

This provides an update on World Vision's efforts to end extreme poverty by 2030 through Economic Empowerment.



January 2017

Greetings!

World Vision is delighted to send you our Executive Briefing for Economic Empowerment. You are an integral part of our work to end extreme poverty by 2030, so we want to keep you updated on our progress!

In this issue, you will find:

- A note from Christopher Shore, CDO for Economic Empowerment, WVUS
- Newsflash
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A Note from Christopher Shore

Happy 2017 to you, with our very best wishes for a blessed and prosperous New Year. May we all find ourselves used by God in the building of the Kingdom of God – the place/s where God rules as lord.

This edition of the newsletter is aimed at reviewing the multiple ways that World Vision has created to partner in the great cause of moving people out of extreme poverty.



Our Economic Empowerment work is blessed to offer 10 distinct ways to partner with World Vision – five THRIVE country offers and five microfinance offers all of which are needed to support THRIVE or which lay the foundation for THRIVE:

THRIVE Countries	Microfinance / Financial Services Supporting THRIVE
THRIVE Tanzania	OneVision Technology Fund
THRIVE Malawi	Women’s Empowerment Fund
THRIVE Zambia	Senegal Microfinance Fund
THRIVE Honduras	Myanmar Microfinance Fund
THRIVE Rwanda	Loans by Accredited Investors to VisionFund

1. Tanzania is where THRIVE was first piloted, and where our first large-scale THRIVE model was put in place. Now in its 4th year, THRIVE Tanzania needs funding to finish strong.

2. Malawi is one of the poorest countries on the planet, and where THRIVE is now moving forward with the distinctive that the churches of Malawi are not only full engaged with the Biblical Empowered Worldview, but are distinctively calling Christians to be stewards of God’s creation. For agriculture to flourish farmers need healthy and resilient soils, watersheds, and forests. The church is leading the charge on that issue now.

3. Zambia has embraced THRIVE, and is characterized by an approach with small-holder farmers where “lead farmers” commit to not only learning and practicing the integrated approaches and methods from World Vision staff, but to regularly “disciple” other farmers in the area to use the same approaches. This allows impact to “multiply”, and we are seeing it work. Zambia is scaling up from 2 ADPs to 5.

4. Honduras has long been a leader in moving smallholder farmers out of extreme poverty, and that leadership is evident as we see them moving extremely well on all parts of the THRIVE model, even though their initial work was “only” a pilot. With many smallholder farmers engaged with coffee, some of the best integrated natural resource management I have ever seen (especially watershed management) is underway in Honduras.

5. Our Rwanda team is itching to get started, as they have had seed funds to prepare the way for THRIVE. Those seeds have flourished, and we are anxious to see thousands of smallholder farmers moving out of extreme poverty as soon we can launch.

6. Our OneVisionTechnology Fund aims to use advanced computer systems, mobile data collection and mobile banking to drive down the costs for making agricultural loans (we currently lose money on every agricultural loans because of the relatively high costs of current

approaches). With this technology we can drive down costs and improve speed, service, and convenience for clients.

7. The Women's Empowerment Fund aims at the group least served by the financial sector and which predominates in terms of number of people involved in agriculture – women. This fund aims to increase the amount of capital available for microfinance loans available for women, and to improve the quality of financial products and services available for women.

8. Senegal Microfinance Fund aims to capitalize our microfinance institution in Senegal so that it can achieve the needed size to be self-sufficient – i.e. able to generate enough funds to cover all of its own costs. Once Senegal's microfinance institution is healthy, big, and strong enough, we would expect to prepare Senegal to start THRIVE.

9. Myanmar Microfinance Fund aims to rapidly grow the institution to not only prepare it for THRIVE, but also to take advantage of the historic opening to a market-based economy in Myanmar. These are exciting and revolutionary days for Myanmar.

10. Loans to VisionFund is an opportunity for "accredited" investors to make loans to VisionFund and be repaid with interest for the capital VisionFund needs for its lending activities. Especially in today's low interest environment, this is an interesting opportunity worth exploring for the right people.

At the [upcoming conference in Carlsbad](#) we will be discussing these exciting opportunities, as well as a large number of updates from the field. Join us!

Christopher Shore

CDO for Economic Empowerment, World Vision U.S.

Newsflash

Mark Kelly, National Director of World Vision Zambia, and Christopher Shore, CDO for Economic Empowerment at WVUS, would like to invite you to register for the ELO Conference. Click [here](#) to see their message of invitation.



To register or learn more about the ELO Conference, please click [here](#).



EVERY
LAST
ONE

Join us for the 2017

EVERY LAST ONE CONFERENCE

Park Hyatt Aviara, Carlsbad, CA | February 24-25, 2017

Prayer Requests

PRAISE

- Excellent VisionTrip visit by donors to see the THRIVE work in mid-January. A number of people stayed on an extra day to see in depth some of the VisionFund work.
- 2 new loans for lending capital to VisionFund from WVUS donors.
- For the opportunity World Vision has in participating in the Syngenta Foundation Conference on the Future of the Small Farm – in Basel, Switzerland

REQUESTS

- For God's leading in the selection of a new CEO for VisionFund International
- For World Vision staff as they prepare for the upcoming Every Last One Campaign at the end of February

Video

World Vision's life-changing THRIVE model empowers parents economically to break the cycle of poverty and sustainability to improve their family's education, health, food security and nutrition, and shelter. Watch [this video](#) to learn more.



Get Involved: World Vision Micro

Get involved and change the life of an entrepreneur by giving them a hand up with a Micro loan.

You'll get exciting email updates about the business progress of your entrepreneur and how the lives of their family and communities are changing for the better. Visit [World Vision Micro](#).



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