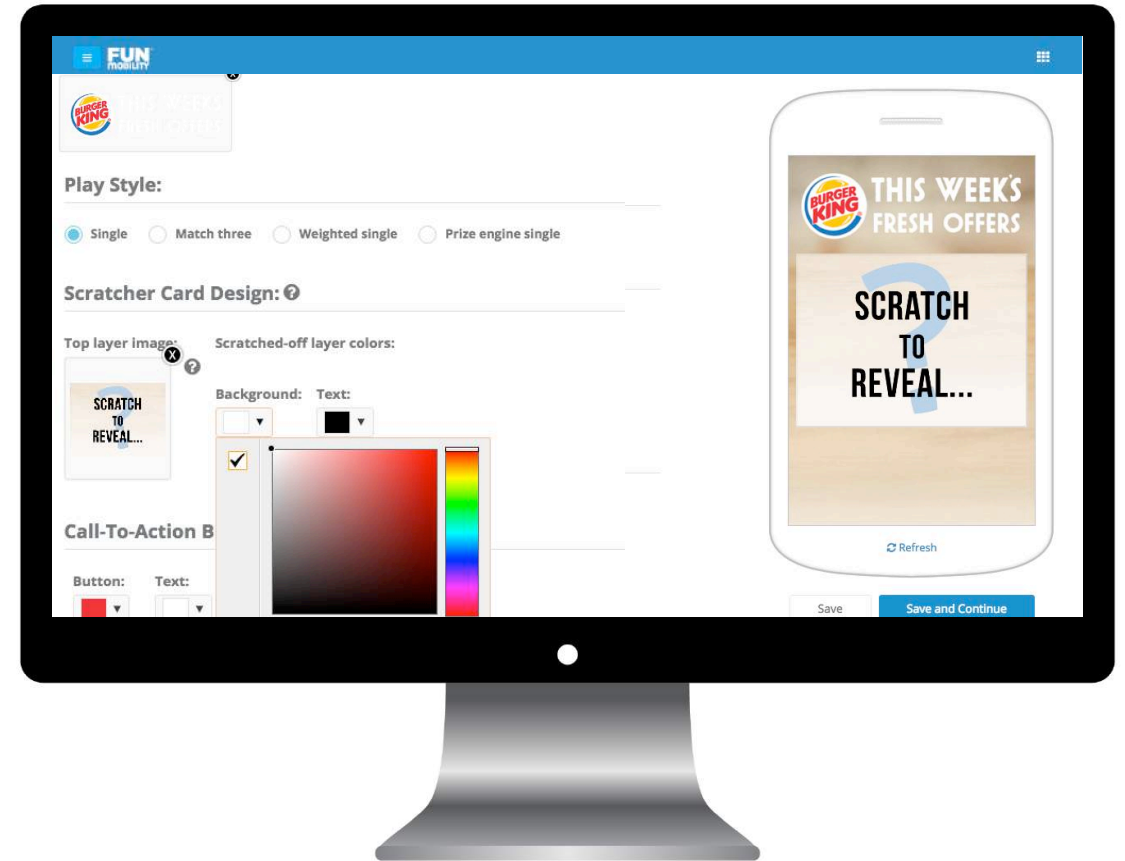# FunMobility for Publishers

FunMobility for Publishers is a software solution that enables websites to create and serve fun, immersive HTML5 content to improve engagement and monetization.

