

Borrower Profile



Amount: €32,500

Purpose: Fit-out of new café

The Rolling Donut

Finance for when you're on a roll...

When entrepreneur, Lisa Quinlan, wanted to expand her popular donut brand by opening up a new premises on Stephen's Green, she chose a P2P business loan from Linked Finance to fund the fit-out of her newest location.

Long before donuts were Dublin's trendiest treat, Lisa Quinlan, was busy helping her father run the well-known Kiosk on O'Connell Street. From a young age, Lisa has served the capital's passersby with delicious freshly made donuts and coffee.

After years working at her father's side, the opportunity arose for Lisa to take over the family business. Passionate about her craft, Lisa jumped at the idea and took over the running of the Kiosk.

She immediately put her own spin on things, developing The Rolling Donut brand and introducing a wide range of new gourmet donut ideas.

Gone were the days of plain, ring or jam. The Rolling Donut was introducing Dubliners to the latest and greatest in hand-crafted sourdough donuts.



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On trend and in demand, things really took off. Soon the Kiosk was serving over 1000 customers a day, and counting companies such as Google, Vodafone, and Facebook as frequent corporate clients.

The demand was there, so Lisa decided she would expand the business and open a new premises, on Bachelors Walk. Lisa's years of experience, creative ideas, and clever branding, made the new store a huge success too.

The popularity of the donut recipes that Lisa and her team had created, meant that she soon needed to increase production in order to keep up with demand. Lisa's next move was to open a large baking facility in Bluebell.

With the new production facility in place and strong demand, Lisa's next goal was to open up another café. The ideal unit became available beside the Gaiety Theatre off Stephen's Green and just a stone's throw from where her Dad first started trading at the Dandelion Market in 1978. It was perfect.

Premises like this don't become available very often so Lisa needed to secure the necessary finance quickly. For business owners, access to a fast, fair and flexible source of finance is crucial. Lisa had used Linked Finance previously for another business, The Wildflower Cafe.

So when this need arose, she knew immediately that a peer-to-peer business loan via Linked Finance was the right way to go. The loan ticked all of the right boxes. It was fast, efficient, came with no early settlement fees, and would give her the opportunity to promote The Rolling Donut to thousands of local lenders.

The loan proved really popular and funded in just 2 days. Lisa was able to draw down the funds quickly and complete the fit out of the latest Rolling Donut location.

"The ease of application, quick credit approval, and personable approach made the entire process an enjoyable one. A week after I applied I had the funds in my account."

Suitable premises in areas like Stephens Green are hard to come by, so we needed to act fast. With Linked Finance it was a quick, no nonsense approach, just what we needed.

Lisa Quinlan
The Rolling Donut

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