

insight retail software

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backOffice 31

"The software and support are just fantastic. We highly endorse their products and service." *Louisa, Kaneohe Shell (Kaneohe,*

> "Insight Retail Software is a cherished partner. We highly recommend backOffice to any of our customers looking for software for their convenience store. They know how to make software work."

Pat, Doyles Sheehan(Missoula, MT)

"We highly endorse Insight. The software works great and the support staff is a pleasure to work with."

Jeff, Yellowstone National Park (Gardiner, MT)

"We run our 6 large stores using Insight's complete POS system. We are able to manage the entire operation from our main office. It works for us, and we rely on it every day." *Adam, Atlantic City Beauty Supply*

Adam, Atlantic City Beauty Supply (Atlantic City, NJ) "I use Insight software to manage our 16 stores. I am able to manage all the stores from our central warehouse including full inventory. The software is really reliable." *Rick, Christies Toy Box (Oklahoma City, OK)*

Over 1,000 installs and over 25 years in retail experience!

Pricebook Module

Control of product pricing in retail stores is vital. Studies have shown scanning and price control can lead to a 4% or more increase in profits by reducing mistakes when compared to a manual system. InsightRS's backOffice[™] Pricebook, offers an extensive set of features and capabilities and makes management of products easy, accurate and efficient. Do better with the Pricebook module

Edit products

Products: editing a record	d		
	cription		
490000044 CO	KE 20 OZ	Inactive	
Alternate PLUs		Copy Values	Paste Values
General	Brand	User Lists	
SODA	Соке	Title Value	General
		SEASON	Ger
Fee Charge Type	Size	CIG PRICE TIER	
	20 OZ BTL		Extra
Store: [INSIGHT Price Cost 1.69 Cost 0.9979 Cost	Copy Prices Copy F Margin (%) MarkUp (%) Case Cost 40.95 Cost 69.36 Cost Order by Unit © Case	Aags Copy All Name N/A Flags PRODUCT CODE PLU PROMOTION MAY BE SOLD	Price
Desired Inventory Levels	Quantities On Hand In System	RETURNABLE	
Min Max Desired	On Hand Cases Ordered BackOrder	TAX1	
5 48 30	90 3.75 1560 0	TAX 2	
		TAX 3	
		TAX 4	
Edit Product Pricing	📕 Edit Multi-Store Pricing 👲 Edit V	endor Link 🎁 Edit Repackaging	<u>⊘K</u> <u>X</u> <u>C</u> ancel

Alternate PLU

Unlimited number of secondary PLUs.

User-Defined Lists

Create up to five of your own lists to enhance product definition. These fields can be used throughout the software while selecting products for orders, adjustments, reports, group change and promotions.

Promotions

Displays promotion detail if the item is on an active promotion.

Copy Values/Paste Values

Saves you hours of retyping. Now adding the hot new soda with 10 different flavors takes almost no time. You enter the first item then Copy Values/ Paste Values to stamp out the rest.

Repackaging and Kits

backOffice[™] can automatically reduce quantity on hand of one product when another sells. This is ideal for products like cigarettes, beer, soda and gift baskets.

Vendor information

Allows unlimited number of vendors and each vendors' unique reorder number per item.

Edit store prices

Includes many features to make changing prices at multiple stores easy and accurate. Data from any field can be copied to all stores or store groups. Store groups can be defined as needed to simplify managing stores with similarities.

Edit store pricing

Copy prices Copy flags	B二 Copy all	c			I	Filter per S	Store Group			
Sorted <u>by</u> Store		▼ Sea	irch f <u>o</u> r							
	 Store # 	Price	Cost	Min	Max	Desired	Qty On Hand	Qty Order	Qty BackOrder	Order By
INSIGHT 1	1	\$1.69	\$1.00	5	48	30	90	1560	0	Cases
INSIGHT 2	2	\$1.59	\$1.00	5	48	30				Cases
INSIGHT 3	3	\$1.89	\$1.00	5	48	30				Cases
1 of 3										
Edit Product Pricing	g 📕 Edit N	Aulti-Store	Pricing	🙎 Edit	Vendor	Link 🧯	📁 Edit Repackag	ging		

Promotions

Stores

Build promotions for single, multiple or groups of stores saving time and increasing accuracy. Each item in the promotion can have a different price for each store. Promotions: editing a record

Promotion #

Start/End Date and Time

Promotions can automatically begin and end according to date settings. Regular prices can be changed while the promotion is active enhancing flexibility.

Adding Multiple Items

Groups of items can be added to the promotions at once using our flexible and easy to use multi-select feature.

Promotion Pricing

Promotion prices and flags can be changed for each item individually or in groups using Multi Select. Prices can be manually entered or calculated based on margin, markup or any percentage You can also replace the last digit with a "retail number" such as 5 or 9 after the percentage calculation.

