

Stock Markets are Ripping Up. The Economy is Slowing: *What Could Ultimately Be Wrong?*

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The 2019 recovery of U.S. and international equity markets continues to claw back at the losses from late 2018. Traditionally, stocks have been a leading economic indicator: investors look at both current and future earnings and want those earnings to go up. It makes sense. When shares are bought, the price that an investor is willing to pay for a stock is a reflection of the future cash flows that can be returned to the investor in dividends, stock buybacks and/or a higher stock price. Despite the global stock rebound, by many measures the global economy is slowing. Let's examine the disconnect.

In terms of global GDP, the U.S. is the best house in a bad neighborhood. Most of the world is feeling the effects of the trade war which we've written about extensively.



Macro: Global real GDP growth

Given that we live in a global, intertwined economy, the U.S. is not on an island and even our GDP growth has been slowing. The Bureau of Economic Analysis tells us that 2Q18 GDP was 4.2%, 3Q18 GDP was 3.4% and 4Q18 GDP was 2.6%-not a favorable trend! But what about the earnings of the companies listed on the U.S. and international bourses?



Equities: Earnings



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Since the beginning of 2018, U.S. 12-month forward earnings growth expectations have been cut by roughly 2/3rds! On a 3-month basis, 12-month earnings momentum has turned negative for the U.S. and the vast majority of both developed and emerging market equities.

Yesterday the FED reduced the number of expected interest rate increases for 2019 from one or two more to zero and reduced 2020 projected increases from several to one. Yet it is their statement that is especially revealing:

"Growth of economic activity has slowed from its solid rate"

"Recent indicators point to slower growth of household spending"

"Recent indicators point to slower growth... in business fixed investment"

If all is well with the economy, why did the FED just turn so Dovish? According to the Bureau of Economic Analysis at the U.S. Department of Commerce, ~68% of the U.S. economy is based on the U.S. consumer's spending and Fixed Investment accounts for another ~17%. The Fed just acknowledged that at least 75% of our economy is slowing!





Whether it's the trade war, the reversal of trillions of dollars of Quantitative Easing (QE) by the world's Central Banks, the fact that this period of economic expansion is within months of becoming the longest ever, or some combination of global-macro factors, the data does not lie. Markets are up yet the fundamentals of market and economic growth are going down. Which one will ultimately be wrong?

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