



AVASANT

# TRANSCENDING DIGITAL

EMPOWERING BEYOND  
SUMMIT 2020

TERRANEA RESORT

Rancho Palos Verdes, CA

March 10, 2020

Innovation Zone Partnership Opportunities

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# TRANSCENDING DIGITAL

/tran(t)'send/ /'di:ʒɪdl/

The role of technology in building a new  
world.

At Empowering Beyond Summit 2020 we will go beyond  
'digital' to discover how technology can be used to  
create both economic and social value.

Join Avasant at the spectacular Terranea Resort in  
Rancho Palos Verdes, CA to explore how digital  
solutions, strategic sourcing, and automation are  
driving real business transformation.





# Empowering Beyond Summit Overview

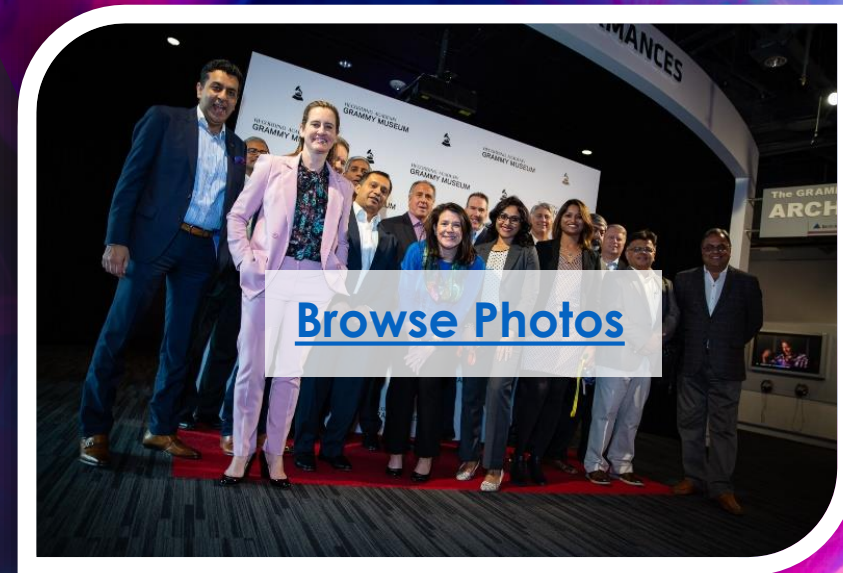
## WHY PARTNER WITH EMPOWERING BEYOND:

[Empowering Beyond Summit](#) (EBS) is Avasant's flagship annual event hosted in Los Angeles, CA. The largest of Avasant's event series, EBS is attended by **over 300 senior-level executives** representing innovative companies across multiple verticals.

Avasant believes in creating ways for technology leaders to engage in an exchange of ideas and discourse. At EBS, provider firms have the unique opportunity to build relationships with Avasant's extensive network of executives and decision-makers.

EBS has been thoughtfully designed to encourage provider/buyer networking, discussions and meaningful interactions throughout the day.

We invite you to explore past Empowering Beyond Summits' videos and photos.



# Empowering Beyond Innovation Zone

## WHY PARTNER WITH INNOVATION ZONE:

Avasant hosts an exclusive showcase of the most innovative companies in the world at the industry's most disruptive conference - Empowering Beyond Summit 2020.

The "Innovation Zone" is a unique opportunity for pioneering technology companies to create an engaging, one-of-a-kind experience for leading enterprise clients and service providers to interact with throughout the day.

In 2020, the Innovation Zone is not just a place for attendees to stop by, it is a reason to attend. EBS builds Innovation Zone into its programming, and ensures guests are exposed to a diverse ecosystem of tech companies passionate about disrupting the enterprise landscape.



