

FUNTM MOBILITY

for Advertisers

Designed for

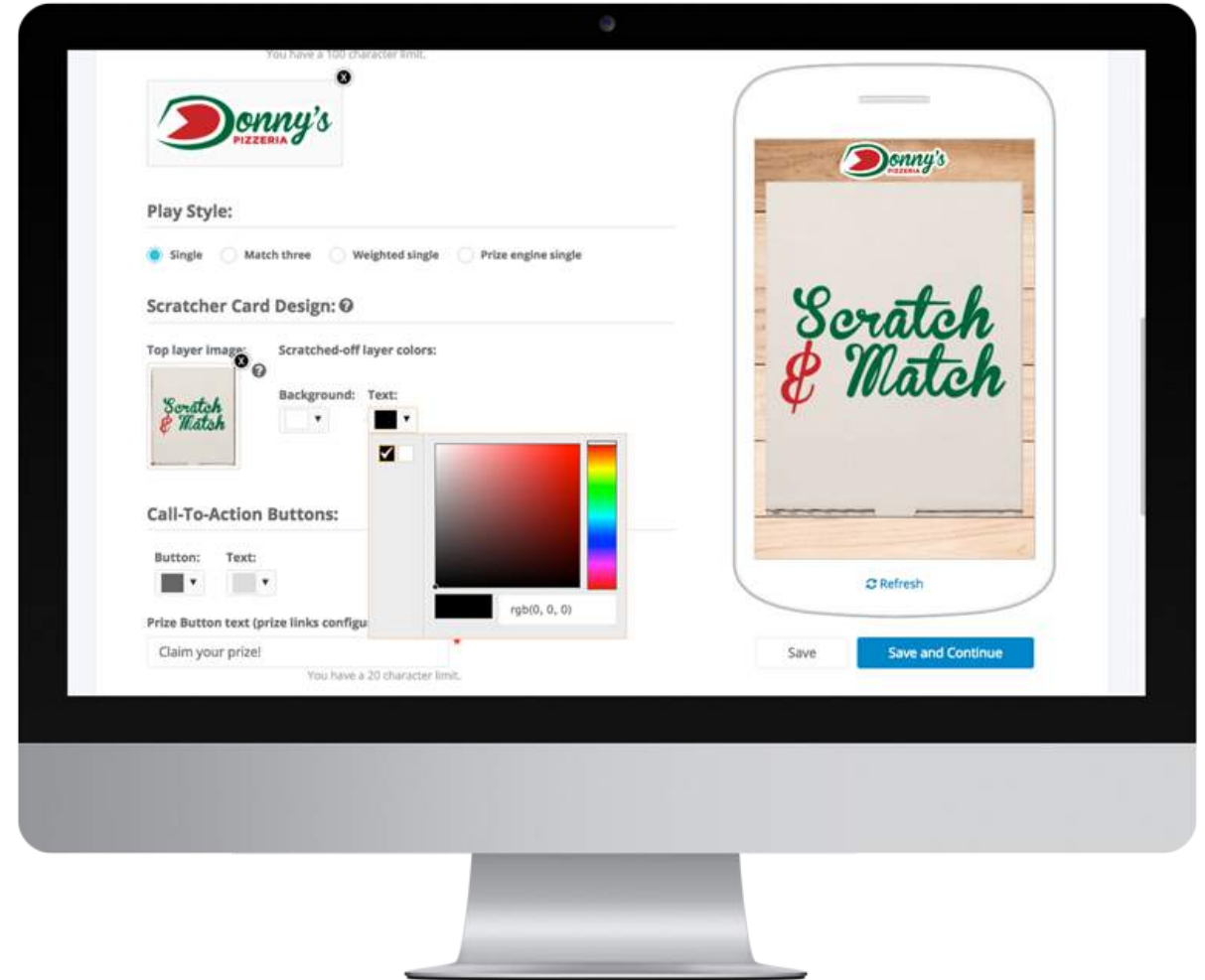


doubleclick
by Google



FunMobility for Advertisers

FunMobility for Advertisers is a software solution that enables brands to create and serve fun & engaging HTML5 ad units on any website that uses DoubleClick by Google.



