"It makes no sense to save a woman's life for AIDS only to let her die from treatable or preventable cancer." -President George W. Bush

Greetings Strong Women Strong World Community~

Today is #WorldCancerDay, a day that unites the world’s population in the fight against cancer.

Every year, over 785,000 women die from cervical and breast cancer worldwide, and 70 percent of these deaths occur in developing countries. (Source: Pink Ribbon Red Ribbon)

This World Cancer Day, we join our partner Pink Ribbon Red Ribbon in affirming the right of women to protect and treat themselves from cancer. Follow along on Twitter and use your voice to bring awareness to this global health issue.

Cancer is a disease that affects all of us and our prayer is that one day soon cancer will no longer be a battle we have to face.

Blessings,
Kerry Bendt

World Vision & Pink Ribbon Red Ribbon

Zambian women have among the highest rates of cervical cancer globally, but also some of the poorest access to simple preventive measures, screening, and treatment. World Vision is partnering with Pink Ribbon Red Ribbon® to expand access to screening and treatment for cervical pre-cancer to more than 54,000 women in World Vision program areas in Zambia’s Southern province.

Learn More about this exciting partnership and how you can join us
To ease the travel burden that many women face who must travel long distances to receive care, Pink Ribbon Red Ribbon has partnered with the American Cancer Society, the Bush Institute, HKS, Inc., Southern Methodist University, and T-MARC Tanzania to sponsor the Hostels for Hope competition. Check out the video below to learn more.

Read more here and join us in congratulating the winners!

Upcoming Spring Events

February 24-25: World Vision Annual Conference Carlsbad, CA
Strong Women Strong World breakfast on 2/25

March 8: International Women’s day

March 28-April 5: Pink Ribbon Red Ribbon & World Vision partnership Vision Trip, Zambia

March 13-18: Commission on the Status of Women 61st session, NYC
Strong Women Strong World will participate in several parallel events

March 22: World Water Day
To learn more about these events and to get involved, please contact Kerry Bendt:
KBendt@WorldVision.org

Strong Women Strong World confronts injustice and tackles broken systems to equip girls and women to rewrite their stories, becoming powerful change agents that transform their families and communities. To speak with someone directly about the movement or to give a gift, please contact Kerry Bendt.

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