Descripti		Active	Auto		Store #	Store Name				
COKE PI Start Dat	ROMOTION	End Date/	Time							
2/26/201		2/26/2013		PM 🚔						
4	F. P/ -		- 4	-						
<u>A</u> dd A	Add <u>M</u> ulti <u>E</u> dit <u>D</u> ele	te Data <u>x</u>	chg Prior	Next F	First Last					
Filter x S	tore(s)		3							
			Select							
	D		Clear							
Sorted <u>b</u> y List:	Product #	▼ 56	earch <u>m</u> etho	d Find in	▼ Searce	n t <u>o</u> r				
Store #	Store Name		Product #	 Descr 	iption Promo Prio	Brand	Size	Promo Start	Promo End	Prom. Pric
[Add	4 Thicticult 4		40000051	14 CODIT		COKE	BOTTLE	02/26/2013 05	02/26/2013 0	
	Multiple Products	-		-			DOTTIC	00/05/0010.05	00/05/0010.0	\$0.9
	and name equals COKE				select	E	BOTTLE	02/26/2013 05	02/26/2013 0	\$0.9
						E	BOTTLE	02/26/2013 05	02/26/2013 0	
	Change Price					E	1607 PT	02/26/2013 05	02/26/2012 0	\$0.9
	Change Price by Margin/N		ſ	🔥 Promoti	on Products: edit	ing a record	1002 BIL	02/20/2013 03	⇒ = =	~
22 o	Margin (%) Marl	kUp (%)	Charac	Product Na	ame			INSIGHT 1		
	Change Price by Percent		Change	COCA CO	LA <u>A</u> pply changes to	all stores		INSIGHT 1		an
	Change by (%)		PLU PRO	INSIGHT 1		•				
	:		MAY BE RETURN	Current P Price	ricing Cost	Margin (%) Marl		motion Pricing • Margin (%)	MarkUp (%)	
	Change Price Manually		TAX 1 TAX 2		• 0.6437 •	34.98 53.8			38.26 ‡	
	Price .89 ‡		TAX 3 TAX 4							
			CHECK							
			CHECK I FOODS							
	Round to 2 🛟 decima	al places	FRANCI					Set as default Copy	from default	
	Replace last digit with	9 🛟	SPECIAL BLUE LA	Current F	lags UCT CODE			motion Flags PRODUCT CODE		
				PLU P	ROMOTION Multi-Select Produc			PLU PROMOTION		
			Clear	RETU	4 - 4	>	Inc Deleted	Products 🔲 Inc Inaciv	e Products	
				TAX1 TAX2	Add Delete Ci Field Brand name	Operator	From COKE		То	
				TAX	Brand name Brand name Size name	equals equals r equals	PEPSI 20 OZ BTL			
o Cn	ange									
← →										
Back Next E	() xecute									
Change Price	and/or Cost Manually	Change Prod			Selected Criteria You have requested	to search for				
Price C	cost	 Active Change Size a 	Inacti and/or Brand	ve	Brand name equals Brand name equals Size name equals 20	COKE PEPSI				
		Size		.	equilibrium equilibrium 20					
C Add/Subtract	t Amount from Price and/or Cost	Brand			4					
Price	Cost	Change Mini	mum/Maximum !		Records meeting th				V Preview	<u>R</u> efresh
÷	:	Min Level		esired Level	1200000121	DIET CAFFINE FREE PI	Brand Size PEPSI 20 OZ	Curren Curren Dep BTL \$1.69 \$0.97 \$01	AC	Marg
Change Price Decrease by (9)		C Department	:	:	1200000130		PEPSI 20 OZ PEPSI 20 OZ PEPSI 20 OZ	BTL \$1.69 \$0.96 SO	DA	
-10 ‡		© Department Department			1200001972	DIET PEPSI MAX 20 O. SIERRA MIST CRANBE	PEPSI 20 OZ	BTL \$1.59 \$0.91 SO	DA	
	e by Margin/Markup			•	1 of 13				Clear 🔗	ок 🔀
Margin (%)	MarkUp (%)									
Round to	2 🛟 decimal places				OPEN	VAL QUANTITY				
Replace la	ist digit witi 9 💲				SPECIAL DI BLUE LAW	SC ALLOWED				

Stores

Multi Select & Group Change

Our incredible easy to use Multi Select is used throughout the software to choose products for inclusion in reports, orders, group change and promotions. This feature is extraordinarility flexible and useful and takes full advantage of all of the available fields in the database such as brand, size, department, vendor, price, cost, and many others.

Group change allows you to set pricing, reorder levels, brand, size and user defined fields for any item or group of items in the database. This is particularly useful for groups of items whose prices frequently change such as cigarettes, candy and soda.

Visit us on the web at http://www.insightRS.com

Reporting Module

Reporting is fundamentally one of the most important features of inventory software. backOffice[™] meets this need head-on with an extensive set of features and capabilities providing reports that are informative and incredibly usable. More than 23 years of retail software experience has lead to an unparalleled level of reporting flexibility that will help your business succeed.

