

LAUNCH YOUR PERSONAL MISSION

How to invite others to support your cause—and change the world!

With your passion, excitement, and desire to help people in need, you're perfectly poised to impact lives around the world by partnering with World Vision. And rest assured, we're right here to equip you with everything you need to make a difference in helping to reach every last one. Ready to dive in? Get started with these nine easy steps!

1 SET YOUR GOAL.

Write down your goal (a dollar amount or the number of people you're helping), state your cause (drill a well, support mother and child health, champion child protection, etc.), and set a start and end date.

2 PLAN AN EVENT.

Events allow your friends to use their influence and invite their friends—expanding your reach and increasing your impact. Get creative with your fundraising efforts! See our list of ideas on the next page to spark one of your own.

3 CUSTOMIZE YOUR PERSONAL PAGE.

Upload a photo and spend a moment writing out your own story. This step is truly essential if you want to move the hearts of your friends and family! Your story needn't be long—just share from your heart. Be sure to include a photo of yourself and a short description of the need you are championing.

4 LEAD THE WAY.

Why start with your tank on “E” when you can fill it a little on your own? Giving to your cause shows your commitment—and motivates others to give.

5 ASK OTHERS TO SUPPORT YOU.

Tell your five closest friends and family members what you're doing—you can drop them a note, write an email, or send a text. Include a link to your personal page. Start by inviting them to pray for your efforts,

then call to follow up. Share with them how they can be a part of blessing others.

6 LEVERAGE YOUR SOCIAL NETWORKS.

Share about your mission through Facebook, Instagram, or Twitter, being sure to provide a link to your personal page. [Use our YouTube videos for more impact.](#) Post several times the final week to remind your friends so they don't miss out on the chance to make a difference with you.

7 PUBLICIZE YOUR MISSION.

Create a simple flyer that describes your mission and include your personal page address. Hand out flyers at your church, your children's school, or a community event.

8 TRACK YOUR PROGRESS.

Remind people about your mission by sending out prayer requests, subscribing to news that you can pass along, and continuing to keep the opportunity in front of your friends. Check in on your fundraising page. Challenge yourself to focus on reaching your goal!

9 THANK YOUR SUPPORTERS.

You can even include something fun, like a recipe from the part of the world you're focused on helping.

To kick off your fundraising, visit worldvisionphilanthropy.org/p2p.



CHECKLIST

Here's a simple list to get going. Feel free to make your own!

☐ Get started

State your cause (*build a well, champion child protection, etc.*) _____

Set a goal amount _____

Set start/end dates _____

☐ Personalize your webpage

☐ Plan your event

Location _____

Date/time _____

☐ Contact 5 people

1) _____

2) _____

3) _____

4) _____

5) _____

☐ Hand out flyers

☐ Hang posters

☐ Post weekly on social media

Date 1) _____

Date 2) _____

Date 3) _____

Date 4) _____

☐ Update your friends on social media 4x the final week

Date 1) _____

Date 2) _____

Date 3) _____

Date 4) _____

☐ Send thank-you notes

FUN EVENT IDEAS

You may already have the perfect event in mind, and we know the best ideas come from you. But if you're still brainstorming and want a little inspiration, here is a list of creative ideas that may spark your interest.



GIVE YOUR BIRTHDAY AWAY

Ask friends and family to donate on your behalf instead of buying you birthday presents. It'll be one celebration you'll never forget!

WEAR ORANGE

Choose incremental milestones toward your goal and add a new orange ribbon to your wrist for every one you hit. When people ask you about the ribbons, tell them about your mission to make a difference!



ADOPT A HEALTHY HABIT

Set a healthy goal such as walking a mile or swimming a lap for every (choose an amount) you raise. Invite your friends to walk or swim with you to celebrate the impact of your ministry!

GET SWEATY

Go all out for a new kind of personal record. Create your own 10K, bike race, or even triathlon—pick a fun and challenging course. Ask for sponsors and be sure to share about your experience!



CLIMB A MOUNTAIN

Scale new heights with a sponsored climb for your cause. Give yourself a real challenge that will make an impact and make you feel like you're on top of the world at the same time.

YARD SALE

Grab those odds and ends from your garage, ask your friends and neighbors for theirs, and put your treasures on sale. Advertise far and wide, and clear out clutter for your chosen cause!



FUN EVENT IDEAS (CONT'D)



RICE AND BEANS FOR DINNER

Invite your friends over for a simple dinner of rice and beans and ask them to donate what they'd pay for a dinner out. For an even greater impact, use the money you'd typically spend on hosting to match their gifts.

SPA NIGHT

Host a fun night for friends: soak your feet, paint your own nails, and watch a chick flick, and ask them to donate what they'd normally spend on a manicure and pedicure. Tell them that if they hit your donation goal for the night, you'll do something over the top—like taking a dip in freezing water or doing your hair or makeup in a fantastic style for a day.



GAME NIGHT

Host a game night, and bring on the dessert, good friends, and donations! Invite guests for a fun and world-changing evening and have them bring their friends too—the more the merrier.



MAX OUT YOUR IDEA:

Sell raffle tickets for a small item or gift basket at your event!

THANK YOU for helping share God's love with children and families in need around the world.

We are so excited to partner with you, and we're grateful for your heart and your commitment to use your time and energy to be a blessing for others. We hope you'll have an unforgettable experience as you connect at a deeper level with friends and enjoy the satisfaction of knowing you've made a lasting difference for children in need. Here's to you, your personal mission, and transforming lives!

Visit your online dashboard for even more resources to get you to your goal, like social media shareable images, great photos, and more in-depth info about your cause!