

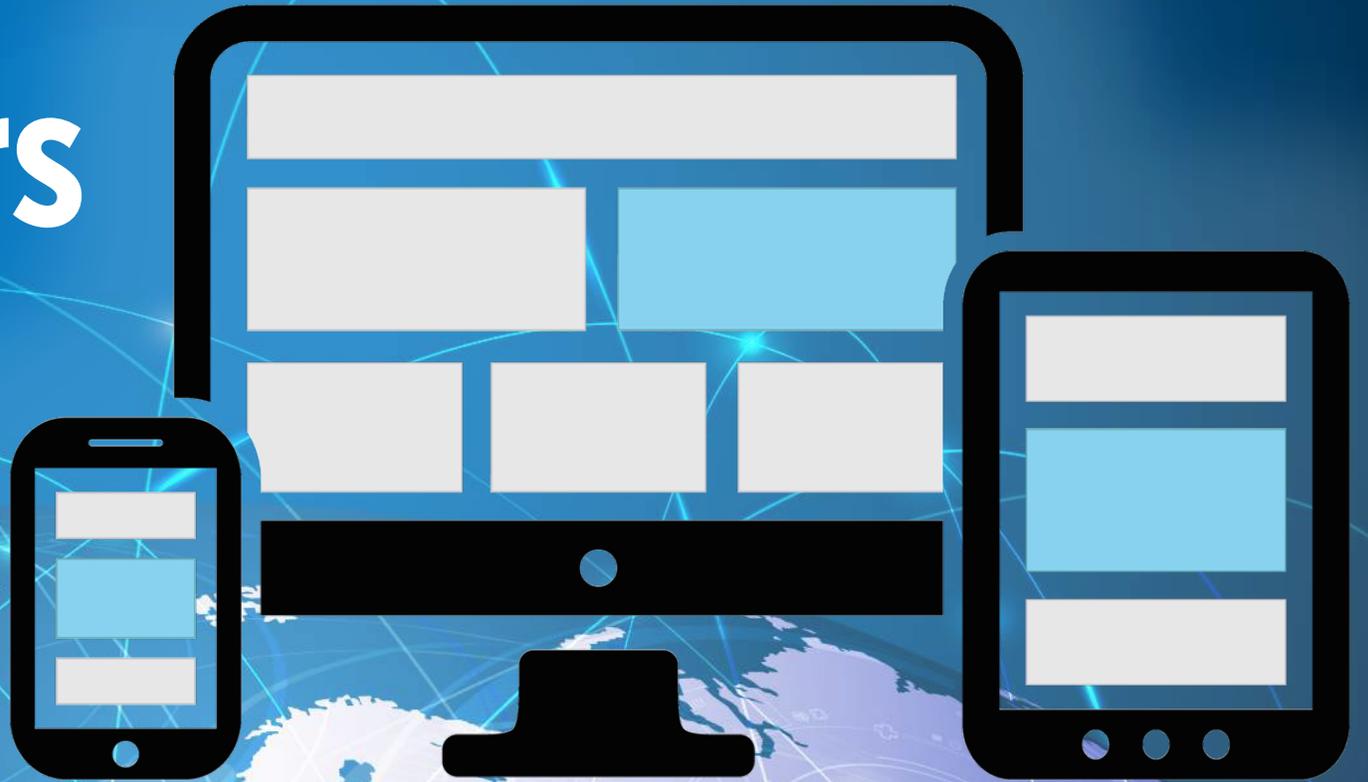
FUNTM MOBILITY

for Advertisers

Designed for

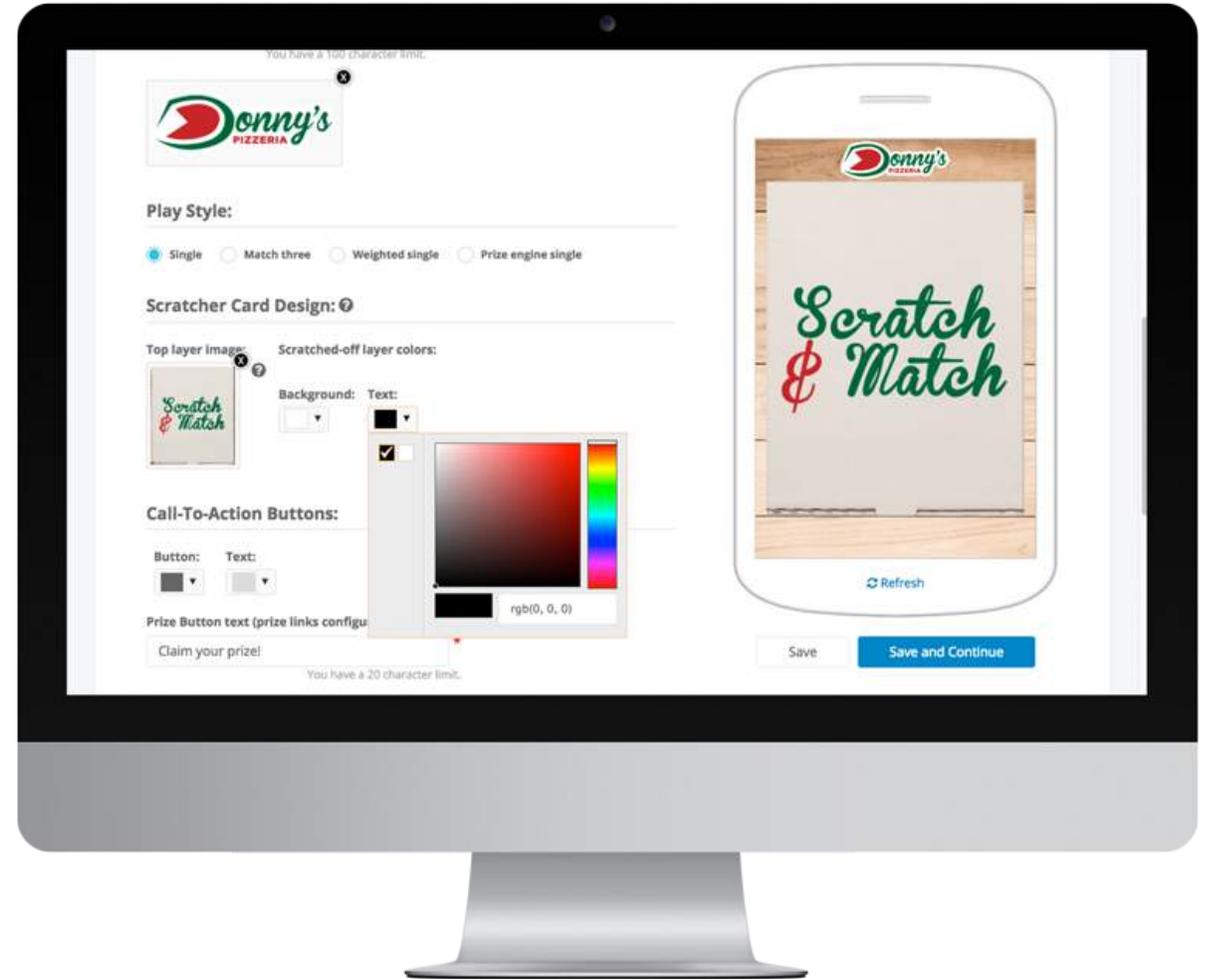


doubleclick
by Google



FunMobility for Advertisers

FunMobility for Advertisers is a software solution that enables brands to create and serve fun & engaging HTML5 ad units on any website that uses DoubleClick by Google.



Quick to create and publish, thanks to FunMobility's simple drag-and-drop user interface. No coding required.