Designed for

Quick to create and publish, thanks to FunMobility's simple drag-and-drop user interface. No coding required.
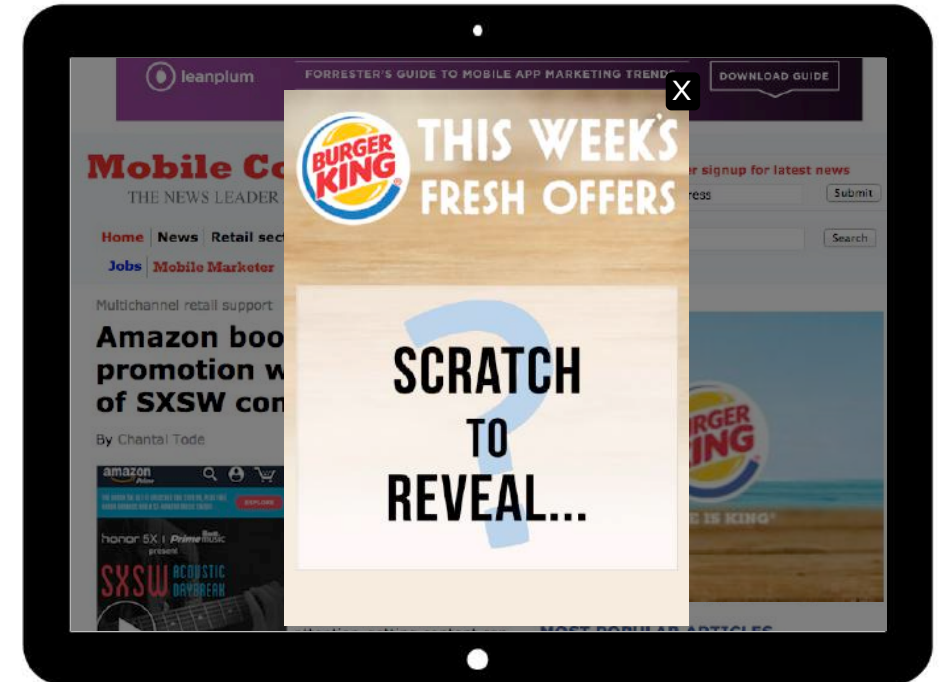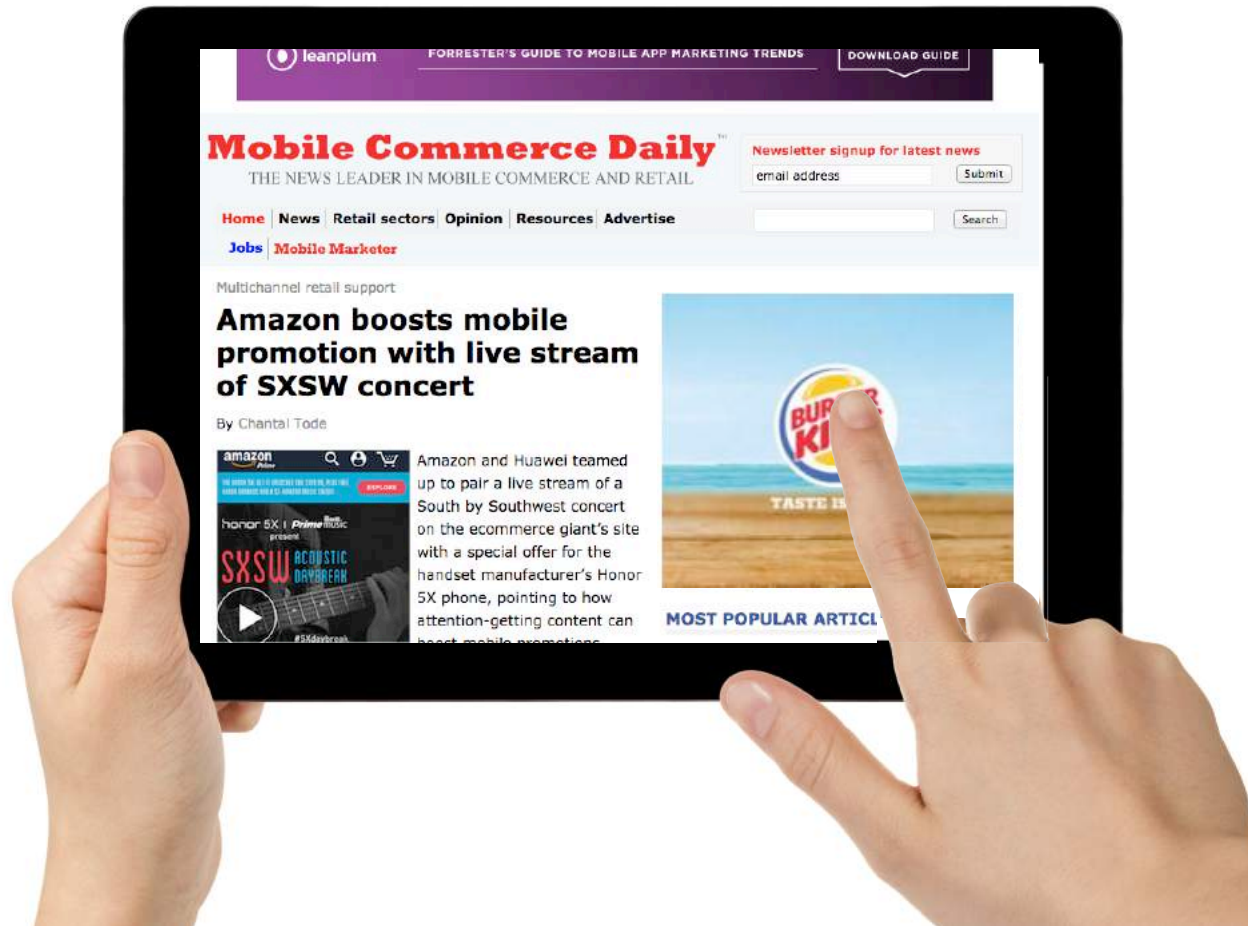
FunMobility for Publishers

