2019 Suburban Section: Upper Arlington







Notable Readership Statistics:

72%

frequently purchase products or services from ads seen in the magazine **66%**

consider *Columbus Monthly* advertisers to be of a higher quality than those in other media

\$50M+

spent annually on cosmetics, skin care and clothing #1

zip code (43221) by number of readers

72%

plan to purchase dining/entertainment in the next year

Coming in the May issue of Columbus Monthly

Endorsed by the <u>City of Upper Arlington</u>, the Upper Arlington Suburban Section will highlight what makes this attractive suburb a great place to live, work and play.

Fresh off its centennial celebration in 2018, and with the recent and upcoming additions of two new hotels, Upper Arlington has positioned itself as a supportive community and an exceptional place to visit, raise a family and grow a business.

Include your story in the Upper Arlington Suburban Section and tell readers what makes you an integral part of the community.

This section will be bound into the May issue of *Columbus Monthly*, which is mailed to all subscribers and sold on newsstands. Plus, the City of Upper Arlington will distribute 5,000 bonus overrun copies of the section to promote the community throughout the year.

HURRY, THE AD SPACE RESERVATION DEADLINE IS MARCH 15, 2019!



Call your *Columbus Monthly* account executive today at (614) 888-4567 or email advertise@columbusmonthly.com.

