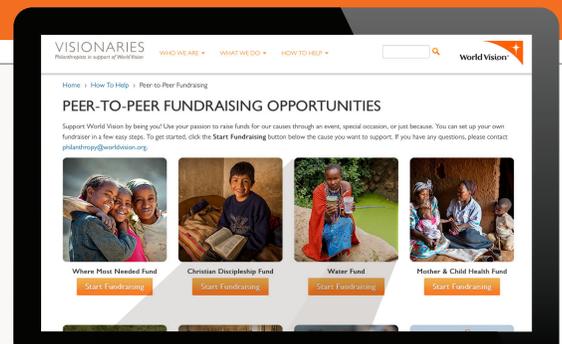


STEP-BY-STEP GUIDE TO SETTING UP YOUR ONLINE PEER-TO-PEER FUNDRAISER

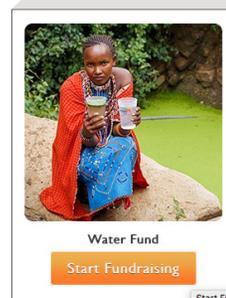
1

Go to worldvisionphilanthropy.org/p2p



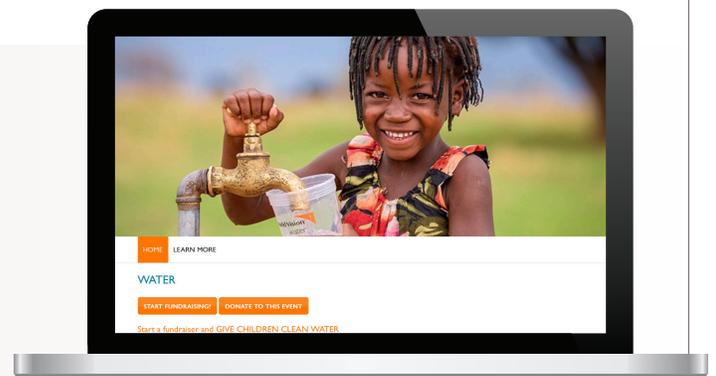
2

Select the cause you want to raise money for. There are 10 funds to choose from. We will use the Water Fund for this example. Click "Start Fundraising."



3

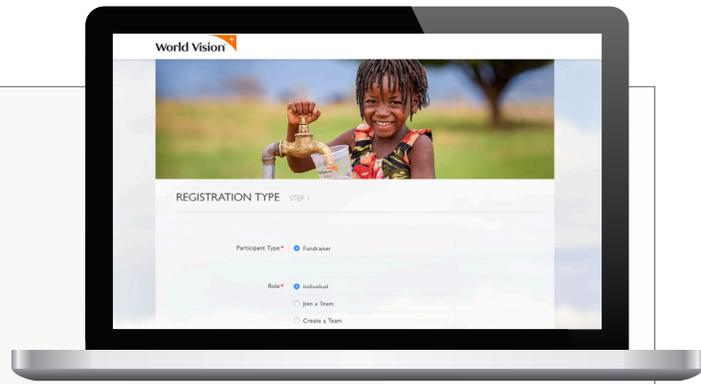
From the "Water" fundraising page, click "Start Fundraising" again.



4

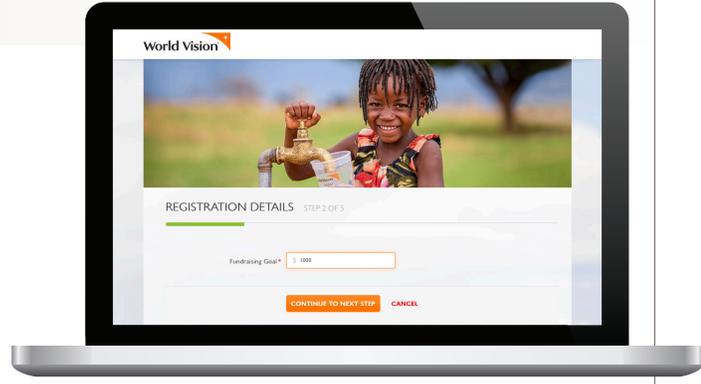
Set up your fundraiser as an individual.

You will now be walked through the process for setting up your own fundraiser. You can leave the default selections of Participant Type: Fundraiser, and Role: Individual. Click “Continue to Next Step.” (Please refer to page 5 for instructions on registering a group.)