Capabilities:

- Engaging HTML5 ads
- DoubleClick by Google compatible
- Responsive on mobile/desktop
- Simple drag-and-drop UI
- Bannerless interstitials
- Expandable banners
- Increase average CPM rate
- Library of turn-key templates
- Embed in WordPress websites
- Live online reporting
- Pay only for page renders
- A-la-carte services include custom creative and media buys
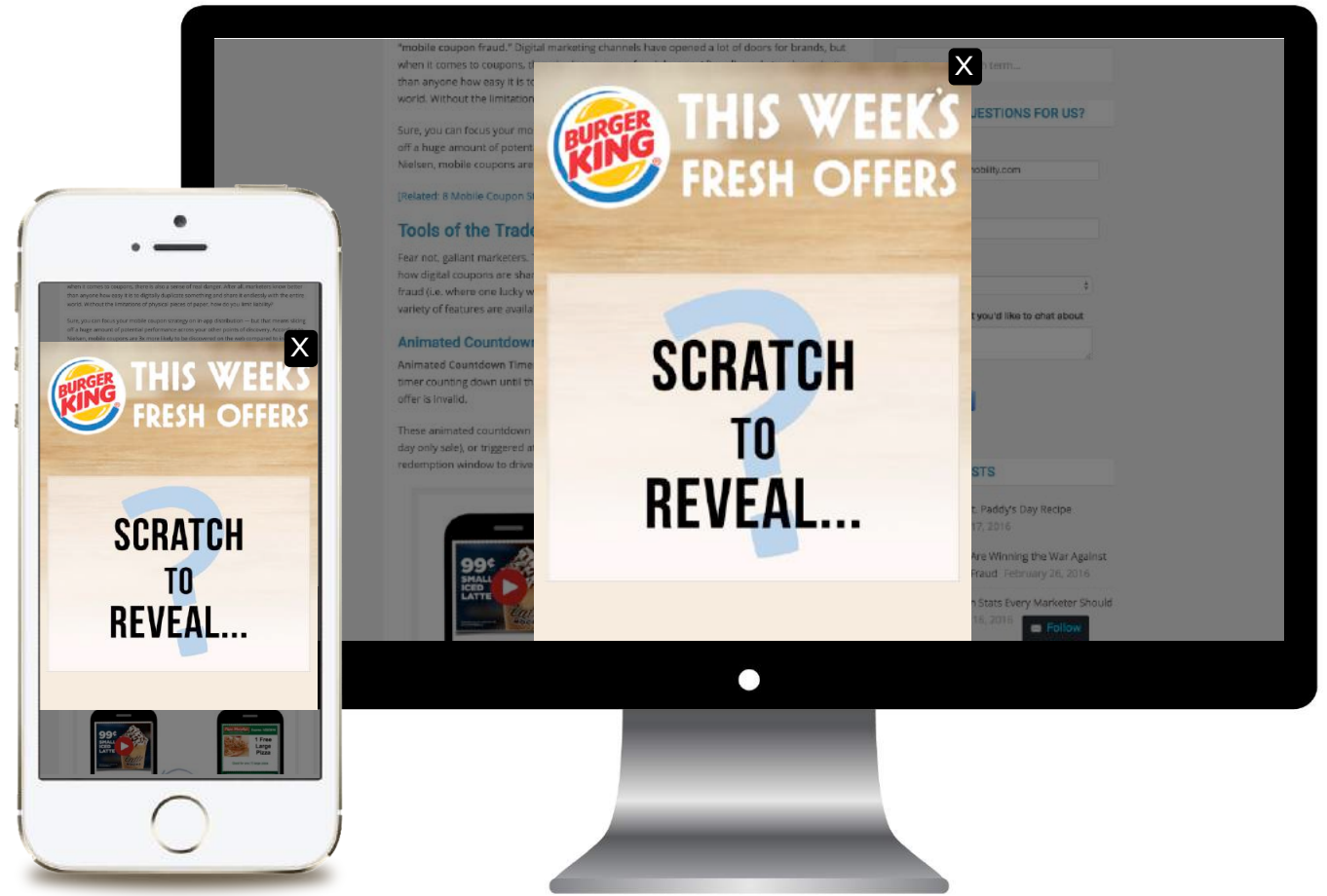
Bannerless Interstitials deliver rich media experiences like games, videos, slideshows, and lead capture forms on page load — without the user ever having to click.