Flexible Reporting Capabilities

Welcome Price book Reports Inventory EDI Manager Fuel Manager	Admin Help
Item Sales Daily Price Stock Labels Lists History Bookkeeping List Status	
	Available Report Types
View Print Export Reset Select Report Format Sales Analysis Report User Defined Reports User Defined Reports Select Stores INSIGHT 1* Select Stores Select Consolidation Individual Stores Select Consolidation Individual Stores Select Consolidation	Item Sales History - 4 Formats may be saved to User Defined Reports Daily Sales - May be formatted to include your necessary accounting data Item Stock Status - 7 Formats Reorder and Purchase History Report Inventory Variance Can repackage values up or down Price and Cost Change History Price Lists - 5 Formats General Lists Barcode Labels - Print to laser or thermal barcode printers in many sizes
Select Products	Options
Brand name equals COKE Brand name equals PEPSI Filter On Quantity All products Filter On Status All products Cost Valuation Method Current Cost	Date Range - Run over any date range or using convenient preset periods Store Consolidation - Individual, comparison or consolidated Sort By - Sort on most fields on report, ascending or descending Group By - Group on many fields and show/hide summary and group detail Printing Options - View reports on screen, print to paper or export to Excel
Sort By Group By Product # Sort Ascending Show items on report 	

Complete Profit Analysis

Product # Bra	and Description	Size	Qty/Hand	Qty/Sold	Amt Sold	Cost Sold	Profit	Margin
Sorted By Produ	uct # - Ascending							
Store	INSIGHT 1							
490000044 co	KE COKE 20 OZ	20 OZ BTL	90.00	1470.00	\$2,192.78	\$1,466.91	\$725.87	33.10%
Consolidated Sur	mmary		90.00 1	,470.00	\$2,192.78	\$1,466.91	\$725.87	33.10%
Period Analysi	ŝ							

- cnour										1
Product #	Description		Quantity			Amount			Profit	
	Brand Size	Period 1	Period 2	% chg	Period 1	Period 2	% chg	Period 1	Period 2	% chg
Sorted By	Product # - Ascending									
Store	INSIGHT 1									
4900000044	COKE 20 OZ COKE 20 OZ BTL	107.00	139.00	29.91%	\$154.43	\$200.15	29.61%	\$47.65	\$61.44	28.93%

Insight retail software

13 Month Comparison

Product #	Descrip	otion							Qty										
	Size		M1	M2	M3	Mð	M5	M6	M7	M8	M9	М	10 M	11 M	12 1	M13 Sa	les Am	t Profit Amt	Margii
	Produc	t # - Ascending																	
Store 49000004 C			55.00	89.00	70.00	32.00	87.00	156.00	152.00	162.00	107.00	139.	00 112.	00 121.	00 67	7.00 \$	2,001.7	1 \$655.54	32.75%
2 Daily Sa	ales											E	Barco	de La	abels	5			
-		"INSIGHT 1	" from 02	2 28 2	011 to	03.0	1.201	3			—					-			
Descript			110111 02	-20-2	01110		Qty			Amoun	t		insigh Coke		DZ				
MEDIAS							,				-		COKE 20 OZ	BTI				¢4 6	•
CASH					18	2,259.	00		139	9,381.67	7							\$1.6 03/07/20	
CHARG	E				54	4,955.	00		2,266	5,081.75	5	•	490		00044		·· ,	6230	
DEBIT					3	1,021.	00		809	9,365.26	6		OKE 20		4 60				
TOTAL I	MEDIA	s			26	B,235.	00	:	\$3,214	4,828.6	в	6	3/07/11		1.69				
DEPART	MENT	SALES											40						
CIGARE	TTES				32	2,962.	00		257	7,247.28	3								
TOBACO	0				1(6,641.	00		57	7,489.80	0								
SODA					5	3,691.	00			3,525.78									
Comple	ete In	ventory S	tatus			,													
		duct #	ReOrder	#	Deec	riptio					Bra	nd		Size		0	n	Current	Total
Sorted By		uuci #	Reorder	#	Desc	npuo					Dia	ilu i		3120		Hai		Cost	TOtal
Store Nar					INSIG	HT 1													
	490	0000044	6230		COKE	20 OZ					COF	Æ		20 02	Z BTL		90	1.00	89.8
Reorde	r Rep	ort																	
		Product #	ReOrder	# Des	scriptio	on					M	lin L	/I M	ax Lvi	De	sired	Lvi Q	nty/Hand	Qty Sold
				Bra				9	Size									-	order Qty
Sorted By Store Nan		Product Num	ber - Asce) IGHT 1														
		4900000044	6230		KE 20 O	Z							5	4	3		30	90	123
				CO	KE			2	20 OZ E	BTL							F	REORDER	33
	L																		
Price Li	st Wi	th Cost																	
Price Lis		th Cost Vendor #		scripti	on			Size							Price		Cost	Margin, %	Markup, ⁶
Product #	ŧ ling	Vendor #			on			Size							Price		Cost	Margin, %	Markup,
Product #	t ling IN SIGI	Vendor #	Br	and KE 20 (Price 1.69		Cost 1.00	Margin, % 40.96%	
Product # r - Ascend 49000004	t ling IN SIGI 44	Vendor # 1T 1 6230	Br	and				Size	BTL										
Product # ar - Ascend 49000004 Price Cl Product #	ting INSIGI 44 hang	Vendor # IT 1 6230 e History Description	Br	and KE 20 (οz				c	Change T			Id Price	e New	1.69		1.00		69.35%
Product # r - Ascend 49000004 Price Cl	ting INSIGI 44 hang ding	Vendor # IT 1 6230 e History Description Brand	Br	and KE 20 (c	Change T Aodified		C		e New	1.69		1.00	40.96%	69.35%
Product # r - Ascend 490000004 Price Cl Product # Vendor #	ting INSIGI 44 hang ding INSIG	Vendor # IT 1 6230 e History Description Brand	Br	and KE 20 (οz				C	-	Ву				1.69		1.00	40.96%	69.35%

