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**FYI's "Tiny House Nation" TV Series Features NovikShake™
Adding Luxury to Tiny Living**

QUEBEC CITY, QUEBEC – Novik today announced that its popular NovikShake™, with the authentic warmth and charm of deep wood-grain texture without the upkeep, will be featured on FYI's hit television series, *Tiny House Nation*, in an episode titled "The 200 Sq. Ft. Family Friendly House," Saturday, August 13th at 9/8c. Novik® is the premier brand featuring shake, stone and related products that replicate the natural beauty and texture of wood and stone materials.

Tiny House Nation follows renovation experts and hosts, John Weisbarth and Zack Giffin, as they travel across America to show off ingenious small spaces and the inventive people who live in them. Living tiny is a big trend in home design today, helping baby boomers downsize and allowing young couples to buy their first home. NovikShake is a perfect fit, making it easy to add luxury and style to the design of a tiny home.

"Novik is ahead of the curve on the tiny house trend, with rich looking products no matter what the style or size of the home," said Ralph Bruno, Novik's president.

NovikShake features the realism of natural wood with a lighter weight product. Since tiny homes average around 11,000 lbs., they require lighter, more stable products during transport. NovikShake's StainNatural color collection also adds a luxurious touch to the homes' exteriors, with the only true wood stain applied to a polymer shake in the industry. Available in six natural colors, the rich, elegant StainNatural Collection installs quickly and easily and is impervious to moisture, so it is perfect for ground contact.

Although a money-saver overall, tiny homes can cost more per square ft. to build, due to the custom dimensions of every component. Novik makes customization possible, and affordable, with easy cuts on small angles.

For more information about Novik products, visit www.novik.com.

Learn more about *Tiny House Nation* or watch full episodes at:
www.fyi.tv/shows/tiny-house-nation

ABOUT NOVIK

Novik® is a premier manufacturer of NovikShake™, NovikStone™ and accents that replicate the natural beauty and texture of wood and stone materials. Novik offers attainable luxury that is attractive and easy to install. Novik products are a perfect fit for

builders, contractors, facility managers and consumers who take pride in the aesthetic appearance of their home or building. For more information, visit www.novik.com.

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