FunMobility for Publishers

Expandable banners load interactive, engaging content without ever re-directing the user away from your site.

FunMobility for Publishers

Experiences include:

- Auto-play videos
- Surveys/polls/quizzes
- Scratch-to-reveal
- Spin-to-win
- Match and win
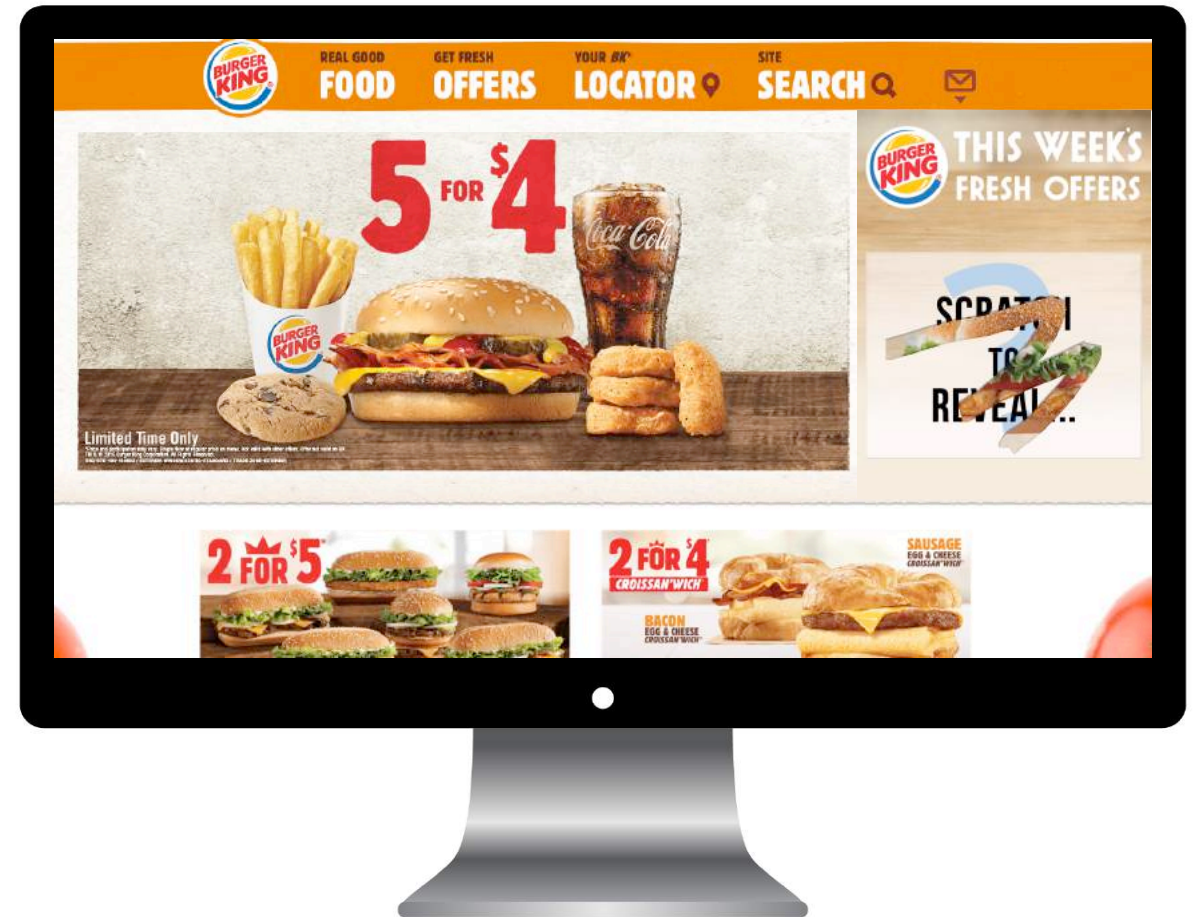
Embed into WordPress sites — in addition to digital ads, engaging promotions can be integrated into the content of any WordPress site by simply copy/pasting a piece of code.