5

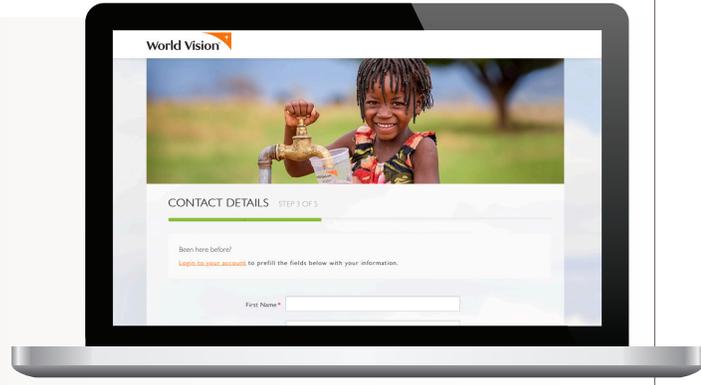
Enter your fundraising goal. Do not use commas when entering the number. Click “Continue to Next Step.”



6

Fill in your contact details.

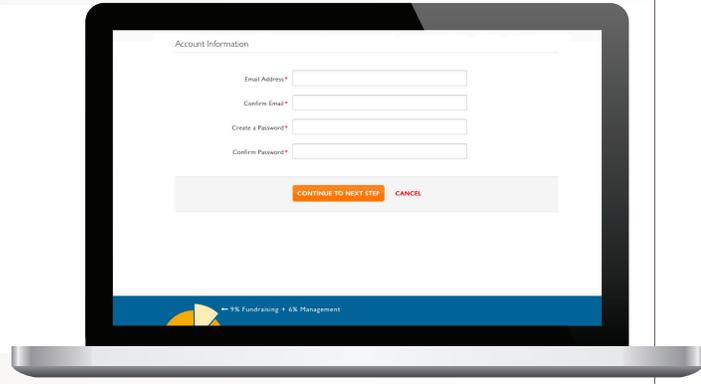
Required fields are marked with a red asterisk.



7

Scroll down and fill in your account information.

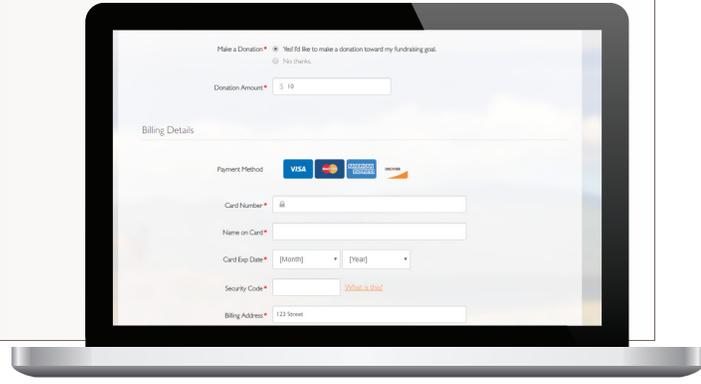
Click “Continue to Next Step.”



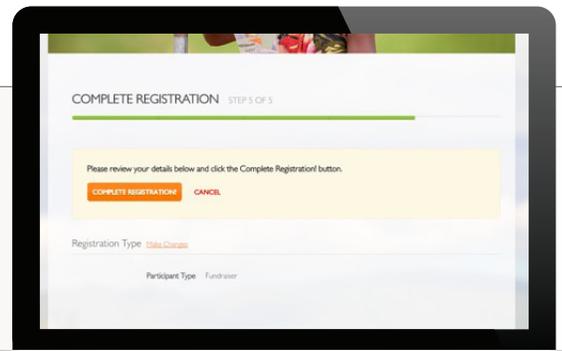
8

From here, you can opt to donate to your own fundraiser.

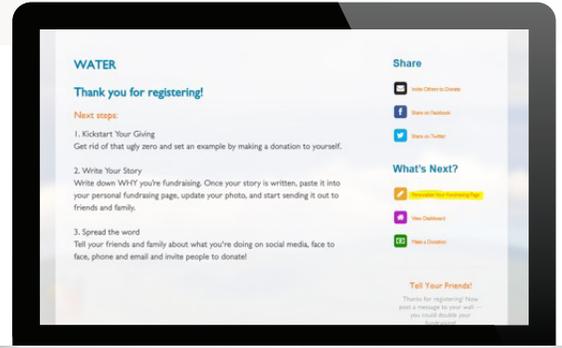
We recommend doing this to give your efforts a nice jumpstart. Click “Continue to Next Step” when done.



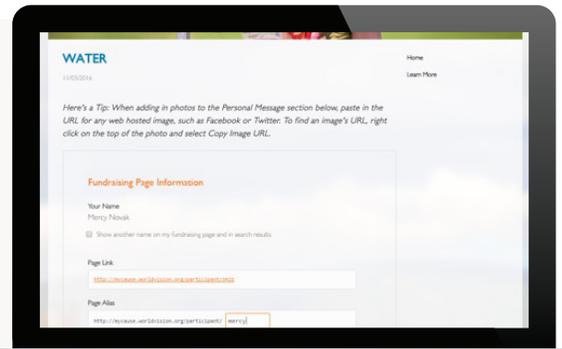
9 Review your registration details; if they are accurate, click “Complete Registration.”