FunMobility for Advertisers

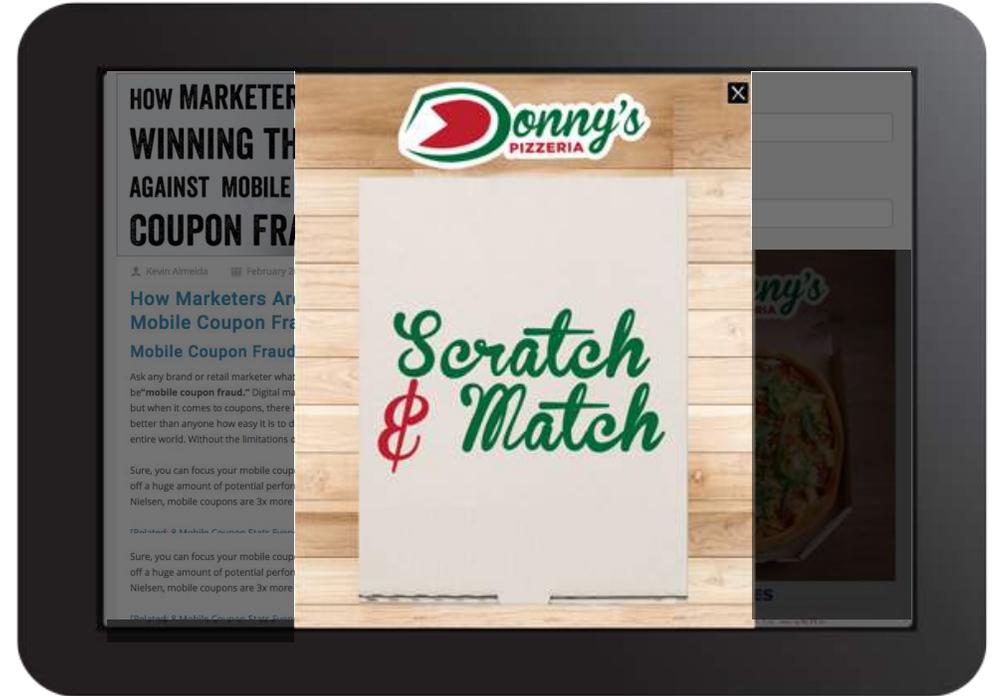
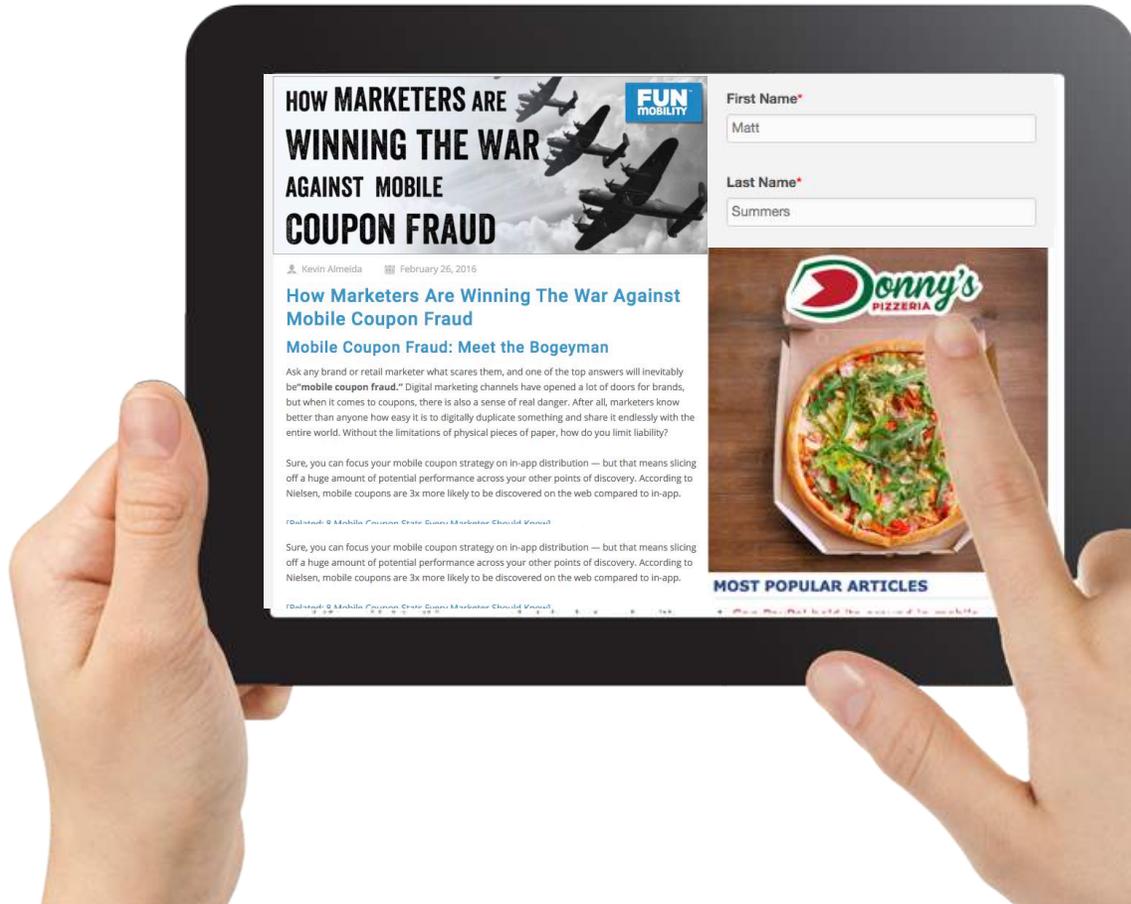
Capabilities:

- Engaging HTML5 ads
- Designed for DoubleClick by Google
- Responsive on mobile/desktop
- Simple drag-and-drop UI
- Interactive Interstitials
- Expandable banners
- Interactive Inline Ads
- Library of turn-key templates
- Live online reporting
- Pay only for page renders
- A-la-carte services include custom creative and media buys



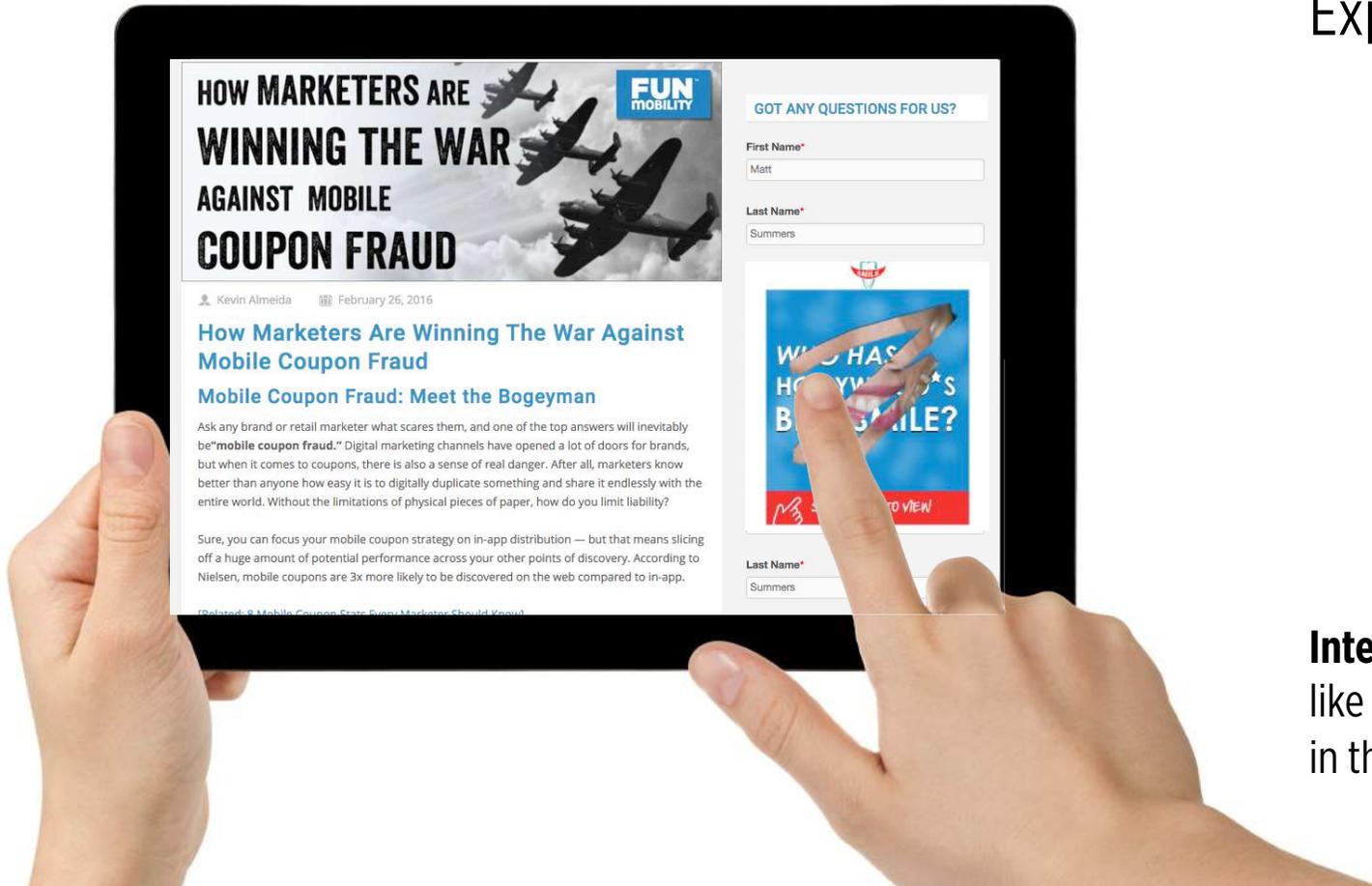
Interactive Interstitials deliver rich media experiences like games, videos, slideshows, and lead capture forms on page load — without the user ever having to click.