Customizable Templates

FunMobility campaigns are powered by **Nanosites**, modular HTML5 content elements that let you deliver app-like experiences in the user's mobile browser

Data Capture & CRM

	Sales Lead Form
Demographic Survey	Training Quiz
Tap To Call	Enhanced Email
Market Review Survey	Engagement SMS
Customer Satisfaction	WhatsApp Share
Customer Feedback	Employee Recruitment
Instant Survey	SMS Opt-In Kiosk
Smart Form	Embedded Marketo Form

Brand Content

Image Flipper	
Weather-based promo	Image Carousel
Custom Landing Page	Count-down Promotion
Interactive Recipe	Mobile eBook
Video	21+ Age-Gated Content
How-To Guide	Product Selector

Games, Prizes, & Fun

Carnival Shooter	Explore An Image
Snow Globe	Trivia Game
Prize Engine	Mobile Greeting Card
Matcher Game	Photo Booth
Prize Wheel	Scratch-Card

Offers & Coupons

	Digital Circular
Promo Page Designer	Spanish Coupon
In-Feed Social Share	Single-use Coupon
Location Finder	Mobile Coupon
Coupon Slider	Timed Coupon
eCommerce Coupon	Promotion Slider

View our interactive demo gallery: text **FM** to **44844**

(msg. & data rates may apply. T's & C's and privacy: funmobility.com/legal)
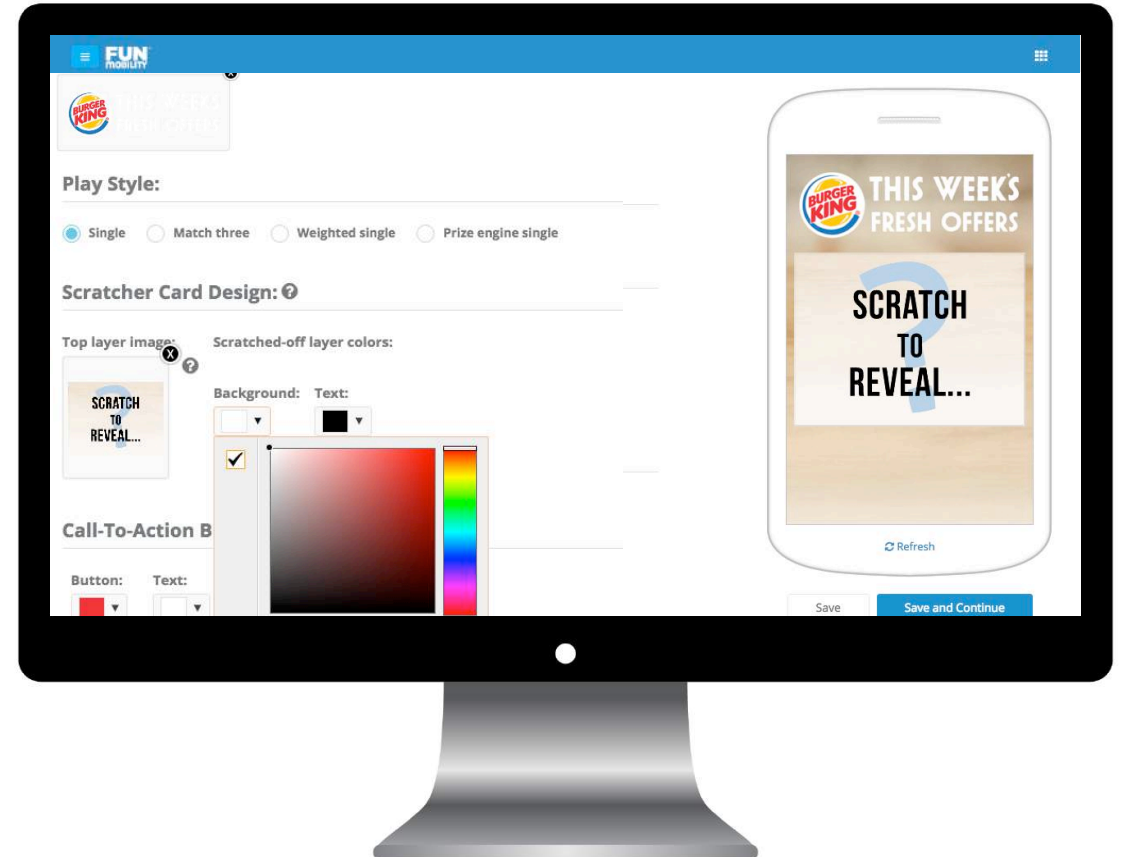
FunMobility for Publishers: Costs

Hosting: $500/month

Includes:
- Campaigns
- Creative: Images & Ads
- Nanosite Pages
- Data Storage
- Access to all Nanosite Templates
- Up to 500,000 Nanosite page renders

Utilization:
- Additional Cost Per Nanosite page render
- Price scales down with volume