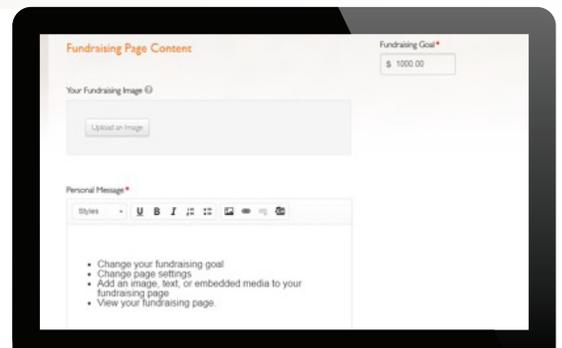
10 Next, set up your fundraising page. Click “Personalize Your Fundraising Page” in the right column.



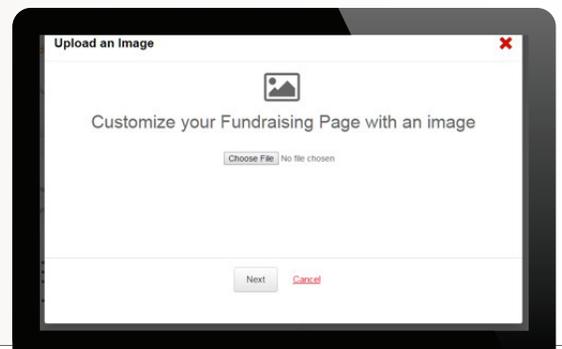
11 From here, set up a customized link to your page. Simply enter the page name you would like in the box under “Page Alias.”



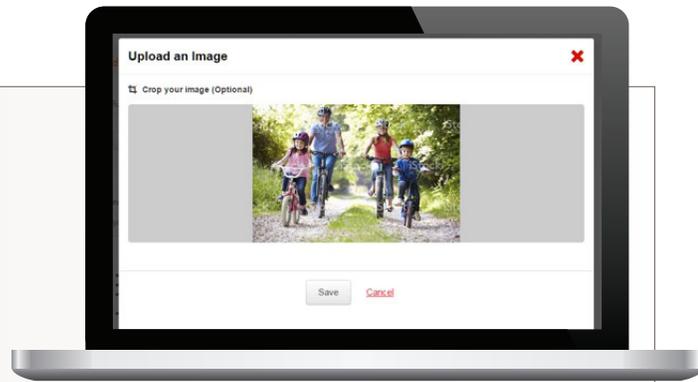
12 Scroll down to “Fundraising Page Content.” Here you can upload an image and write a personal message for your page. Click “Upload an Image” first.



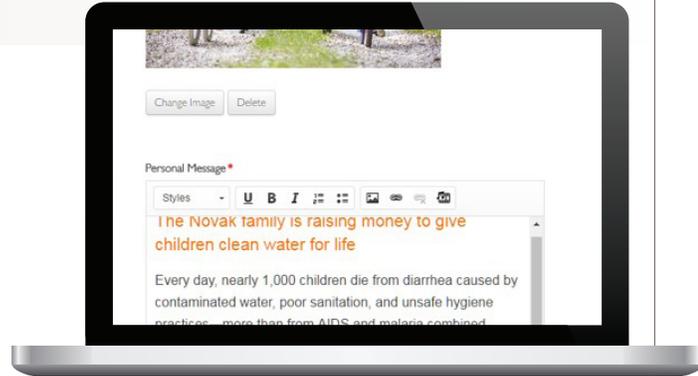
13 Click “Choose File.” Pick an engaging photo—maybe one of your family doing mission-focused work or a fun activity. Click “Next.”



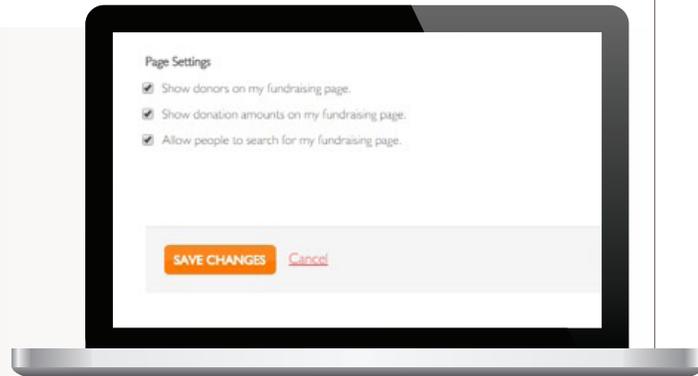
14 On the next screen, crop your photo (if desired). When you're happy with the photo, click "Save."



