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Novik Receives Award for High Quality at the 31st Annual Canada Awards for Excellence (CAE)

Saint Augustin-de-Desmaures (Quebec) Nov. 11, 2015 – Novik, the manufacturer of NovikShake[™] and NovikStone[™], which is setting new standards for exterior design, has taken the Bronze award at the 31st annual *Canada Awards for Excellence (CAE)* in the Quality and Project category. Francois Giroux, CEO, Novik Inc., accepted the award on October 29, 2015 in a ceremony held at the Sheraton Centre in Toronto. Other categories included Excellence, Innovation & Wellness; Healthy Workplace®; and Mental Health at Work®.

Sponsored by Excellence Canada, a non-profit dedicated to helping private and public sector organizations across Canada implement standards of excellence, the awards went to only 19 elite companies. Excellence Canada looks for companies that are customer focused, competitive, economically and environmentally sustainable and good corporate citizens.

"This is a great honor and one that shows our Novik team's strong dedication to excellence through safe practices, environmental stewardship and stringent quality processes," said Mr. Giroux. Novik's products are standouts in the industry, capturing the realism of natural wood and stone, with little maintenance or upkeep, which improves customers' lifestyles. "We empower our team to innovate at every level and keep customer needs in sharp focus," added Giroux.

According to Gary Seveny, Chairman of Excellence Canada, "We are so very proud to bestow *Canada Awards for Excellence* upon several outstanding recipients. We applaud their outstanding achievements."

For more details about NovikShake or NovikStone, visit Novik's website at www.novik.com.

ABOUT NOVIK

Novik® is a premier manufacturer of NovikShake™, NovikStone™ and accents that replicate the natural beauty and texture of wood and stone materials. At the forefront of technology, Novik offers attainable luxury that is attractive and easy to install. Novik products are a perfect fit for builders, contractors, facility managers and consumers who take pride in the aesthetic appearance of their home or building. Learn more at www.novik.com.