Inventory Module

Strategic, efficient and accurate ordering and the careful tracking of inventory levels are vital to a retail store's success. Stocking just the right amount of high-demand, high-margin, high-turnover products while minimizing shrink due to customer and employee theft are easily accomplished with the backOffice[™] Inventory Module.

Edit orders

Date 2/26/2	2013 4:34:08 PM	4 - N	Description COKE ORDER							Total Cost 7713.25	568
PO#			Vendor COKE COLA O	F BRAINTREE		•	Order De	etails >>			
<mark>-</mark> Add		Add <u>P</u> roc	uct <u>D</u> elete	Quick Add	Del 0 Qty	Clear Tota <u>l</u> s	Repact	<u>R</u> eorder	Update Sales	Data xchg	Di
orted	by Line #		•	Search <u>m</u> etho	od Find in	Search fo	r 🕒]	
*	Product#	Product	Description		Brand	Size		Order Un	Unit Cost	BackOrder	
*	Vendor #		Min		Max		Desired	Order Ca	Case Cost	Total Qty	1
Stor	e		Qty Sold		On Hand	0	n Order	Qty In Ca	Price	Total Cost	t
1	4900000044	COKE 20	OZ		COKE	20 0	DZ BTL	0	\$0.998		1
6230			5		48		30	65	\$23.950	1560)
INSI	GHT 1		123.25		90		1560	24	1.69	\$1,556.724	4
2	490000045	DIET CO	KE 20 OZ		COKE	20 0	OZ BTL	0	\$0.998		
6231			10		48		30	70	\$23.950	1680)
INSI	GHT 1		159.75		169		1680	24	1.69	\$1,676.472	2
3	4900000522	COKE 1	LITER		COKE	I LIT	ER BTL	0	\$1.096		
7282	2		5		24		12	22	\$13.150	264	ŧ
INSI	GHT 1		19.75		21		264	12	1.99	\$289.291	Ĺ
4	490000524	DIET CO	KE 1 LITER		COKE	BOT	TLE	0	\$1.292		
7281			5		25		15	14	\$15.504	168	3
1 of 2	5										

Order features

Products may be added to the order one at a time or in groups using the multi-select feature. Delete 0 Qty will remove all items that are not being ordered while Clear Totals erases all qty ordered and cost values entered so that you can "start over."

Back-order

backOffice[™] allows items that were not received to be put on backordered. Items that were received may be posted to inventory and the back-ordered items can be received and posted later.

Informative item detail

Insight provides complete information for each item on the order giving the information you need to make better buying decisions

Unlimited sorting

Orders may be sorted on any field which makes managing a large order easy.

Automatic reordering

Consumption based ordering

Orders can be generated comparing average or actual sales values over any date range to the current quantity on hand. Using sales history to order will allow you to keep stock at optimum levels to meet demand.

Powerful automated ordering capabilities

Quantity to order may be automatically generated using minimum, maximum, desired or quantity sold levels. The repackage feature makes ordering multi-pack items like cigarettes easy. For example, the repack feature will add the on-hand and quantity sold values of packs into the carton values so that the cartons will be automatically ordered including the pack values.

