plesk

Managed services
+
a **secure**
hosting solution

=

Business Growth

security
automation
cloning

ZNetLive helped Jeet Info significantly reduce churn and security breaches with solutions that were powered by Plesk, and tailored and managed by ZNetLive.

ABOUT ZNetLive

ZNetLive is a managed services provider, based in India since 2001. They are currently servicing customers in over 140+ countries globally with a portfolio that includes state-of-the art cloud based offerings. Offerings like: Azure, AWS, IBM Softlayer, Google Cloud, along with traditional webhosting services too.

ZNetLive's hosting and cloud expertise is backed by the industry's best accreditations and certifications. ZNetLive stands out because of the high, personalized level of service they give their reseller channel.

Ahmedabad-based Jeet Info has been one of ZNetLive's premium partners for 7 years and counting. It specializes in offering total online solutions for web agencies, developers, web professionals, SMBs and small enterprises. Jeet Info's broad service portfolio also includes an in-house built CRM solution.

> *"Having purchased Plesk-based services from ZNetLive, has enabled us to provide our customers with user friendly, self-managed services through one single platform and with no dependency on providers and OS.*
>
> *Thanks to ZNetLive and their dedicated support, we were able to migrate multiple services to Plesk with little to no disruptions to our business - within a short period of time. "*
>
> **Mr. Nitin Gajjar,** CTO of Jeet Info.

Jeet Info's CHALLENGES

Jeet Info used to work with multiple in-house website panels, offering a broad online service portfolio. This ranged from domain registration, webhosting and SSL certificates to business class emails and additional business applications.

Over time, these panels could no longer support all the server features, and worse still – they could not fulfill current security requirements. As a result, 30-40% of Jeet Info's customers regularly had severe security breaches. This caused Jeet Info to suffer a churn rate of 20%, very unhappy customers and an enormous surge in support costs.

Jeet Info needed to overcome this vicious circle and provide their end customers with the service they deserved. So, they investigated multiple options to address their complex business requirements and migrate to an industry standard panel.

Many options did not even make the tender shortlist due to unquantifiable costs - for the migration itself and post-migration support.

THE SOLUTION

Instead of just buying a control panel, Jeet Info investigated the option to join ZNetLive's +1 Partner Program. This program gives access to a broad product portfolio, from WordPress hosting to complete managed third party cloud solutions- all powered by Plesk and managed by ZNetLive.

This way, all resellers get access to a variety of professional hosting offerings that are combined with compelling marketing, sales and support services as well as an attractive volumetric discount scheme for all purchases.

THE BENEFITS

Plesk as a single and intuitive platform not only provides rock-solid server-to-site security, but a built-in WordPress Toolkit too. This ready-to-code development environment is full of powerful tools and apps.

Now, ZNetLive's white-label hosting offerings, powered by Plesk, help Jeet Info offer multiple services. All services are on a secure and stable platform – and at a very competitive price.

REVENUE GROWTH PLUS CHURN REDUCTION

ZNetLive delivered significant cost savings with their Plesk-based solutions compared with other leading control panels.

"Thanks to Plesk and ZNetLive, we were able grow our revenue by 35%, led by support cost savings of 23%. Happy customers stayed as we were able to reduce security breaches to almost 0%. Our churn rate also dropped to almost 0," said Mr. Nitin Gaijar, CTO of Jeet Info.
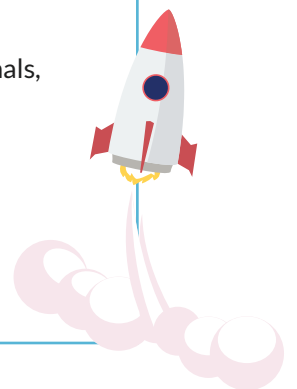
ZERO DISRUPTION

Imagine being able to completely avoid service disruption for customers during a migration. That's exactly what ZNetLive can do - thanks to Plesk Migrator and their skilled and certified support team.

"We are able to migrate our customers to Plesk with zero downtime. The customers are very happy and so are we."- Himanshu Joshi, Senior Cloud Architect at ZNetLive.

THE BUSINESS OUTCOME

Plesk has enabled ZNetLive to expand their partner program and offer secure, managed and cloud-ready solutions. These solutions are perfect for resellers who are targeting fast-growing audiences, such as web professionals, agencies and developers.

Want to learn more?

Visit www.plesk.com/partners

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