

# 7 FINANCE PARTNER CHECKLIST

## SEVEN QUESTIONS YOU SHOULD ASK BEFORE CHOOSING A FINANCE PARTNER

- Does your finance partner provide lease expectations in writing to avoid unwanted surprises?
- Can you get a knowledgeable employee from your finance partner on the telephone every time?
- Are you confident your finance partner will help you quickly resolve any issues that may come up?
- Does your finance partner understand that the lessee is ultimately YOUR customer?
- Does your finance partner offer innovative products and programs, showing commitment to your long-term success?
- Does your finance partner speak "flexibility" or "independent decision making"?
- Does your finance partner represent your brand well?

**HELPING YOU GET THERE.**

[www.greatamerica.com](http://www.greatamerica.com)