Reorder	
How would you like to reorder? © Reorder To Minimum © Use Desired First Then © Reorder To Maximum © Reorder to Quantity Sr © Reorder To Desired © Reorder to Quantity Sold Repackage Items Round up <u>a</u> t: Example: 0.5 ‡ [1.04 = 1], [1.1 = 1], [1.5 = 2], [1.9 = When calculating values,	
 Include On Order Quantities Exclude Backorder Quantities Do not reorder if current qty on hand is at or above min 	 O Calculate sales based on an average over time 30 2 3/1/2013 ▼ 5 \$ days in period # of periods end date % of Change
0 %	OK X Cancel

Edit inventory Adjustment

			ription						Total Cost	
2/28/20	013 11:49:58 AM	FIX C	COKE						(\$3.19	9)
Add	Add <u>M</u> ulti <u>D</u> elet		0 Qty Prior	→ 1 Next Fin	rst Last	🧕 Data xchg	bistribution)	<u>W</u> i	izard 8	8
rted <u>b</u> t:	y Line #		- Sear	ch <u>m</u> ethod	Find in 🔹	Search f <u>o</u> r				
Li	 Product Nu 	Descriptio					Brand		c:	
Store			Pr	ice C	Qty On Hand		Adj Qty	4	Adjustment: editing a record	
1	490000044	COKE 20 (OZ				COKE		Product	
INSIG				.69	90		-1		COKE 20 OZ	
2		DIET COK					COKE			
INSIG				.69	169		0		Product#: 4900000044	
3		COKE 1 LI					COKE		Brand: COKE	
INSIG				.99	21		-2		Size: 20 OZ BTL	
4 INSIG		DR. PEPPE		99	23		COKE 0			
of 4										
L of 4									S <u>t</u> ore INSIGHT 1	

Edit quantity

backOffice[™] automatically calculates the value of the adjustment quantity based on which field a value is entered. The current cost from the database is entered into the cost field automatically but may be overwritten if the cost has changed.

Flexible adjustment features

Products may be added to an adjustment one at a time or in groups using the multiselect feature. 'Delete-O-Qty' will remove all items that are not being adjusted. Set 0 Qty will automatically calculate the value necessary to reset the inventory level for each item in the adjustment to 0. This feature is particularly useful when doing a complete physical where some items may be temporarily out of stock.

Variance reporting

backOffice[™] offers a variance report which calculates the difference between the quantity on-hand in the software and the actual physical count in the store. The report highlights the variances of each item by both quantity and dollar value.

Variance Report

Product Numb	perDescription	Brand	Size	Cost	Physical	OnHand Va	riance	Over	Short
490000044	COKE 20 OZ	COKE	20 OZ BT	\$1.00	89	90	-1	\$0.00	(\$1.00)
490000045	DIET COKE 20 OZ	COKE	20 OZ BT	\$1.00	173	169	4	\$3.99	\$0.00

Handheld Support

Support for RF and Batch Mode Handhelds

backOffice[™] offers complete handheld support by offering price verification, price and cost change and quantity capture for inventory and orders with the WorthData LT7000, price and cost changes take place immediately in the backOffice[™] database as they are entered on the handheld.

RF Unit offers total flexibility

- Add items
- Change price
- Change cost
- Create an order
- Receive an order
- Count inventory in store
- Create variance report
- Batch Units offers
- Create an order
- Receive an order
- Count inventory in store
- Create variance report





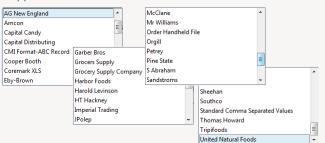
EDI Module

Maintaining margins, controlling costs and saving time are vital to profitability. Our EDI Module helps you meet these demands head-on. Import electronic invoices from your suppliers and let our EDI grid through the use of colors show you immediately where changes have occured so you can take action. New items are created automatically saving enormous amounts of time. Quantities received can be sent to a purchase order so on-hand levels are updated.

ate 5/7/20	15 1:44	:38 PM 🔻	Description CAP	_					Vendor CAPITOL DIST	RIBUTING		_		
Delet	e Cł	😺 🚺		9	Set Prices Set to Curre) ent Price S	st Department	Process Items	← → Prior Next	↑ ↓ First Last	EDI JOB :	#		
orted . st:	by Lin	e #	▼ Se	earo	h <u>m</u> ethod Find in	 Search 	f <u>o</u> r		Filtere	ed by All	products			
	Li *	Invoice #	Product #		Description		Order Units	Unit Cost	Current Price	New Price	New Item			
Х	Vendo	or#	Brand	Si	ze Department		Order Cases	Case Cost	Current Mar	New Margin	Matched/Changes			
	Store		M	in	Desired	Max	Qty In Case	Current Unit C	Current Mar	New Mark	Matched/No Chan.			
	20	1240111454	77400127231		BUDDIG HAM LUNCH N	MEAT	3	\$0.580	\$1.190	\$0.990	No			
	52281	3	BUDDIG	2	OZ DELI		0	\$0.580	42.02%	41.41%	Yes			
	INSIG	HTRS STORE 1		0	0	0	1	\$0.690	72.46%	70.69%	No			
	21 1240111454			21	1240111454	412710252	INT DEL FRENCH VANIL	LA CR	3	\$1.860	\$0.000	\$3.090	Yes	
-	33124	9					0	\$1.860		39.81%	No			
	INSIG	HTRS STORE 1		0	0	0	1	\$0.000		66.13%	No			
	22	1240111454	43695097030		PEPPERONI PIZZA HOT	POCKET	12	\$1.670	\$2.790	\$2.790	No			
	23242	L	HOT POCKETS	8	OZ DELI		0	\$1.670	40.15%	40.14%	No			
	INSIG	HTRS STORE 1		4	0	16	1	\$1.670	67.06%	67.07%	Yes			
	23	1240111454	71007541179		ELM XXL GCB		12	\$0.990	\$1.590	\$1.690	No			
1	21624	2	EL MONTEREY	10	OZ DELI		0	\$0.990	-604.4%	41.42%	Yes			
	INSIG	HTRS STORE 1		0	0	0	1	\$11.200	-85.81%	70.71%	No			
	24	1240111454	71007031137		BURRITO RED HOT BEE	F & BEEN	12	\$0.990	\$1.590	\$1.690	No			
\checkmark	21623	4	EL MONTEREY	10	OZ DELI		0	\$0.990	-604.4%	41.42%	Yes			
	INSIG	HTRS STORE 1		0	0	0	1	\$11.200	-85.81%	70.71%	No			
of 52	75	101011111	70540000740		IOU VIDANCUED DUCU	115	^	60.505	60.000	£0.000	K1			

