

# 2019 Calendar & Deadlines

## JANUARY

Ad Close: November 23  
Ad Materials Due: December 3

CM Health  
**+80,000**  
bonus Dispatch  
distribution\*\*

- **Columbus Monthly Health magazine\*** (packages Top Doctors, Top Dentists, Best Chiropractors and other health & wellness resources) (Ad Close: Nov. 16)
- Super Lawyers 2019
- Vacations & Getaways (formatted advertising section)

## FEBRUARY

Ad Close: December 21  
Ad Materials Due: December 31

**+80,000**  
bonus Dispatch  
distribution\*\*

- **Best New Restaurants**
- **Best Driving Vacations\*** (Ad Close: Dec. 14)
- Guide to Private Schools – K-12
- Valentine's Day Guide (formatted advertising section)

## MARCH

Ad Close: January 18  
Ad Materials Due: January 28

City Guide  
**+80,000**  
bonus Dispatch  
distribution\*\*

- **Spring/Summer Home & Garden\*** (Ad Close: Jan. 11)
- Health Matters: Surviving Cancer
- Guide to Cosmetic Procedures and Treatments
- **Columbus City Guide** (Ad Close: Feb. 1)

## APRIL

Ad Close: February 22  
Ad Materials Due: March 4

- **Spring Fashion**
- Top Dentists/2019-20
- Exceptional Event Venues
- Health Matters: Men's Health & Cardiac Care
- Vacations & Getaways (formatted advertising section)

## MAY

Ad Close: March 22  
Ad Materials Due: April 1

- **Tastemakers in the Dining Scene**
- **Suburban Section: Upper Arlington** (Ad Close: Mar. 15)
- Susan G. Komen Race for the Cure
- Advanced Degree Guide
- Mother's Day Guide (formatted advertising section)

## JUNE

Ad Close: April 19  
Ad Materials Due: April 29

- **Summer Entertainment Guide**
- Health Matters: Women's Health & Cosmetic Guide
- Five Star Real Estate Program
- **Columbus Weddings – Fall/Winter 2019** (Ad Close: Apr. 12)

## JULY

Ad Close: May 24  
Ad Materials Due: June 3

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- **Best of Columbus**
- Faces of Greater Columbus
- Vacations & Getaways (formatted advertising section)

## AUGUST

Ad Close: June 21  
Ad Materials Due: July 1

- **Top Doctors 2019-20**
- Wealth Management
- Colleges & Universities – Profiles

## SEPTEMBER

Ad Close: July 19  
Ad Materials Due: July 29

- **Fall Fashion**
- **Fall Arts Guide**
- **Fall/Winter Home & Garden\*** (Ad Close: Jul. 12)
- Hometown Story (Community Profiles)
- Health Matters: Health Trends & Technology
- Autumn Weekend Escapes

## OCTOBER

Ad Close: August 23  
Ad Materials Due: August 30

Restaurant Guide  
**+80,000**  
bonus Dispatch  
distribution\*\*

- **Annual Restaurant Guide featuring Best Restaurants of 2019\*** (Ad Close: Aug. 16)
- Health Matters: Beating Breast Cancer
- Elder Care/Senior Living (formatted advertising section)
- Vacations & Getaways (formatted advertising section)
- Five Star Wealth Management Program

## NOVEMBER

Ad Close: September 20  
Ad Materials Due: September 30

- **Suburban Section: Bexley** (Ad Close: Sept. 13)
- Shop Talk
- Holiday Gift Guide (formatted advertising section)

## DECEMBER

Ad Close: October 18  
Ad Materials Due: October 28

- **Giving 2020, Philanthropy\*** – Published by editors of *Columbus Monthly* & *Columbus CEO* (Ad Close: Oct. 11)
- A Look Back at the Decade 2010-2019
- Holiday Gift Guide (formatted advertising section)
- **Columbus Weddings – Spring/Summer 2020** (Ad Close: Oct. 4)

## JANUARY 2020

Ad Close: November 22  
Ad Materials Due: December 2

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distribution\*\*

- **Columbus Monthly Health magazine\*** (packages Top Doctors, Top Dentists, Best Chiropractors and other health & wellness resources) (Ad Close: Nov. 115)
- Super Lawyers 2020
- Vacations & Getaways (formatted advertising section)



Calendar is subject to change. For advertising deadline information, please consult your Account Executive.

\* Polybagged with the magazine.

\*\* Premium Edition: Issue is inserted in *The Columbus Dispatch*.