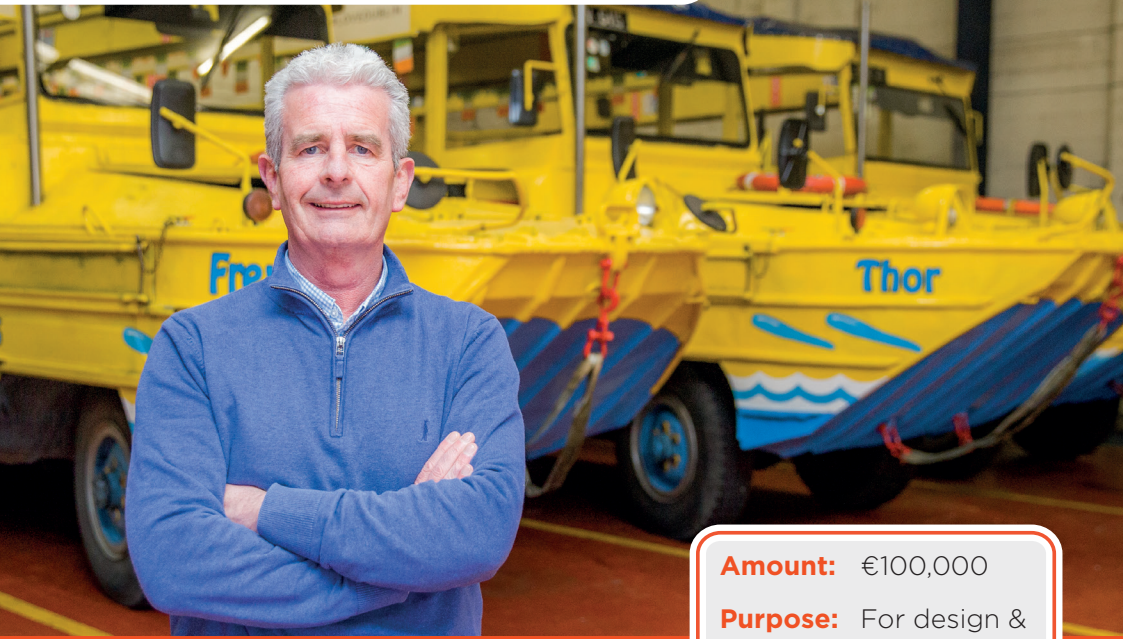


Borrower Profile



Amount: €100,000

Purpose: For design & build of new amphibious vehicles.

Viking Splash

Finance that makes a real splash

When this well-known, Dublin sightseeing company needed capital to invest in new vehicles, they chose to raise the funds with Linked Finance.

Originally established in 1999, Viking Splash Tours was taken over by brothers Des & Fergal Rogers in 2006. The high profile company offers fun and informative, amphibious vehicle tours of Dublin.

The company has grown steadily over the years and it is now recognised as offering one of the most popular tourist activities in the city.

Not your average city tour, a "Splash Tour" is a highly entertaining experience that uses amphibious vehicles rather than the typical open-top double-decker.

Passengers are treated to a fun and factual tour of the city and its history that runs on roads & rivers.

The vehicles used are authentic World War II DUKWs that allow the tour to access the waterways of Dublin...



Linkedfinance
the business lending people

With demand for the tours ever-increasing and the original DUKW vehicles getting on in age, Des & Fergal felt it was time to freshen up the fleet.

After some time and research, they decided that designing their own vehicle was the best way to go. This would be a costly but worthwhile exercise.

Designing from scratch would allow them to develop a vehicle that would meet the needs of their tour perfectly.

Owning the design and proving its performance in Dublin would also give the brothers opportunities for licensing or franchising the model in other markets.

Des & Fergal were looking for €100,000 over two loans to support this important project when they were introduced to Linked Finance and the concept of P2P lending. Given how well-known and popular their business had become with the general public, they knew that Linked Finance could work for them.

This approach would allow the brothers quick access to the funds they needed to grow when they needed them. It also had the added incentive of giving access to thousands of local lenders. This would allow Des and Fergal to further promote their business and potentially turn hundreds of lenders into loyal customers.

The application process was easy and within a couple of days their first loan was 'live' on www.linkedfinance.com. Both loans proved to be very popular with lenders and quickly hit the funding targets.

Des & Fergal were delighted with how the process went. The funds allowed them to progress quickly with the design of their new vehicles and they plan for the first of their new, custom-built 'Salamander' vehicles to hit the streets and slipways of Dublin City in 2016.

"Access to a quick & flexible source of finance was essential to us, P2P lending provides a great alternative to banks. Linked Finance made the entire process as easy as possible and we will definitely use the platform again when we need to finance growth."

Linked Finance are very helpful and easy to deal with. They made everything clear & efficient, there was no needless red tape involved.

**Des Rogers
Viking Splash**

**Fergal Rogers
Viking Splash**

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