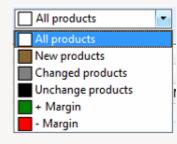
Data Exchange

The data exchange is used to import electronic invoices from vendors into the EDI grid. Multiple vendors can be setup in the exchange so that virtually any vendor's files can be used. Data from handheld units or other data collection devices can be mapped.



ob Templates							
Description 🔺	File Mask	Directory					
CAPITOL EDI	*.DAT	C:\USERS\SW	/HITELEY\DROPBOX\I				
HT630 HANDHELD QTY	*.TXT	C:\HANDHEI	D DATA				
LIQUOR PRICE UPDATE	*.CSV	C:\LIQUOR					
LIQUOR_EDI	*.CSV	C:\USERS\ST	ORE\DOCUMENTS\LI				
NEW INVOICE	*.TXT	C:\USERS\S\	WHITELEY\DROPBOX\				
PRICE CHANGES	*.TXT	C:\HANDHEL	LD DATA				
ielect the files that will b Strip the <u>F</u> irst and/or Add a 0 to t	r 🔲 <u>L</u> ast d	ligit from the					
Strip the Eirst and/or Add a 0 to t Add UPCA	r 🔲 <u>L</u> ast d the end of t	ligit from the the product n	umber.				
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Strip the Eirst and/or Add a 0 to t Add UPCA	r 🔲 <u>L</u> ast d the end of t	digit from the the product n t	umber.				

Price Book and Inventory Maintenance



Create New Products

When a vendor's invoice is imported via the data exchange, the EDI grid is populated with both new and matching products. Color codes are used to quickly highlight new items or items whose margin have changed due to a price or cost change. A filter can be applied to populate the grid with only desired changes. Unchanged items can be eliminated from the grid. New items can be isolated so that department and other information can be set at once. Once posted, the new items are added to the database and ready to be sent to the POS.

No Changes

19	1240111454	22000006677	JUICY F	RUIT GUM		0	\$0.751	\$1.590	\$1.590	No
089110		WRIGLEY'S	15 PIECES	CANDY		1	\$7.510	52.77%	52.77%	No
	TRS STORE 1		0	0	0	10	\$0.751	111.71%	111.72%	Yes

Margin Reduced

15 1240111454	660973114236	3-DEES	GUMMIES		0	\$1.460	\$0.000	\$2.190	No
260380	SUPER MARIO	5.7 OZ	CANDY		0	\$1.460	100%	33.33%	Yes
INSIGHTRS STORE 1		0	0	0	1	\$1.460	-100%	50%	No

Margin Increased

	13	1240111454	70602469000	ROCKY	ROAD CANDY BA	R	0	\$0.594	\$1.390	\$1.390	No
✓	253922		ANNABELLE'S	REGULAR	CANDY		1	\$14.250	53.46%	57.27%	Yes
		TRS STORE 1		0	0	0	24	\$0.647	114.83%	134.01%	No

New Item

	21	1240111454	412710252	INT DEL	FRENCH VANILI	LA CR	3	\$1.860	\$0.000	\$3.090	Yes
✓	331249						0	\$1.860		39.81%	No
		TRS STORE 1	0		0	0	1	\$0.000		66.13%	No

Change Price by Margin/Markup	×
Margin (%) MarkUp (%)	
0 1	
Round to 2 C decimal places	
Replace last digit with 9 🛟	
OK X Cancel	

Change Price/Cost for existing products

If the vendor includes retail prices in their EDI file based on agreed-upon margins, this data can be used to update prices in the pricebook. Tools to calculate prices based on a desired margin are also available. Prior to posting, pricing may be manipulated inside of the EDI grid giving the user complete control. Any items that need to be left unchanged can either be removed from the grid, or if prices need to be untouched but cost updated, a copy prices feature will copy the current price into the new price field. This is very useful for tobacco products where the vendor does not maintain retail prices or pricing is region-based.