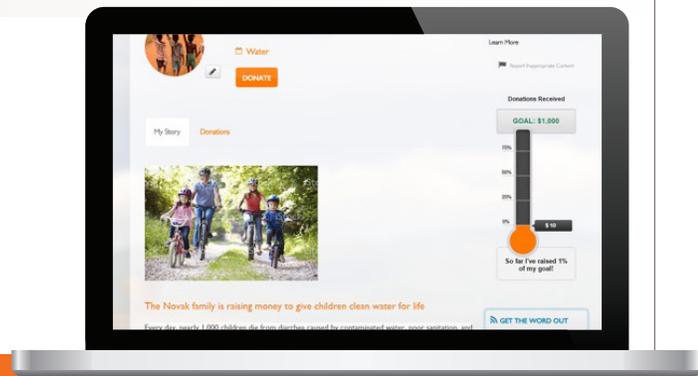
15 Write a personal message to share your reasons for choosing this cause to support. Make sure your content is engaging and heartfelt. Maybe share a story that led you to becoming passionate about this cause.



16 Scroll down to modify your page settings if needed. Once you have made your edits, click "Save Changes."



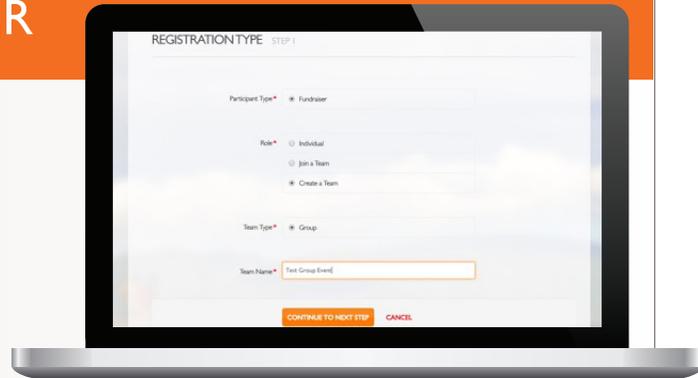
17 Congratulations! Your new fundraising page is ready. Share the word about it on your social media channels and through email.



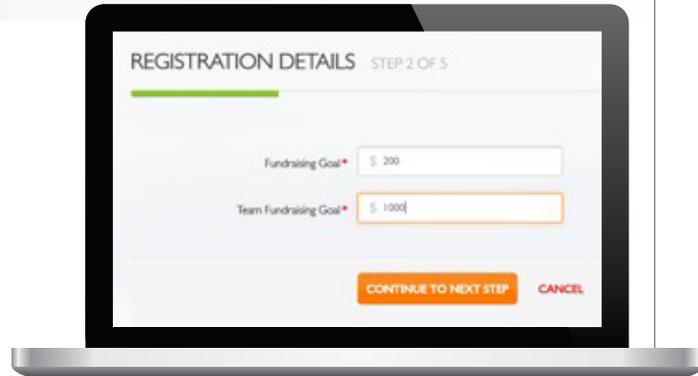
World Vision
worldvisionphilanthropy.org/p2p

SETTING UP A TEAM FUNDRAISER

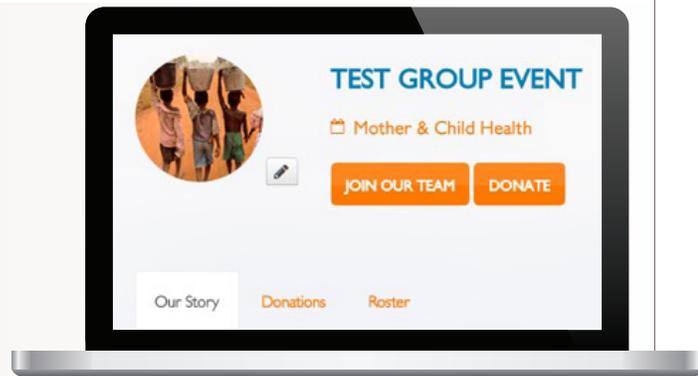
- 1** Follow Steps 1-3 above.
Choose "Create a Team" under "Registration Type."



- 2** Set a goal for your team and one for yourself.



- 3** Follow steps 6-17 above.
Once you're done, other people can search for your team name, join your team, and set up their own fundraising pages.



Questions? We'd love to help! Contact us at philanthropy@worldvision.org



worldvisionphilanthropy.org/p2p