

Borrower Profile



Amount: €25,000

Purpose: To renovate restaurant & purchase equipment.

Kanoodle

Variety is the spice of life...

In finance, like in food, it's great to have choices. These days, thanks to advances in technology and new entrants to the financial landscape, food entrepreneurs have a much wider menu of funding options to choose from.

When Dave Murnane, Damon Crowe, and Matt Spalding of exciting Thai food business, Kanoodle, required funding to renovate one of their locations and purchase new equipment, they discovered Linked Finance.

Founded in 2013, Kanoodle has become synonymous with great Thai food, serving everything from nibbles and noodles, to soups, stir-fries and curries. Using only the freshest Irish meats and specially sourced authentic herbs and spices, Kanoodle serve up delicious food to go.

The trio began from a single location in Clontarf but due to its increasing popularity the brand has since expanded as a franchise, and is now located in Baldoyle, Parnell Street, Monkstown and Navan.

With a booming online ordering business and...



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the business lending people

...investment in its growing catering service, the business has gone from strength to strength.

A big part of Kanoodle's success has been due to Damon, Dave, and Matt's positive philosophy and ethos of inclusivity. Kanoodle caters to a wide range of special dietary requirements, sponsors many sports clubs & other groups in local communities and they always focus on operating in an ethical & environmentally-friendly way.

In 2015, as the Kanoodle brand was building, and demand for its services grew, Dave, Damon, and Matt wanted to invest in new equipment and in the refurbishment of their original Clontarf premises.

After reviewing the various finance options available, the three men chose to go with Linked Finance. The easy application process, the quick credit decisions and competitive rates all appealed to the trio.

They also liked that Linked Finance didn't require collateral, there were no early payment penalties or hidden fees and that they could promote their growing business to a community of thousands of local lenders who could potentially become customers. It made perfect sense.

Once they contacted Linked Finance, the trio knew it was the ideal option for them. Applying was easy and within days their loan was 'live' on www.linkedfinance.com. Kanoodle generated huge interest among Linked Finance lenders and their loan request for €25,000 funded really fast.

This meant they got their funds quickly, at a great rate and they also got to bring their burgeoning brand to a huge audience of local lenders.

Dave, Damon, and Matt were delighted with the outcome of their loan, they were able to purchase the new equipment and renovate their premises, promoting their growing business at the same time.

"Linked Finance was a great option for us. We got the funds we needed quickly, with no fuss and we also got to promote Kanoodle to thousands of local lenders who use Linked Finance"

**Dave Murnane
Kanoodle**

It was quick, flexible and gave us a chance to get our business out there to a new audience, many of our lenders are now customers.

**Damon Crowe
Kanoodle**

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