Quick to create and publish, thanks to FunMobility's simple drag-and-drop user interface. No coding required.

FunMobility for Advertisers

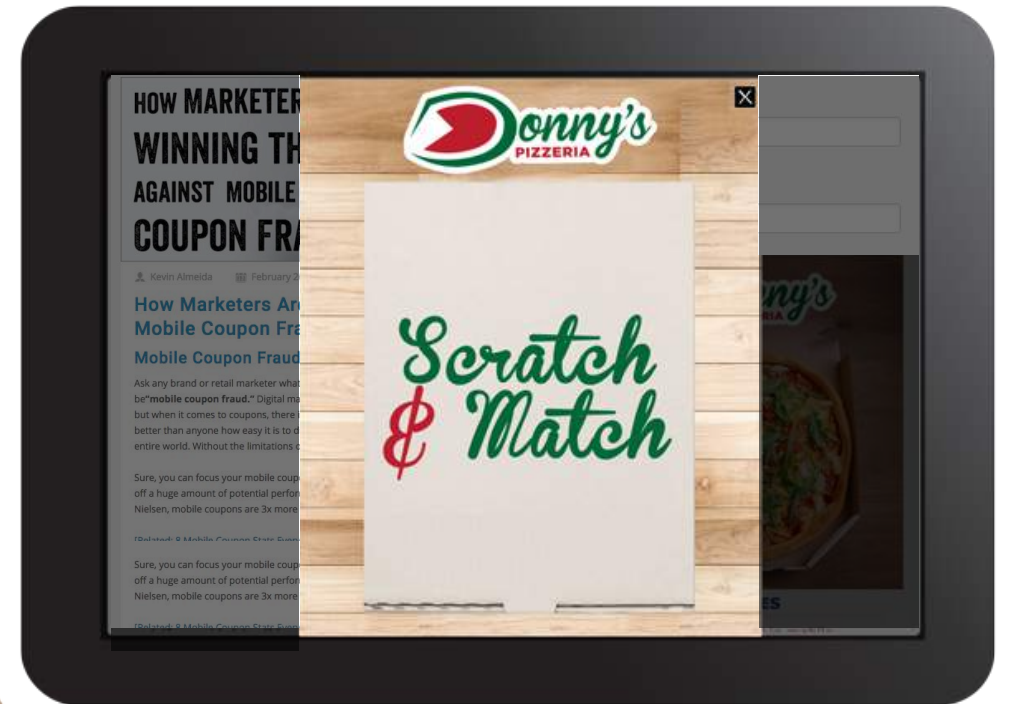
Capabilities:

- Engaging HTML5 ads
- Designed for DoubleClick by Google
- Responsive on mobile/desktop
- Simple drag-and-drop UI
- Interactive Interstitials
- Expandable banners
- Interactive Inline Ads
- Library of turn-key templates
- Live online reporting
- Pay only for page renders
- A-la-carte services include custom creative and media buys



