



**Media Contact:**  
**Maureen Murray, 973-993-1570**  
**precise2@optonline.net**

**Novik® Showcases the Timeless Beauty of Stone Masonry with NovikStone™**  
*NovikStone Products Feature Attainable Luxury, Improved Performance and Durability*

QUEBEC CITY, QC – Novik®, a premier manufacturer of shakes, stones and accents that replicate the natural beauty and texture of wood and stone materials, introduces the luxury of natural stonework at a fraction of the cost with NovikStone™, including Dry Stack and Stacked Stone products. With attributes including a beautiful, authentic appearance, easy installation, and low-maintenance, NovikStone is the perfect complement to all siding styles.

NovikStone is a natural-looking stone product that offers a seamless visual appearance and is impervious to moisture; therefore, perfect for ground contact. NovikStone products create the same intricate depth and shadow lines as stone's natural color. "With its stunning colors and textures, NovikStone was designed to offer attainable luxury to every homeowner," says Ralph Bruno, president, Novik.

NovikStone collections include Dry Stack and Stacked Stone options:

**NovikStone™ – Dry Stack Stone**

Novik's Dry Stack Stone offers the sophisticated detail of precision-laid dry stack stone, creating a modern look for countless applications. The Dry Stack Stone collection is lightweight and easy to install with the amazing look and feel of a dry stack stone wall. NovikStone Dry Stack is resistant to warping, expansion, contraction and crackling, and is impervious to moisture – perfect for ground contact. Also featuring a multifunctional corner, Dry Stack Stone offers the versatility to be used on inside and outside corners.

**NovikStone™ – Stacked Stone**

Novik's Stacked Stone panel provides the natural and hand-laid look of stacked stone masonry with a unique and distinctive design. Featuring a continuous, full-panel interlocking system, installation is easy and offers a seamless visual appearance. "Unlike traditional siding materials, which are a minimum of a two-man job, one person can install Novik," says Bruno. "It's lightweight but rigid, and with our universal locking system, you can lock the piece in place before you nail. This cuts down your installation time and cost tremendously."

Novik products are in stock and readily available to dealers and homeowners in select locations. For more information about Novik's products, including dealer locations, visit [www.novik.com](http://www.novik.com).

**ABOUT NOVIK**

Novik<sup>®</sup> is a premier manufacturer of NovikShake<sup>™</sup>, NovikStone<sup>™</sup> and accents that replicate the natural beauty and texture of wood and stone materials. At the forefront of technology, Novik offers attainable luxury that is attractive and easy to install. Novik products are a perfect fit for builders, contractors, facility managers and consumers who take pride in the aesthetic appearance of their home or building. For more information, visit [www.novik.com](http://www.novik.com).

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