# 2021 Calendar & Deadlines

## January
- **Ad Close:** November 20
- **Ad Materials Due:** November 30
  - *Columbus Monthly Health magazine* (packages *Top Doctors, Top Dentists and other health & wellness resources*) *(Ad Close: Nov. 15)*
  - Super Lawyers 2021
  - Vacations & Getaways *(formatted advertising section)*

## February
- **Ad Close:** December 28
- **Ad Materials Due:** January 4
  - *Best New Restaurants*
  - *Best Driving Vacations* *(Ad Close: Dec. 18)*
  - Guide to Private Schools – K-12

## March
- **Ad Close:** January 22
- **Ad Materials Due:** February 1
  - *Home & Garden – Spring/Summer* *(Ad Close: Jan. 15)*
  - Health Matters: Surviving Cancer
  - Guide to Cosmetic Procedures and Treatments
  - City Guide *(Ad Close: Feb. 12)*

## April
- **Ad Close:** February 19
- **Ad Materials Due:** March 1
  - Spring Fashion
  - FACES of Columbus
  - Exceptional Event Venues – Spring/Summer
  - Health Matters: Men’s Health & Cardiac Care
  - Vacations & Getaways *(formatted advertising section)*

## May
- **Ad Close:** March 26
- **Ad Materials Due:** April 5
  - Suburban Section: TBD *(Ad Close: Mar. 19)*
  - Susan G. Komen Race for the Cure
  - Advanced Degree Guide

## June
- **Ad Close:** April 23
- **Ad Materials Due:** May 3
  - Summer Entertainment Guide
  - Top Dentists 2021
  - Health Matters: Mental Wellness
  - Five Star Real Estate Program
  - Columbus Weddings – Fall/Winter 2020 *(Ad Close: Apr. 9)*

## July
- **Ad Close:** May 21
- **Ad Materials Due:** May 31
  - Best of Columbus
  - Hometown Story (community profiles)
  - Vacations & Getaways *(formatted advertising section)*

## August
- **Ad Close:** June 25
- **Ad Materials Due:** July 5
  - Top Doctors 2021
  - Tastemakers in the Dining Scene
  - Wealth Management
  - Colleges & Universities – Profiles

## September
- **Ad Close:** July 23
- **Ad Materials Due:** August 2
  - Fall Fashion
  - Fall Arts Guide
  - Home & Garden – Fall/Winter *(Ad Close: Jul. 16)*
  - Exceptional Event Venues – Fall/Winter
  - Health Matters: Health Trends & Technology
  - Autumn Weekend Escapes

## October
- **Ad Close:** August 20
- **Ad Materials Due:** August 30
  - Health Matters: Beating Breast Cancer
  - Elder Care/Senior Living
  - Vacations & Getaways *(formatted advertising section)*
  - Five Star Wealth Management Program

## November
- **Ad Close:** September 24
- **Ad Materials Due:** October 4
  - Suburban Section: TBD *(Ad Close: Sept. 17)*
  - Holiday Gift Guide *(formatted advertising section)*

## December
- **Ad Close:** October 22
- **Ad Materials Due:** November 1
  - Giving 2022, Philanthropy* – Published by editors of Columbus Monthly & Columbus CEO *(Ad Close: Oct. 15)*
  - Holiday Gift Guide *(formatted advertising section)*
  - Columbus Weddings – Spring/Summer 2022 *(Ad Close: Oct. 8)*

## January 2022
- **Ad Close:** November 26
- **Ad Materials Due:** December 6
  - *Columbus Monthly Health magazine* (packages *Top Doctors, Top Dentists and other health & wellness resources*) *(Ad Close: Nov. 19)*
  - Super Lawyers 2022
  - Vacations & Getaways *(formatted advertising section)*

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Calendar is subject to change. For advertising deadline information, please consult your Account Executive.

* Polybagged with the magazine.