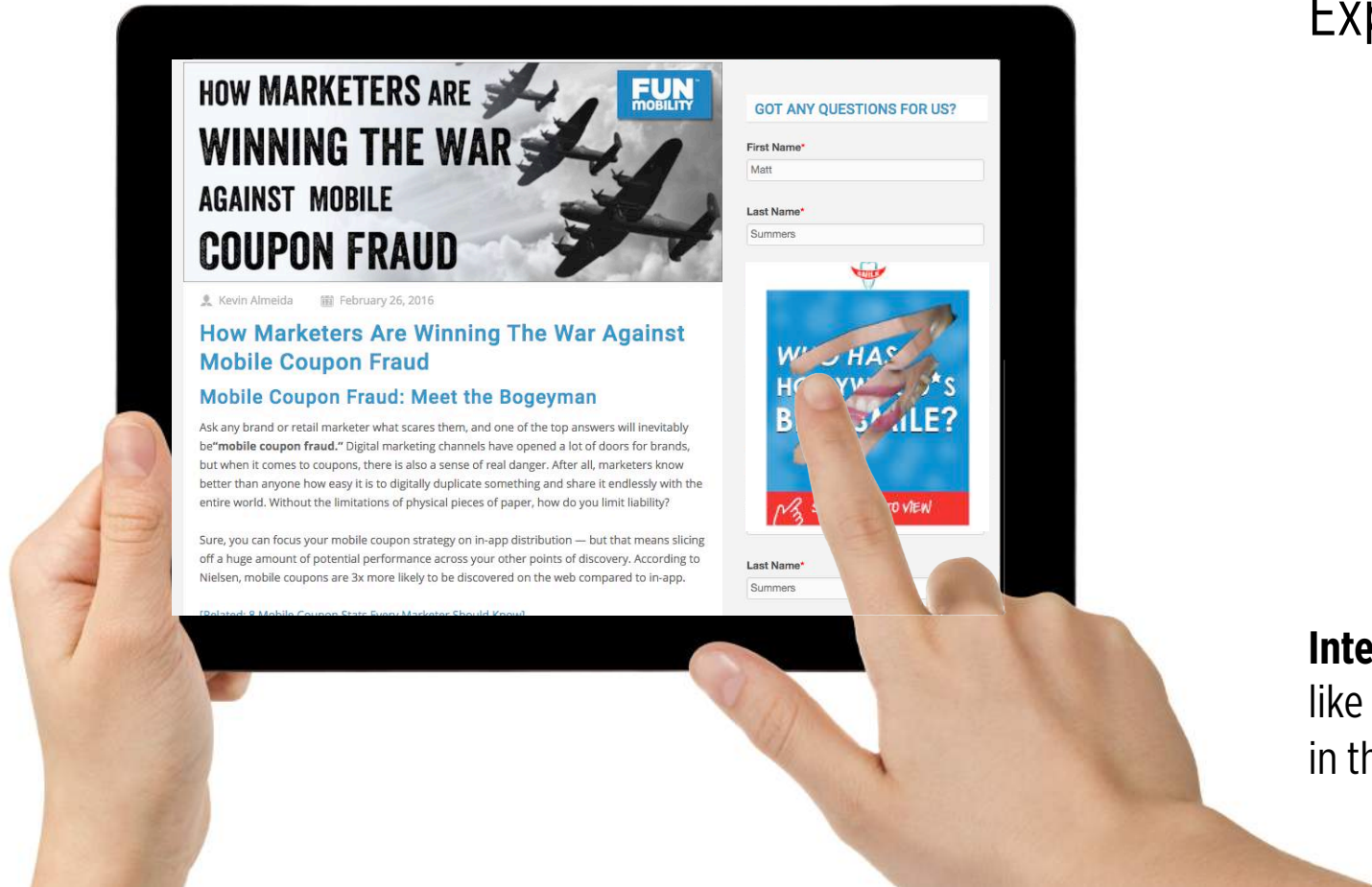
Interactive Interstitials deliver rich media experiences like games, videos, slideshows, and lead capture forms on page load — without the user ever having to click.

FunMobility for Advertisers



Expandable Banners load interactive, engaging content as an overlay on top of the site your audience is browsing.

FunMobility for Advertisers



Experiences include:

- Auto-play videos
- Surveys/polls/quizzes
- Scratch-to-reveal
- Spin-to-win
- Match and win

Interactive Inline ads take standard inline placements like a 300x250 banner and load interactive web content in that space

Customizable Templates



FunMobility campaigns are powered by **Nanosites**, modular HTML5 content elements that let you deliver app-like experiences in the user's mobile or desktop browser

Brand Content



Games, Prizes, & Fun



Offers & Coupons



Data Capture & CRM



View our interactive demo gallery: text **FM** to **44844**
(msg. & data rates may apply. T's & C's and privacy: funmobility.com/legal)



For inquiries, contact: sales@funmobility.com
855-75-MOBILE

Thank You!

