

KNOW YOUR LENSES

WHICH FOCAL LENGTH DO YOU NEED FOR YOUR VIDEO?



10MM

WIDE ANGLE SHOTS

- Landscapes
- Dramatized Features + Angles



35MM

MEDIUM SHOTS

- Close to what the human eye perceives
- General B-Roll



75MM

CLOSE UP SHOTS

- Interviews
- Detail Shots



400MM

TELEPHOTO

- Far Off Subjects
- Compress a scene to make more Cinematic