

AVASANT

# TRANSCENDING DIGITAL

EMPOWERING BEYOND  
SUMMIT 2020

TERRANEA RESORT  
Rancho Palos Verdes, CA

March 10, 2020

## Partnership Opportunities





# TRANSCENDING DIGITAL

/tran(t)'send/ /'di:ʒɪdl/

The role of technology in building a new  
world.

At Empowering Beyond Summit 2020 we will go beyond  
'digital' to discover how technology can be used to  
create both economic and social value.

Join Avasant at the spectacular Terranea Resort in  
Rancho Palos Verdes, CA to explore how digital  
solutions, strategic sourcing, and automation are  
driving real business transformation.





# Empowering Beyond Summit Overview

## WHY PARTNER WITH EMPOWERING BEYOND:

[Empowering Beyond Summit](#) (EBS) is Avasant's flagship annual event hosted in Los Angeles, CA. The largest of Avasant's event series, EBS is attended by **over 300 senior-level executives** representing innovative companies across multiple verticals.

Avasant believes in creating ways for technology leaders to engage in an exchange of ideas and discourse. At EBS, provider firms have the unique opportunity to build relationships with Avasant's extensive network of executives and decision-makers.

EBS has been thoughtfully designed to encourage provider/buyer networking, discussions and meaningful interactions throughout the day.

We invite you to explore past Empowering Beyond Summits' videos and photos.



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# Empowering Beyond Summit Attendees



300

IT & BPO  
Executives

20+ Industry Experts  
100+ Technology Solutions  
10+ Case Studies &  
Sessions  
8+ Built-in  
Networking & Introduction  
Opportunities



70%

Buyers  
representing  
Fortune 500  
companies

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## Public Sector

## Energy & Utilities

## Healthcare & Life Sciences

## Banking and Insurance

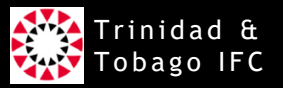
## Hi-tech & Telecom

## Travel & Transport

## Retail & Manufacturing

## Media & Entertainment

## Countries & Non-Profit





# Thought Leader Partner \$30,000

## WHY PARTNER WITH EMPOWERING BEYOND:

- One (1) fireside speaking slot for a client
- Three (3) full-access complimentary passes
- Access to EBS Concierge Desk throughout the event
- Pre-event company attendee list
- Opportunity to request buyer meetings in advance
- Onsite sponsor interview video with client speaker and executive team member\*
- Post-event company attendee list
- Placement on digital marketing materials and website
- Sponsorship logo recognition on printed banners and branding, in several locations on-site
- Invitation to VIP Client Dinner for client speaker and one (1) executive team member

*\*Includes distribution rights*



# Executive Partner \$20,000

## WHY PARTNER WITH EMPOWERING BEYOND:

- One (1) panel speaking slot for a client
- Two (2) full-access complimentary passes
- Access to EBS Concierge Desk throughout the event
- Pre-event company attendee list
- Opportunity to request buyer meetings in advance
- Onsite sponsor interview video with client speaker and executive team member\*
- Post-event company attendee list
- Placement on digital marketing materials and website
- Sponsorship logo recognition on printed banners and branding, in several locations on-site
- Invitation to VIP Client Dinner for client speaker and one (1) executive team member