Post changes to Pricebook and Inventory

When work has been completed in the EDI grid, the user can elect to post those changes to the Price book and create a Purchase Order in the Inventory Module. The Purchase Order can be checked against a packing list and then posted, updating cost, quantity on hand and the purchase history.

Process Selected Items
Post Changes to Price Book
Create Purchase Order



Fuel Manager

The Fuel Manager is a purpose-built module designed to help you maximize profits from the petroleum side of the operation. A Fuel List window provides sales, margin and profit for fuel grades. Totals are summarized by month or can be viewed by day. The Fuel List eliminates the need to manually track fuel information via a spreadsheet saving time and improving accuracy. Tank volume levels are displayed numerically as well as in gauge form with user-definable color schemes.

Fuel purchases, adjustments and stick readings are entered to provide both inventory and cost control. Fuel sales and activity reports, which can be run over any date range, provide the information you need to improve purchasing and pricing decisions.

_	me Price		Reports	Inventory	EDI Manager	Fuel Mana	Aut Aut	min	Help		
Fuel	Delivery	Tank	Setup								
List		djustment	-								
	- +	• 🛧	4							F	UEL INVENTO
eports	Prior No	ext First	Last							-	
riod of	April	•	2015 🔮	Store	INSIGHTRS STO	ORE 1	-				
nks:	Tank Name			Product			Can	acity	Qty on Hand	Guade	
14	DIESEL			DIESEL			-	00.00	490.00	49 %	
2	NON ETHA	NOL		NON ETH	ANOL			00.00	1,659.00	83 %	
3	E10			E10				00.00	1,053.00	100 %	
el Sales							1,0				
Date		•	Sales Volu		Sales Amount		1,0		Purchase Cost	Profit	Margir
Date	: adeName : DI			ıme s			1,0		Purchase Cost	Profit	Margir
Date			Sales Volu 1,695.93	ıme s	Sales Amount \$5,086.00		1,0				
Date ▷ Gr a		ESEL		ıme s			1,0		Purchase Cost	Profit	Margir
Date ▷ Gra	adeName : DI	ESEL		ıme 5					Purchase Cost	Profit	Margir
Date ▷ Gra ▷ Gra	adeName : DI	IESEL .0	1,695.9 1,743.1	ıme 5	\$5,086.00		1,0		Purchase Cost \$4,154.03	Profit \$931.97	Margir 17.95%
Date Gra Gra Gra	adeName : Di adeName : E1	IESEL .0	1,695.9 1,743.1	ıme 9 10	\$5,086.00				Purchase Cost \$4,154.03	Profit \$931.97	Margir 17.95%
Date Gra Gra Gra 04/0	adeName : D) adeName : E1 adeName : N(IESEL .0	1,695.9 1,743.1 OL	10 12 723	\$5,086.00 \$4,662.00				Purchase Cost \$4,154.03 \$4,409.47	Profit \$931.97 \$252.53	Margir 17.95% 5.4%
Date D Gra Gra Gra 04/0 0 0 0 0 0 0 0 0 0	adeName : Dl adeName : E1 adeName : N(01/2015	IESEL .0	1,695.9 1,743.1 OL 185.	10 12 723 298	\$5,086.00 \$4,662.00 \$527.26		1,0		Purchase Cost \$4,154.03 \$4,409.47 \$486.41	Profit \$931.97 \$252.53 \$40.85	Margir 17.95% 5.4% 7.75%
Date	adeName : Dl adeName : E1 adeName : NG 01/2015 02/2015	IESEL .0	1,695.91 1,743.11 OL 185. 295.	10 12 723 298 575	\$5,086.00 \$4,662.00 \$527.26 \$838.34				Purchase Cost \$4,154.03 \$4,409.47 \$486.41 \$773.39	Profit \$931.97 \$252.53 \$40.85 \$64.95	Margir 17.95% 5.4% 7.75% 7.75%
 ▶ Gra ▲ Gra 04/0 04/0 04/0 	adeName : Dl adeName : E1 adeName : No 01/2015 02/2015 03/2015	IESEL .0	1,695.91 1,743.11 OL 185. 295. 359.	10 12 723 298 575 791	\$5,086.00 \$4,662.00 \$527.26 \$838.34 \$1,020.85				Purchase Cost \$4,154.03 \$4,409.47 \$486.41 \$773.39 \$941.73	Profit \$931.97 \$252.53 \$40.85 \$64.95 \$79.12	Margir 17.95% 5.4% 7.75% 7.75% 7.75%

Fuel List

) insight retail software

Fuel Delivery

5 Fuel Purcha	se Detail: adding 💶 💷 🔀
<u>Т</u> уре	 Fuel Purchase Fuel Expense
Product E10 Tank E10	-
Quantity 1, Price Per Gall 2.368	500 Ion
	<u>O</u> K <u>Cancel</u>

Tank Monitoring

Quickly monitor tank levels

Tank levels are automatically calculated during the sales import process and are adjusted via deliveries, adjustments and stick readings. Alert levels can be set to help you quickly see if a volume is low in any tank.

