# Global Tier 1 Operator Continues Network Expansion in Asia and Africa with Ceragon

September 30, 2014



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Mobile Operator expands its reach and capacity by investing over \$50 million in Ceragon's FibeAir® and Evolution solutions

**Paramus, New Jersey, September 30, 2014** – <u>Ceragon Networks Ltd.</u>, (NASDAQ: <u>CRNT</u>), the #1 wireless hauling specialist, announced today that it has received followon orders from a global Tier 1 operator serving 20 countries across Asia and Africa. This latest upgrade of both African and Asian subsidiaries brings the total order value to over \$50 million year to date. In Africa Ceragon's <u>Evolution Long-Haul</u> solution will serve to expand the operator's mobile reach across eight national markets. In Asia, Ceragon's all-out-door expertise and FibeAir solutions will be used to both expand existing 3G services and facilitate the upgrade to high-speed 4G/LTE networks.

Capable of delivering multi Gbps over the air, Ceragon's advanced solutions are ideal for data-driven 3G and 4G/LTE networks. Both the FibeAir and Evolution platforms allow for quick installation and offer a superior total-cost-of-ownership (TCO) for customers compared to existing technologies. As such, Ceragon customers benefit from rapid coverage of vast areas quickly and cost-efficiently, and can offer their subscribers a wide variety of value added services.

The African mobile broadband market is growing at very fast rate. According to market research firm Ovum, mobile broadband penetration in the continent will grow from a mere 12%, or 95 million subscribers in 2013, to over 45% or 522 million by 2017. The report also states that Asia, which already accounts for half of the world's mobile subscribers, will add more than 1.5 billion mobile broadband users during the same period, for a total of 2.7 billion.

"We are delighted to support and enable our global Tier 1 partner to execute upon its vision and meet its customers' growing needs," said Ira Palti, president and CEO of Ceragon. "Both the African and Asian markets continue to evolve at a rapid pace. Ceragon is excited to take part in such growing number of global network expansion projects."

# Global Tier 1 Operator Selects Ceragon for Network Expansion in Asia and Africa

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### About Ceragon Networks Ltd.

<u>Ceragon Networks Ltd.</u> (NASDAQ: CRNT) is the #1 wireless hauling specialist. We provide innovative, flexible and cost-effective wireless backhaul and fronthaul solutions that enable mobile operators and other wired/wireless service providers to deliver 2G/3G, 4G/LTE and other broadband services to their subscribers. Ceragon's high-capacity, solutions use microwave technology to transfer voice and data traffic while maximizing bandwidth efficiency, to deliver more capacity over longer distances under any deployment scenario. Based on our extensive global experience, Ceragon delivers turnkey solutions that support service provider profitability at every stage of the network lifecycle enabling faster time to revenue, cost-effective operation and simple migration to all-IP networks. As the demand for data pushes the need for ever-increasing capacity, Ceragon is committed to serve the market with unmatched technology and innovation, ensuring effective solutions for the evolving needs of the marketplace. Our solutions are deployed by more than 430 service providers in over 130 countries.

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