\*Includes distribution rights




# Title Partner \$15,000

## WHY PARTNER WITH EMPOWERING BEYOND:

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- Onsite sponsor interview video with executive team member\*
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- Placement on digital marketing materials and website
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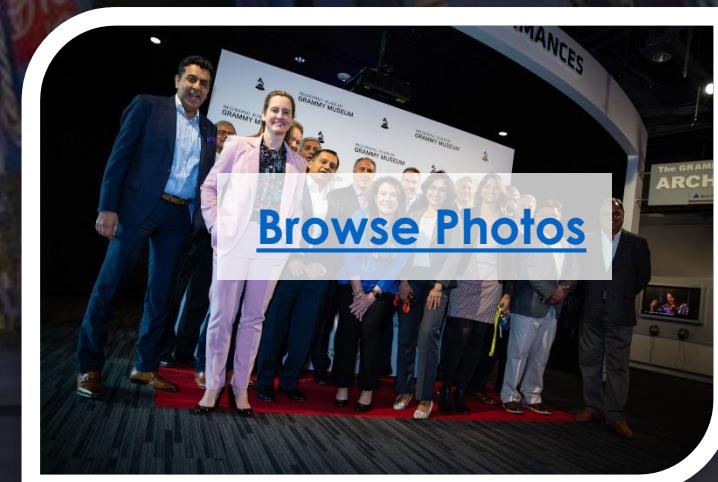
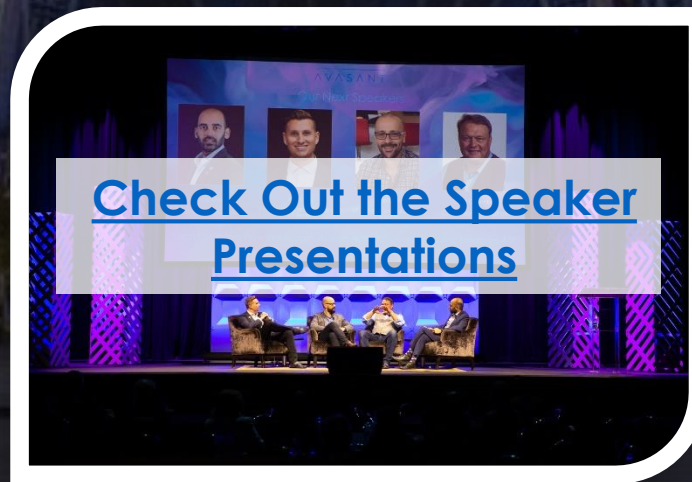
A man in a dark suit and blue shirt is wearing a VR headset and holding a controller. He is standing in a large, brightly lit hall with many other people in the background. The AVASANT logo is visible in the bottom right corner.

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Explore Avasant Empowering Beyond Summit 2019

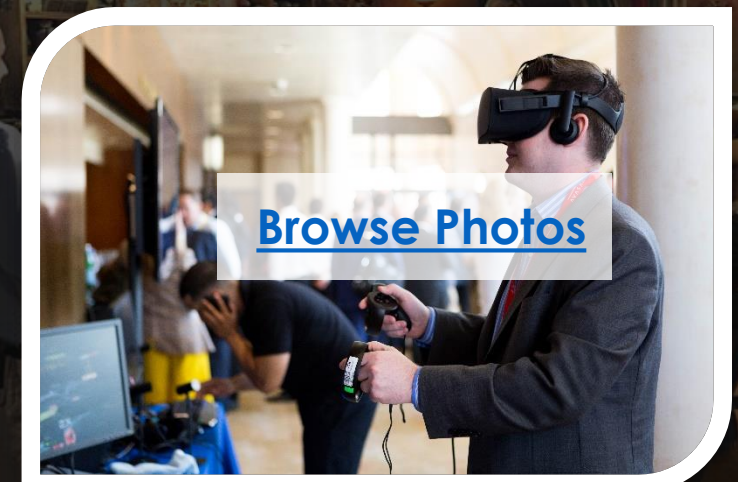
March 19, 2019 | The Novo @ LA Live





Explore Avasant Empowering Beyond Summit 2018

April 10, 2018 | Warner Bros. Studios, LA

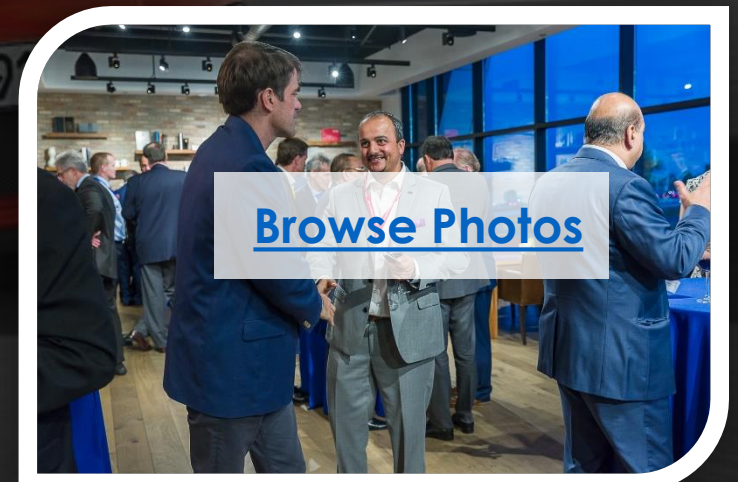


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Explore Avasant Empowering Beyond Summit 2017

March 7, 2017 | Porsche Experience Center, LA



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The background of the slide features a dark, abstract composition. On the right side, there are vibrant, swirling clouds of blue and magenta light, resembling smoke or ink in water. A diagonal band of dark grey or black runs from the top left towards the bottom right, separating the text area from the light effects. The Avasant logo is positioned in the top left corner.

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# TRANSCENDING DIGITAL

## PARTNER WITH US

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