Product Capacity Qty on Hand Guage DIESEL 1,000.00 90.00 9 % NON ETHANOL 2,000.00 909.00 45 % E10 1,000.00 953.00 95 %

Fuel Sales Report

Date	Sales Volume	Purchase Cost	Sales Amount	Margin	Profit
Wed 04/01/2015	120.79	\$299.43	\$318.75	6.06%	\$19.32
Thu 04/02/2015	110.29	\$273.41	\$291.06	6.06%	\$17.65
E10 Sub Total	231.08	\$572.84	\$609.81	6.06%	\$36.97

Fuel Activity Report

Date	Delivery Volume	Delivery Cost	Stick Reading	Sales Volume	Purchase Cost	Sales Amount	Margin	Profit
Wed 04/01/2015	553.00	\$2.48		120.79	\$299.43	\$318.75	6.06%	\$19.32
Thu 04/02/2015				110.29	\$273.41	\$291.06	6.06%	\$17.65
E10 Sub Total				231.08	\$572.84	\$609.81	6.06%	\$36.97

Record Deliveries

Fuel deliveries are posted by tank/grade including volume and cost. Cost changes are recorded so that pool margin and profit by grade are automatically calculated. The purchase history is displayed in the Fuel List for immediate retrieval.

Stick Readings
😈 Fuel Tank Adjust 💷 💷 💌
Adjustment Type
STICK READING -
Tank
DIESEL
Quantity
325.794
<u>O</u> K <u>Cancel</u>

Stick Readings and Adjustments

Stick readings and adjustments can be entered and posted so that inventory levels can be properly maintained.

Insight retail software

backOffice[™] Pricebook

- Unlimited PLU capability limited only by POS device
- **5 user defined fields** name the field, put any entries in the field you wish
- User defined product groups name a product group, put any item in it you wish
- Multiple vendors per item allows different vendor for each store on same product
- Automatically calculate price based on margin or markup
- **Kits** will automatically reduce qty on hand of items in kit when kit is sold great for gift baskets
- **Packages** will automatically reduce qty on hand of master item as child items are sold great for cigarettes, beer and soda.
- Multi-store pricing control prices for each store or store groups independently, or copy values to all automatically
- User defined store groups name a store group, put any store in it you wish, use group later for reports, orders etc.

backOffice[™] Reporting

- Maintains history daily limited only by storage space
- Generate reports over any date range
- **Predefined report ranges** save time in selecting frequently used date ranges
- Save predefined report settings save specific report parameters for later use
- Export reports to Excel
- Daily booking report
- Item sales history reports
- inventory status reports
- inventory variance reports
- Price lists
- General lists
- Purchase history report
- Barcode Label Printing
- •

backOffice[™] Inventory

- Track stock with average or current costing
- Levels can go negative and be caught up later
- Computer assisted ordering order on min, max, desired, or using calculated sales values (average or periodic)
- **Receive and transmit orders electronically** or with handheld unit customizable interface for vendors
- Order/receive stock using handheld unit
- Back-order and on-order tracking
- Order/receive products using product number or vendor re-order number

General features

- User security log-on based, allows/disallows access to all parts of the software
- Microsoft SQL Server Database Microsoft SQL Server database is scalable from one to hundreds of stores.
- **Multi-user capable** run on a network with peer-topeer or server-based topology
- Detailed on-line help

Compatible Hardware & Software

- PC-Based Point-of-Sale NCC Reflection POS (embedded or Microsoft Windows[™] version)
- Electronic Cash Registers
 Sam4S SPS500, SPS300
 Date: SPS500, SPS300

Datasym EliXR, XR651/650 Gas Pump Controllers Verifone Ruby, Ruby Cl, Ruby 2 Sapphire, Commander

- Gilbarco Passport
 - NCR Radiant RPOS

Handheld Terminals Worthington 7000 Series RF Terminal Unitech HT630 Any Windows/embedded unit using iKey software

Any batch mode terminal that produces CSV file

Barcode Printers

GoDex DT4+, 700i Eltron/Zebra 4" ELP2 compatible Cognitive 4" Blaster or DelSol Laser printer with Avery 5160 or 5267 labels

System requirements

- Processor: 2.0 GHz or faster, Dual Core
- Memory: Minimum 4 GB, recommended 8 GB
- Hard Drive: Minimum 1 GB free space
- **Operating System:** Microsoft Windows Vista SP 2, Windows 7 SP1, Windows 8 SP1, Windows 8.1