



## Omega Pest Control sets new Linked Finance record

**M**eath company Omega Pest Control has raised €30,000 for capital expansion amid plans to increase sales to commercial customers nationwide in the coming months.

Omega raised the money in under 11 hours on Linked Finance, Ireland's leading peer to peer lending platform. It was one of the first companies to avail of the new fixed rate loan launched earlier this month by Linked Finance.

Its interest rate was set in advance of the loan request going live, and the company raised the full €30,000 loan amount within 11 hours.

"I was bowled over," said

Omega's owner Mick Walsh. "I was told that my application had been approved and it would go online within a few hours. I had an email at 8.30am the following morning telling me it was up and doing well, and then I got another email shortly afterwards telling me that it was fully funded and we'd set a new record."

Walsh took over Omega four years ago, having joined the business, run by his late father since the late 1990s, in 2008. He employs seven people in Ashbourne, Co Meath, and works with businesses nationwide and homeowners in the Leinster region.

Omega's commercial clients include hotels, restaurants, nursing homes, retail outlets

and data centres. The company provides pest management services to homeowners and businesses, including preventative maintenance services for commercial clients in line

with health and safety legislation.

"We call ourselves a pest management-led hygiene services provider. A lot of pest controllers aren't qualified and they'll just put down traps and poison where you have rats or mice, for example," said Walsh. "We believe in trying to eradicate the problem quickly without killing anything if we can manage it and identifying the source - nine times out of ten, a rat is an indication of a drain problem."

Omega also sells floor service mats and cleaning products, pumps, dispensers and tools, alongside washroom products and services, including sanitary waste services, hand-soaps and odour neutralisers. It has agreed a

partnership with the Irish distributor of the Air Creative range of scent atomisers for businesses in the retail, hospitality, fitness and corporate sectors.

"We use unmarked vehicles, because discretion is important. The branding is quite strong on the van, but there's no indication of what we do and you would have no idea from the look of my guys going into a premises what they're there for," said Walsh.

He will use his Linked Finance funding for capital expansion as he looks to sign up new commercial clients in the months ahead.

"I got into a situation last year where I was over-trading, because every time we set up a new customer, there's a cost to us that we have to recoup over 12 to 18 months. This will allow us to take on new customers," he said.

For more details, see [www.linkedfinance.com](http://www.linkedfinance.com)

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Mick Walsh (second left), director of Omega Pest Control, with Robert Lynch, Dennis Farrell and Ronnie Walsh