on the method behind the madness of participant-centered training. Discover 26 techniques that require little time and little-to-no investment. With some creativity and know-how, you can achieve a competitive edge in your next training classes.

#219: Build Learning Success Through Collaboration

 **| JASON ASH**

 Explore how you can support collaborative learning and use the combined wisdom of the group to enrich the learning experience for all. In this session, learn more about the history and science that supports collaborative learning, participate in 6 examples of collaboration building activities, and create an action plan to build those types of activities into your own sessions.



#220: No More Sit and Gets

 **ERIN FULLERMAN**

 Gone are the days where people will sit and listen to trainers who plow through slides and recite their lines on webinars. Turn your webinars into active, engaging, participant-centered sessions that keep your learners up and moving! Learn how to create an online interactive classroom experience.



9–10:15 AM

NEW! #301: Sustaining Training **MICHELLE STIDWELL**

The who, what, how of making training sticky! After the action plans, evaluations and certificates, what will make training continue to produce results well after the class has ended? Come to this class to get practical guidance on how to sustain learning.

NEW! #302: Level Up Your Training **ERIN FULLERMAN**

 Gamification is defined as the application of typical elements of game playing (e.g., point scoring, competition with others and rules of play). In this session you will discover ways to keep score, create fun competitions in training and think about rules that need to be followed in every training game to aid in the learning process.

NEW! #303: Debriefing Any Experience **SCOTT ENEBO**

 So we had an amazing experience...now what!?!?! The experience is only the first step of the process. What we do with the process is what really matters and helps to connect the experience with the essential learning. Explore how to take any experience and make it relevant to current learning and exploration.

NEW! #304: Capture and Keep Their Attention: Strong Openers and Closers

 Open your sessions beyond PowerPoint and roundtable introductions and close with more than an end of day dismissal. Discover ways to infuse creative openers and closers into your training class to make it engaging and energizing.

NEW! #305: Turn Content into Learning **JASON ASH**

 As training professionals we will often be asked to create new training for our teams or clients but where do we start? How do we take the content and create learning opportunities? The answer lies in the old saying “prior preparation prevents poor performance” otherwise known as the 5 P’s. Join Jason to explore how different trainers approach their preparation, discover 7 steps to developing robust session plans that will never let you down and use instructional design thinking to ensure we are giving our audience the best learning experience possible.

10:30–11:45 AM | CLOSING KEYNOTE

NEW! Mastering Edutainment **MARC RATCLIFF**

 Edutainment is an act of learning through a medium that both educates and entertains. This keynote will highlight how to creatively fuse education and entertainment together to create more impactful presentations and more engaging learning experiences. It aims to summarize the training techniques and approaches that work and will invite participants to put the Edutainment formula into practice before the end of the event!

“They [The Bob Pike Group] really give you a blueprint for transforming the way that you design and deliver content and you can immediately put that into practice.”

- Krystal White, Wounded Warrior Project

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2019 REGISTRATION

CONFERENCE REGISTRATION INCLUDES:

- Access to all conference handouts
- Your choice of 42 sessions and keynotes
- Continental breakfast each day
- Lunch on Wednesday and Thursday
- Networking reception on Wednesday evening

TWO EASY WAYS TO REGISTER :

- > Register online at **BobPikeGroup.com**
- > or by calling **844.BOB.PIKE**
(844.262.7453)

REGISTRATION CANCELLATION POLICY:

You may cancel your registration on or before August 23, 2019 and receive a refund less a \$200 cancellation fee. Registrations are non-refundable after August 23, 2019. Registrations are transferable within the same company. All substitutions or cancellations must be in writing. The Bob Pike Group reserves the right to make subsequent cancellations or changes and should it do so, its liability is limited to the return of the enrollment fee. We reserve the right to correct any printed errors.

2019 WORKSHOP PRICING

PRE-CONFERENCE WORKSHOP SEPTEMBER 22-24, 2019

	Without conference registration	With conference registration
Instructional Design	\$1,895	\$1,695

PRE-CONFERENCE WORKSHOPS SEPTEMBER 23-24, 2019

Presentation Skills	\$1,595	\$1,395
Train-the-Trainer Boot Camp	\$1,595	\$1,395
Performance Consulting	\$1,195	\$995
Microlearning	\$1,195	\$995
On-the-Job Training	\$1,195	\$995

CONFERENCE REGISTRATION SEPTEMBER 25-27, 2019

Paid on or before 5/31/19	\$1,495
Paid after 5/31/19	\$1,695

Additional discounts for groups of three or more.

Call 844.BOB.PIKE (844.262.7453)
for more information.

STAY & PLAY

CONFERENCE HOTEL:

Hilton Minneapolis/St. Paul Airport Mall of America

3800 American Blvd E
Bloomington, Minnesota 55425
952-854-2100

The Hilton Minneapolis/St. Paul Airport Mall of America hotel is located three miles from the Minneapolis/St. Paul International Airport (MSP) and one mile from the Mall of America. Complimentary shuttles are provided to and from the Airport and the Mall of America.

The hotel is offering a reduced rate of \$166 per night for guest rooms through August 24, 2019 or until the room block fills, whichever comes first. To make reservations call **(952) 854-2100** and ask for The Bob Pike Group (BPG) block of rooms or go to our personalized web page:
<http://groom.hilton.com/thebobpikegroup2019>



THE
BOB PIKE GROUP

Engineer Curiosity

14530 Martin Drive, Eden Prairie, MN 55344

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WHAT'S INSIDE:

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Innovation starts with you!

