



# VALUE INSIGHTS: DEPARTMENTAL REPORTING

FINANCIAL ACCOUNTABILITY & MEANINGFUL REPORTS IN 60 DAYS

Struggling to articulate the value that IT investments drive for the overall business? Want to manage IT like a well-run business? Don't know where to start?

Software and spreadsheets alone won't cut it. What you need is a strategic and proven framework, practitioners who know what they're talking about, and customized outputs that help you tell the right stories to the right people at the right times.

*Enter Departmental Reporting.*



## ESTABLISH CLEAR LINKS BETWEEN IT AND CORPORATE FINANCE DEPARTMENT

Stop the "that's not my number" or "that's not what my spreadsheet says" conversations dead in their tracks. Drive shared financial accountability across IT and the business with a direct and audible link between IT financials and corporate finance.

- CONSUMABLE DATA VISUALIZATIONS
- INFORMATIVE ANALYTICS FOR STAKEHOLDERS
- RECOMMENDATIONS IN BUY / SELL / HOLD FORMATS

## DYNAMIC STAKEHOLDER REPORTING *DELIVERED MONTHLY*

With Departmental Reporting, we'll deliver monthly reports to help provide clear, concise communication about IT cost to your stakeholders.

- LEADERSHIP REPORTING PACKAGES
- STAKEHOLDER EDUCATION DOCUMENTS
- CLIENT PLAYBOOK
- DATA AUDITABILITY & VALIDATION
- AD HOC ANALYTICAL SUPPORT
- ITFM GROWTH CONSULTATION SERVICES
- LOWER INVESTMENT REQUIREMENTS, AS WE OWN THE TOOL

# EXACTLY WHAT THE CFO HAS BEEN ASKING FOR

Proven IT Finance has a combined expertise of 40+ years in the industry. Our analysts deliver a strategic and proven framework to help you tell the right IT Value Story to the right people—at the right times.

“Finally, understand what your financial outlook is really going to be.”

CHIEF INFORMATION OFFICER,  
FINANCIAL SERVICES

Financial Services organization driving better investments in IT to support business-channel growth now and in the future

Government agency achieving a 5% Enterprise-mandated reduction in IT without impacting critical business

Oil & Gas company assessing their value of IT services in order to drive better decision making

## IMPLEMENT AND SEE RESULTS WITHIN 60 DAYS



## WHY VALUE INSIGHTS

Departmental Reporting is just one portion of Value Insights, our service that helps you fully stand up a viable and mature ITFM capability. To achieve maximum value, you may need to consider the additional modules of Value Insights, including Forecasting & Planning and Service-Based Reporting.

- ✓ RAPID GROWTH IN DAYS, NOT YEARS
- ✓ SAVE YEARS OF PAIN & FRUSTRATION
- ✓ BRIDGE THE FP&A VS ITFM GAP
- ✓ ENABLE HIGH IMPACT DECISION-BASED REPORTING

READY TO KNOW THE VALUE OF IT?

## LET'S START A DIALOGUE.

If you want to start making better technology-investment decisions, support business growth, reduce IT costs wherever makes sense, and discover the true value of IT—contact us today!

Email us at [learnmore@provenitfinance.com](mailto:learnmore@provenitfinance.com)