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# Empowering Beyond Summit Attendees



300

IT & BPO  
Executives

20+ Industry Experts  
100+ Technology Solutions  
10+ Case Studies &  
Sessions  
8+ Built-in  
Networking & Introduction  
Opportunities



70%

Buyers  
representing  
Fortune 500  
companies

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Public Sector

Energy & Utilities

Healthcare & Life Sciences

Banking and Insurance

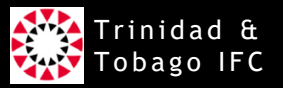
Hi-tech & Telecom

Travel & Transport

Retail & Manufacturing

Media & Entertainment

Countries & Non-Profit





# Thought Leader Partner \$20,000

## WHY PARTNER WITH INNOVATION ZONE:

- One (1) panel speaking slot for a client
- Four (4) full-access complimentary passes
- Table-top exhibit space
- Immersive experience demo space in the "Innovation Zone"
- Access to EBS Concierge Desk throughout the event
- Pre-event company company list
- Opportunity to request buyer meetings in advance
- Onsite sponsor interview video with client speaker and executive team member\*
- Post-event company attendee list
- Placement on digital marketing materials and website
- Sponsorship logo recognition on printed banners and branding, in several locations on-site
- Invitation to VIP Client Dinner for client speaker and one (1) executive team member



\*Includes distribution rights

# Digital Partner \$20,000

## WHY PARTNER WITH INNOVATION ZONE:

- Exclusive mobile app sponsor
- Three (3) full-access complimentary passes
- Table-top exhibit space
- Immersive experience demo space in the “Innovation Zone”
- Access to EBS Concierge Desk throughout the event
- Pre-event company attendee list
- Opportunity to request buyer meetings in advance
- Onsite sponsor interview video with one executive team member\*
- Post-event company attendee list
- Placement on digital marketing materials and website
- Sponsorship logo recognition on printed banners and branding, in several locations on-site

*\*Includes distribution rights*



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# Innovation Zone Partner \$15,000

## WHY PARTNER WITH INNOVATION ZONE:

- Two (2) full-access complimentary passes
- Table-top exhibit space
- Immersive experience demo space in the "Innovation Zone"
- Access to EBS Concierge Desk throughout the event
- Pre-event company attendee list
- Onsite sponsor interview video with one executive team member\*
- Post-event company attendee list
- Placement on digital marketing materials and website
- Sponsorship logo recognition on printed banners and branding, in several locations on-site

*\*Includes distribution rights*



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# Title Partner \$10,000

## WHY PARTNER WITH INNOVATION ZONE:

- Two (2) full-access complimentary passes
- Access to EBS Concierge Desk throughout the event
- Onsite sponsor interview video with one executive team member\*
- Placement on digital marketing materials and website
- Sponsorship logo recognition on printed banners and branding, in several locations on-site

*\*Includes distribution rights*

EMPOWERING  
BEYOND  
SUMMIT  
2019

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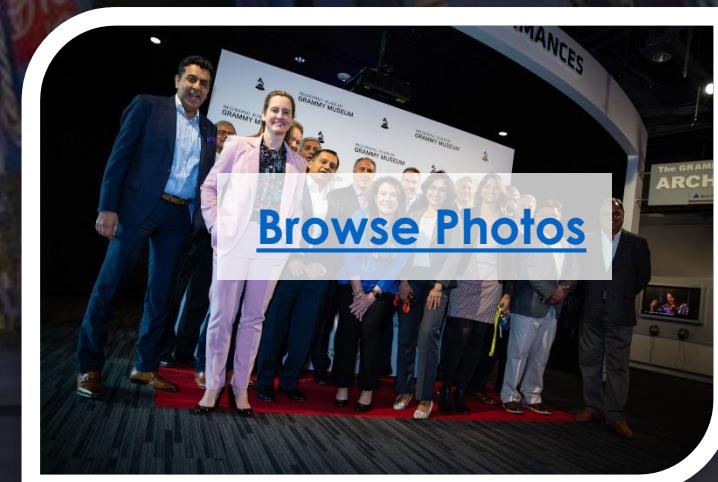
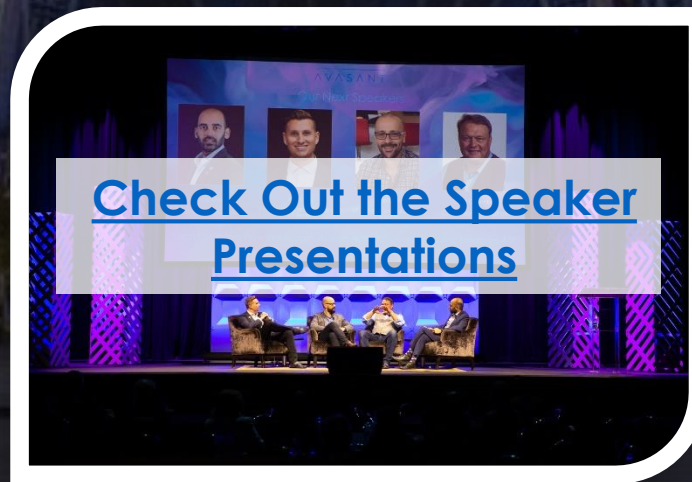
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TECHNOLOGIES

