

This provides an update on World Vision water efforts to address the global water crisis.

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World Vision Water Update: March 2017



Celebrating World Water Day: Achieving Our 2020 Commitment Now!

In celebration of the U.N.'s World Water Day, today we're announcing completion of our 2020 commitment ([see media release](#)). Based on World Vision's track record of being able to scale-up our water, sanitation, and hygiene programs by tenfold from 2010 to 2015, we committed to reach one new person with clean water every 10 seconds by 2020. It was an incredibly ambitious goal that we made with dozens of partners in September 2015 ([SEE VIDEO](#)). With God's grace and an inspired team of more than 700 professionals, we not only achieved that goal but we did it in a single year! We reached 4.6 million people globally with clean water in 2016, 3.2 million with improved hygiene, and 1.6 million with sanitation. For perspective, we reached as many people with clean water as the entire population of the cities of Los Angeles and Seattle combined and did it in some of the toughest-to-reach places in the world. See this [two-pager](#) of our results. We also encourage you to read our [annual report](#) that not only includes our results by region, but also essays on our approach, and what we're learning by key World Vision staff.

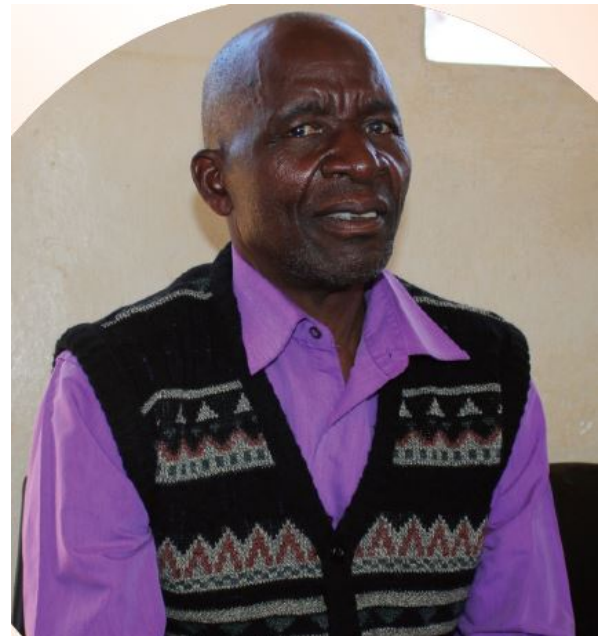
So, what's next? The 2020 commitment was a blueprint for how we'd achieve our ultimate goal to provide clean water, sanitation, and hygiene to everyone, everywhere we work by 2030. Our remarkable success

in 2016 energizes us and provides strong evidence that we can achieve the 2030 goal. Imagine, for a moment, a world in which children no longer suffer from cholera, dysentery, and typhoid fever. Imagine a world where a woman's primary role is not water gatherer. And, imagine a world where children can focus on their education instead of hauling water. This is not a fantasy for millions of people every year because of our work together. We are reaching one new person with clean water every 10 seconds, and we need to sustain this level of impact to reach everyone, everywhere we work by 2030. Reaching one new person with clean water every 10 seconds requires about \$150 million dollars a year, or \$50 for every person reached. So, what's next is to sustain this level of impact and play a major role in ending the global water crisis.

Evidence of Success: Malawi Chiefdom Reaches Universal Coverage

As part of our efforts to provide everyone, everywhere we work with clean water, sanitation, and hygiene by 2030, we're starting to see success, including in a part of Malawi called Chulu in the district of Kasungu. With support from our faithful water donors, charity:water, the U.K. Department for International Development, UNICEF, the Malawi government, and, importantly, the people of Chulu, we achieved this goal during 2016.