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Expandable Banners load interactive, engaging content as an overlay on top of the site your audience is browsing.

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Experiences include:

- Auto-play videos
- Surveys/polls/quizzes
- Scratch-to-reveal
- Spin-to-win
- Match and win

Interactive Inline ads take standard inline placements like a 300x250 banner and load interactive web content in that space

Customizable Templates



FunMobility campaigns are powered by **Nanosites**, modular HTML5 content elements that let you deliver app-like experiences in the user's mobile or desktop browser

Brand Content

Image Flipper	Image Carousel
Weather-based promo	Count-down Promotion
Custom Landing Page	Mobile eBook
Interactive Recipe	21+ Age-Gated Content
Video	Product Selector
How-To Guide	

Games, Prizes, & Fun

Carnival Shooter	Photo Sticker
Snow Globe	Explore An Image
Prize Engine	Trivia Game
Matcher Game	Mobile Greeting Card
Prize Wheel	Photo Booth
	Scratch-Card

Offers & Coupons

Digital Circular	Throttled Timed Coupon
Promo Page Designer	Spanish Coupon
In-Feed Social Share	Single-use Coupon
Location Finder	Mobile Coupon
Coupon Slider	Timed Coupon
eCommerce Coupon	Promotion Slider

Data Capture & CRM

Product Recommendation	Sales Lead Form
Personality Quiz	Contact Us
Retail Customer Feedback Survey	Training Quiz
Demographic Survey	Enhanced Email
Tap To Call	Engagement SMS
Market Review Survey	WhatsApp Share
Customer Satisfaction	Employee Recruitment
Customer Feedback	SMS Opt-In Kiosk
Instant Survey	Embedded Marketo Form
Smart Form	

View our interactive demo gallery: text **FM** to **44844**
(msg. & data rates may apply. T's & C's and privacy: funmobility.com/legal)



For inquiries, contact: sales@funmobility.com
855-75-MOBILE

Thank You!