



ASK YOUR DOCTOR TODAY, OR YOU MIGHT OVERPAY!

Every year Americans overpay 2-10X more than they should for healthcare, because they don't know that they can shop for low-cost, high-quality procedures. Follow these three easy steps to ensure that this doesn't happen to you:

- 1 | Add the Healthcare Bluebook app to your smartphone:
<http://smarturl.it/bluebookapp>.
- 2 | Print this sheet and take it with you when you visit your doctor.
Be sure to take a pen!
- 3 | Ask these questions if your doctor recommends a specialist, test or procedure:
 - Do I really need this test or procedure?
 - What are the risks?
 - Are there simpler, safer options?
 - What happens if I don't do anything?

If you decide the procedure is necessary, search your Bluebook app and discuss the results with your doctor. Searches can be done by procedure, test or specialist.

 - How much does it cost?
 - Where do you normally refer for this test or procedure?
 - If there's a lower cost option, could you refer me there?

NOTES:



Healthcare Bluebook™

healthcarebluebook.com

Why tell your doctor about Healthcare Bluebook?

Doctor referral patterns cause 90% of the excess cost in healthcare. By using Bluebook, your doctor can refer you to Fair Price facilities instead of unknowingly choosing high-cost facilities that can be 5 or 10 times more expensive.

Bluebook has everything your doctor needs to make better referrals:

- In-network price ranges and local Fair Price amounts for most healthcare services.
- Facility rankings based on price.
- Hospital rankings based on quality for inpatient procedures.
- Patient Savings Ratings for doctors based on whether their referral patterns save you money or cost you extra.

Referrals to Specialists

If you have a medical need that requires a specialist, have your primary care doctor use Bluebook to find a specialist with a green Patient Savings Rating which means they usually use Fair Price facilities.

Referrals for Outpatient Procedures

If you need an outpatient procedure like a colonoscopy, then compare cost information for the facilities that perform that procedure. Healthcare Bluebook ranks facilities based on price compared to the Bluebook Fair Price for each procedure. Look for a facility that is ranked green for cost because their charges will be at or below the Fair Price.

Referrals for Inpatient Procedures

If you need an inpatient procedure like a total knee replacement, then review both cost and quality information to understand how facilities compare for the procedure you need. While hospitals perform many procedures, most don't have the same level of quality in every clinical area. Bluebook displays facility quality rankings by procedure, so you and your doctor can make the right decision about where to seek care. Quality scores are based on: patient complications, patient safety, mortality and compliance with standards of care.

Ordering Labs

If you need lab tests, your doctor probably has several options on where to send you, and those locations can make a big difference in how much you'll pay. Even if your doctor collects your sample in-office, ask where he/she will send it for evaluation, since the location will still determine how much you pay. Be sure to use Bluebook to find a lab that will charge a Fair Price.

