

## Drive up sales with instant five day insurance cover

**Drive up sales and speed up your sales process by offering new customers instant five day fully comprehensive insurance cover. Simply hand one of the hpi driveaway leaflets to your customer so they can complete their application online and we'll do the rest.**

### **Increase sales and speed up the process**

Encourage sales by offering new customers instant five day fully comprehensive insurance cover. Give your customers the option to drive away the same day giving them plenty of time to make their own arrangements. There is a wide acceptance criteria minimising the amount of refusals and maximising sales.

### **Trusted provider**

Our insurance partner Lloyd Latchford is the UK's biggest high-street broker, so your customers can be safe in the knowledge that they are covered by a name they can trust. hpi driveaway covers cars up to 10 years old, and drivers 21-75.

### **Comply with best practice**

Ensuring your customer drives away legally protects you from any risk of being liable for claims as the last insurer under your Motor Trade Policy. It also evidences your 'Duty of care' to make sure the car you've sold is correctly covered.

### **Quick and easy**

Make life easier for your customers with web based applications that can be completed anywhere using PC, Tablet or Mobile. There are no lengthy processes and confirmation of insurance cover is received within the hour.

### **Great customer service**

You can assist customers with online applications, improving the customer experience and helping them get on the road quicker.

### **Management tool**

The hpi driveaway Back Office is your own management tool where you can see all the policies which have been accepted and are awaiting activation.



**FACT**

What better way to help your customer take the stress out of buying a car with **5 days** insurance cover that can be confirmed within **1 hour**

### How else can we help?

**hpi driveaway** is just one of the ways we can help you optimise profitability and efficiency. You may also want to check out these related services from cap hpi:

#### **nmr check**

avoid the pitfalls of unwittingly accepting or selling a clocked car, saving time, money and your reputation

#### **hpi vehicle certificate**

build immediate reassurance and trust from your prospects by displaying our certificates on your vehicles that have been hpi checked

#### **hpi environmental sheet**

meet your customers' demands for information on the environmental impact of the used cars they buy with our FREE accurate carbon emissions data

To find out more call us on **0845 300 8914**  
or visit **[www.hpi.co.uk/trade](http://www.hpi.co.uk/trade)**