

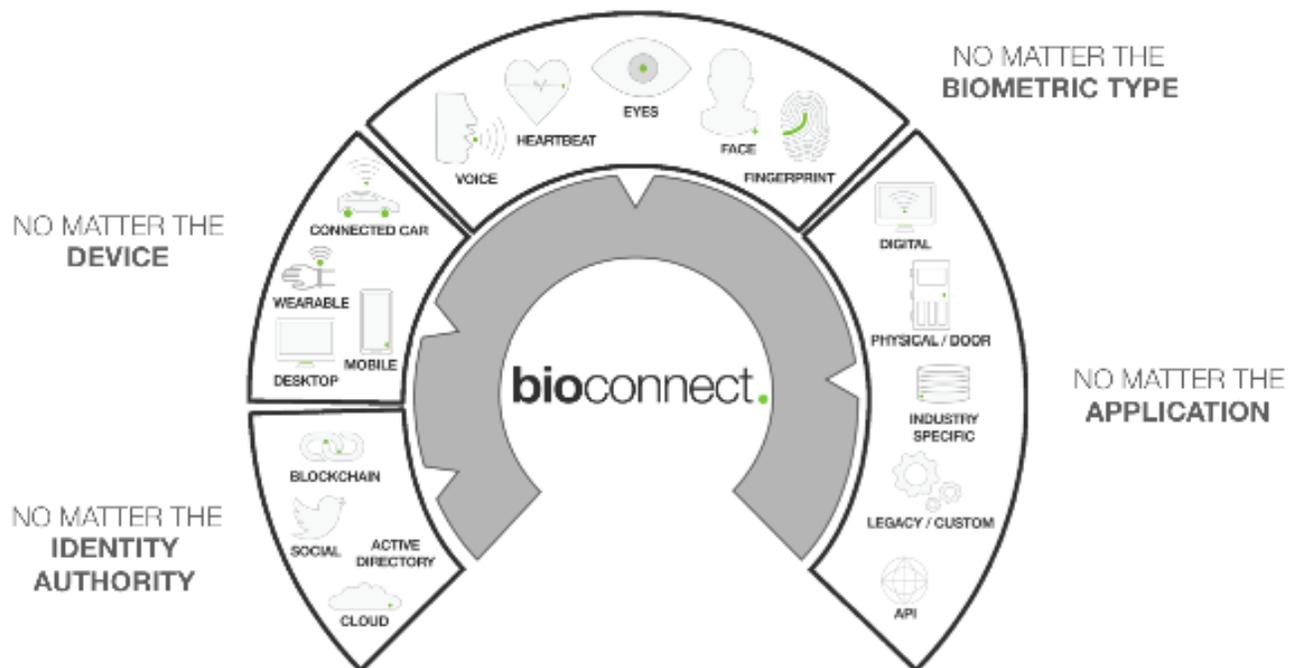
BioConnect Company Background

The biometrics industry is maturing at pace, and the rapid rise in adoption means consumers are increasingly demanding more choice. BioConnect's platform provides just that - offering a wide range of biometric options, including fingerprint, voice, eye, face and behavioural biometrics, regardless of device or identity authority.

Founded in 2009, BioConnect has become the market leader in providing biometric solutions to secure physical locations post 9/11. It now has over 500 enterprise clients. With the rapid growth of mobile biometrics following Apple's introduction of Touch ID, the company was ideally placed to utilise its experience in this fast growth area. It is headquartered in Toronto, Canada and has over 50 employees.

BioConnect provides its clients a platform offering a range of biometric options – its heritage in the physical space, means it has intimate knowledge of the problems associated with the reliance on just one methodology and biometrics provider and the scalability and cost effectiveness issues associated with direct point to point integrations -- the so-called 'integration nightmare'...

BioConnect was founded by industry veteran, Rob Douglas (54), and its mobile division is spearheaded by its VP Strategic Marketing and Global Alliances, Bianca Lopes (27) who already has two successful exits under her belt.



Key People

Rob Douglas, *Founder & CEO*

 @robmdouglas7



Rob Douglas, (54), is the Founder and CEO of BioConnect. Over the last 14 years, he has been providing global market leadership in the biometric identity market. Prior to BioConnect, Rob was instrumental in shaping high growth technology companies as a former leader at IBM, Oracle and Siebel Systems and a publically traded biometrics company, BioScript. After leading the sale of Bioscript, Rob risked it all to launch BioConnect to fundamentally change identity verification and subsequently return trillions of dollars in fraud and the costs associated with operational friction to the world's enterprises. Rob also

created BioConnect as a place to unleash the power and potential of his employees' through the empowerment of innovation, collaboration and commitment - a strict departure from the traditional corporate employee-employer model.

Bianca Lopes, *VP Strategic Marketing & Global Alliances*

 @biasmlopes



Bianca Lopes (27) is an owner and VP Strategic Marketing and Global Alliances at BioConnect. She is responsible for establishing and managing global strategic partnerships for BioConnect in multiple verticals and heads up the marketing team to redefine identity as we know it today. A successful entrepreneur, Bianca has already successfully exited two companies before the age of 25. Bianca is obsessed with the power of technology to improve enterprise processes and people's lives. She continues to see the necessity for biometrics as channels converge and the world communicates in a constantly evolving

omni-channel capacity. Thus, security, and compliance have become a global need for quick and accurate consumer authentication, without negotiating security measures for convenience. Bianca strongly believes in enabling the growth of a business through social capital, the power of networking and building relationships (and always supports a DM on twitter!)

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