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Explore Avasant Empowering Beyond Summit 2019

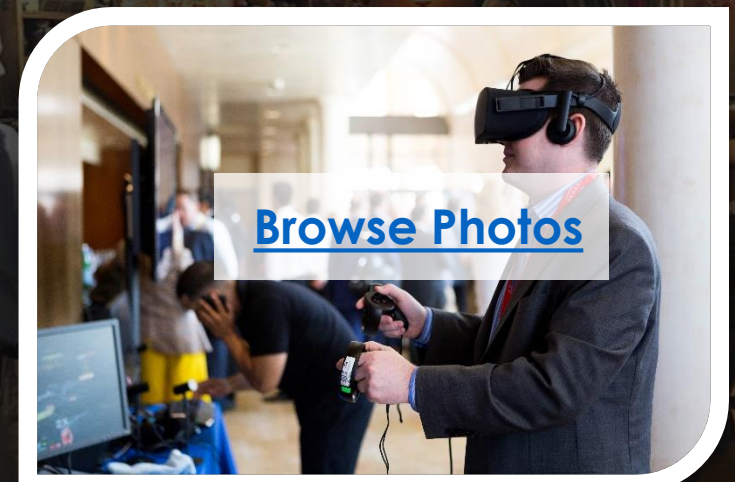
March 19, 2019 | The Novo @ LA Live





Explore Avasant Empowering Beyond Summit 2018

April 10, 2018 | Warner Bros. Studios, LA

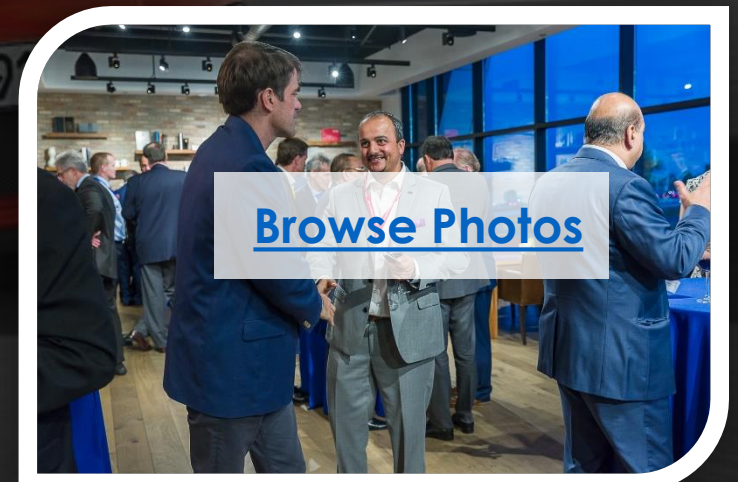


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Explore Avasant Empowering Beyond Summit 2017

March 7, 2017 | Porsche Experience Center, LA



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## PARTNER WITH US

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