Prior to our work, the people in Chulu, Malawi, were having a difficult time. As the chief of the area, Fwantha Banda, knew the global water crisis was creating a crisis in Chulu. Chief Banda (pictured) told us, "There is no way sick people can develop an area." The area of Chulu has more than 37,000 people, including more than 20,000 children. The water sources, prior to the work of World Vision, were primarily open wells and swamps, and so disease was rampant. There were almost no latrines, and people were defecating in the bushes, leading to the spread of disease, particularly during the rainy season. An estimated 60 percent of health clinic cases were due to waterborne disease. The schools were having a difficult time with attendance because children were having to haul water and were staying home sick. Maureen, the mother of a 7-year-old, felt the impact and said, "What kind of development work could I do when all the time is spent looking for water? I was failing my household as a mother because I couldn't give them clean water. I was also failing my community because I could not participate in any development activities."



World Vision and our partners began to teach communities about the importance of handwashing and using latrines. This foundation of improved hygiene and sanitation helps ensure clean water sources remain clean when the water reaches and is consumed in the home. The results were fantastic, with every household building a latrine and the Malawian government certifying that all 145 villages in the Chulu area are "Open Defecation Free," meaning that no one is defecating in the bushes." Chief Banda said, "If you go around all villages in Chulu, every household has a toilet, and that makes me proud as a leader."

We also began an ambitious program to reach everyone with clean water. In the end, this meant providing more than 150 new and rehabilitated boreholes and a new solar-mechanized water system so that no one has to haul water long distances. Chief Banda said, "World Vision sticks to its words. They promised us boreholes, and they delivered. Now we have clean water."

Our work not only focused on providing clean water, sanitation, and hygiene for every household, but we

also reached the schools and health facilities within Chulu. The schools have seen both increases in enrollment and reduction in absenteeism. This improvement in education will have a long-term benefit in addressing the cycle of poverty. Regarding the improvement in the health clinics, Chief Banda said, “Our hospitals can now ably attend to other cases like pregnant women, they are no longer busy with diarrhea cases.”

To visit Chulu now, you can see that it has been transformed with improvements in health and people freed from hauling water to focus on education, economic activities, and enjoying life. As Chief Banda concluded, “My area is developed because people are healthy.” With this type of success and your support, our teams are energized to get the job done for millions more people in the year ahead.

Newsflash: Markle Talks Periods

Actress and World Vision ambassador Megan Markle wrote an editorial about how proper menstrual hygiene management in schools can liberate girls after visiting a World Vision program in India. Check out this thoughtful advocacy piece written by Ms. Markle that impacts 113 million girls in India alone ([LINK](#)).



Congratulations on Milestone of 100 Million Gallons Delivered!

Thank you to [Watermill Express](#) for the first year of its cause marketing program called 'One Gallon Here Gives One Gallon There.' For every gallon of water sold through its water kiosks in the U.S., Watermill Express makes a donation so World Vision can provide a gallon of water in the developing world. In its first year, this program donated an incredible [100 million gallons](#) of clean water through World Vision! Watermill Express is also sponsoring 'Clean Water Here,' a new social media campaign dedicated to educating Americans about the need for safe drinking water in the

United States. To help raise awareness, some of the world's biggest celebrities—including Sting, Maroon 5, Pitbull, Brittany Spears, and Pharrell Williams—are lending their voices today to share about the importance of safe drinking water domestically. Visit www.cleanwaterhere.org to join the cause that now has a social media voice exceeding 600 million people!



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The average person in the developing world needs about 5 gallons of water per day. For every 5 gallons purchased at participating locations through 12/31/16, Watermill Express will donate \$0.01 to World Vision to provide one day's worth of clean water to a person in need.

Join us for the world's largest 6K walk for water on May 6!

Six kilometers is the average distance that people in the developing world walk for water—water that often is contaminated with life-threatening diseases. On Saturday, May 6, 2017, people from around the globe will walk or run six kilometers for an extraordinary cause. Learn more [here](#).



 **GLOBAL 6K FOR WATER**

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Dr. Greg Allgood

Dr. Greg Allgood
Vice President, Water
World Vision U.S.



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