The following scripts have been approved from the legal, compliance, and communication teams.  It is important to note that stores are not required to read these PA’s. In addition to a strong relationships with your in store staff, we hope this will be a valuable tool to help drive additional traffic to your location.

**Important things to know:**

* A member of store, Pharmacy, or Vision Center management are the only ones approved to read the scripts provided below over the
* Agents are NOT approved to use store intercoms to make announcements
* The scripts provided below are approved by Walmart Legal, Walmart Compliance, and Walmart H&W Communications – the two scripts below are the only approved options to promote this offering in our stores over the intercom
* Store participation in this is NOT mandatory. Store, Pharmacy, and Vision Center management have the ability to decline participation
* Announcement frequency is at the discretion of the store, pharmacy, or Vision Center management team

**Direct Health – Walmart Public Announcement Scripts**

**Option 1:**

Questions about Medicare? Talk to a licensed Direct Health representative today in the front of our store. These agents can talk you through the different options and enroll you in the plan that is best for you. Let Direct Health help you make this process a little easier.

**Option 2:**

Questions about your Medicare or Health Insurance Marketplace options? Direct Health’s licensed health insurance agents are available today in the Health Insurance Planning Center at the front of the store. Be sure and stop by to see what healthcare options are available to you.

**Option 3:**

Are you getting all the benefits Medicare has to offer?

It’s important to choose the right health plan –  A Direct Health Representative located in this Walmart store can help.

So Talk to a representative today.  Learn how one of the multiple Health Plans that the Direct Health representative has available could provide more coverage than original Medicare.

Feel safe knowing that your health coverage is going to be there for you when you need it most.

Get the most out of your healthcare plan.  Ask a Walmart Store Associate where the Direct Health kiosk is located at in the front of the store.

**Option 4:**

"An Expert on Health Insurance is available today in the Health Insurance Planning Center booth at the front of the store to answer any questions you may have concerning your Medicare Benefits or your Health Insurance options for this coming year. Be sure and stop by to see what healthcare options are available to you."