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### **Derby Building Products Names Mark Schlagheck VP - Retail Sales**

QUEBEC CITY, QC – Derby Building Products, manufacturer of the Tando and Novik brands of exterior cladding products, announces Mark Schlagheck as VP of Retail Sales.

Schlagheck will position Novik for expansion to the home improvement channel in the U.S. and Canada, serving the home improvement pro, DIYer and the DIFM (Do-It-For-Me) which are customers that prefer to buy the product themselves but have a professional install it. He will divide his time between Dayton, Ohio and Derby’s headquarters in Quebec.

“The hiring of a successful home improvement retail products veteran like Mark is the latest investment we are making in our people to accelerate growth and market share,” said Ralph Bruno, CEO of Derby Building Products. “Mark will be part of Derby’s Senior Leadership Team and will report directly to Mitch Cox, Sr. Vice President of Sales.

Schlagheck, with 30 plus years of experience in building products/retail sales, previously served as VP Retail Sales at The AZEK Company for 11 years, where he introduced AZEK to the retail channel and managed the growth of that business. Prior to that, he spearheaded the launch of the Kohler Company into the retail channel. Schlagheck had also managed programs for the retail sales channel for First Alert smoke and carbon monoxide detectors, General Cable wire and cable products and NuTone ventilation and specialty products.

Learn more about Novik’s product lines at [www.novik.com](http://www.novik.com).

#### **About Novik**

Novik® is the premier brand featuring NovikShake™, NovikStone™ and related products that completely reinvent luxury for your home. These products replicate the natural beauty and texture of wood and stone materials that are in demand for today’s designs. With easy installation, low maintenance and exceptional performance, Novik products are a perfect fit for

builders, contractors, facility managers and consumers who take pride in the aesthetic appearance of their home or building. For more information, visit [www.novik.com](http://www.novik.com).

#### About Derby Building Products – Home of Tando and Novik

Derby Building Products is the parent company of two game-changing brands in the building products category, Tando and Novik. Tando, Derby's pro channel brand, has literally changed the face of building exteriors by replicating the natural beauty and texture of wood shake and stone, with little to no upkeep. Perfect for today's mixed material trend in exteriors, all Tando products complement an array of siding types including fiber cement, engineered vinyl, stucco, and brick. [www.tandobp.com](http://www.tandobp.com). Novik inspires stunning mixed material exteriors including shake, clapboard, brick and stone. Novik replicates the natural beauty and texture of wood and stone and is simple to install., For more information, visit [www.novik.com](http://www.novik.com)