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John Vukanovich Named Vice President of Marketing at Derby Building Products, Parent Company of Tando and Novik Brands

Quebec City, Quebec — Derby Building Products Inc., manufacturer of the Tando[®] and Novik[®] brand**s** of exterior cladding, announces John Vukanovich as Vice President of Marketing. In this role, he will oversee and implement marketing programs to support the rapid growth and expansion of the Tando and Novik brands of stone and shake.

As the international company further expands its brands and builds out distribution, Ralph Bruno, Derby's CEO, says Vukanovich will be integral in accelerating the company's marketing and branding goals while supporting sales growth. "John brings an extensive amount of building products marketing leadership and experience to Derby in his role as Vice President of Marketing," said Bruno.

Vukanovich has over 20 years in the building industry, with leading brands including Ply Gem/Mitten, Royal Window and Door, Selkirk, and Canadian Fireplace Manufacturing.

"I am honored to be joining the team at Derby to help lead our organization in elevating the Tando and Novik brands as industry leaders. Our products, people and our strategic approach in creating new categories in the stone and shake categories is very exciting," said Vukanovich. "In the very near future we will be launching a series of contractor-centric tools and programs to assist our channel partners in helping their customers sell, thereby increasing overall sales. Vukanovich earned his Honours Bachelor of Commerce degree as well as his Masters of Business Administration (MBA) from the University of Windsor. He resides In Burlington, Ontario and will be spending time at both Derby's Quebec City and Miami facilities.

To learn more about TandoStone and TandoShake, visit <u>www.tandobp.com</u>. To learn more about NovikStone and NovikShake , visit <u>www.novik.com</u>.

About Derby Building Products – Home of Tando and Novik

Derby Building Products is the parent company of two game-changing brands in the building products category, Tando and Novik. Tando, Derby's pro channel brand, has redefined the exterior cladding category by replicating the natural beauty and texture of wood shake and stone, with little to no upkeep. Impervious to moisture and resistant to all types of weather, new Beach House Shake created by Tando is indistinguishable from real cedar, while Tando's Signature Stain line offers the rich depth and beauty of stained wood. Perfect for today's mixed material trend in exteriors, all Tando products complement an array of siding types including fiber cement, engineered vinyl, stucco, and brick. Novik inspires stunning mixed material exteriors including shake, brick and stone. Novik replicates the natural beauty and texture of wood and stone and is simple to install. For more information, visit www.novik.com or www.tandobp.com