

AD OPERATIONS COORDINATOR

ABOUT THE DIVISION: AD OPERATIONS



XUMO is a leading entertainment technology company, bringing the best in digital video direct to consumers on the screens that they love and use most. As the leading software-based free, OTT TV service, XUMO has successfully combined live streams, over-the-air TV and video-on-demand into one, easy-to-use experience that is free to access, stream and use. XUMO has developed a brand-new way for: consumers to enjoy the television they love, content owners and producers to stream live or on-demand directly to their fans' screens, and advertisers to monetize in the rapidly growing connected device space. XUMO is available in the U.S. and Canada on multiple streaming platforms including LG, VIZIO, Hisense, Panasonic and Samsung smart TVs, Roku and mobile devices.

Are you ready for the next step in your ad operations career? Play a critical role on the advertising team of XUMO's growing OTT platform as an Ad Operations Coordinator. A computer science and engineering background is not required, but excellent client relations skills, a positive attitude, eagerness to learn, and knowledge of ad trafficking systems are a huge plus.

The Ad Operations Coordinator is responsible for building and monitoring all digital media campaigns in support of our monetization efforts throughout the world. The Ad Operations coordinator will play a pivotal role in ensuring effective and efficient execution workflow within our sold through ad campaigns.

RESPONSIBILITIES:

- Collaborate with XUMO's engineering, product, and sales teams to create positive client experiences.
- Manage the trafficking, set-up and QA of our digital media campaigns
- Review analytics numbers for discrepancies.
- Participate in client discussions by email, over the phone, and/or in person.
- Become an expert on XUMO's strengths and capabilities and spot opportunities to educate partners about our platform.

ABOUT YOU

- 1+ years of hands-on experience with ad serving tools such as DFP, DFA, Atlas, ADTECH, PointRoll, MediaMind, AppNexus.
- Positive, clear, and professional written and phone communication.
- Strong technical mind and background. Ability to delve into technical conversations with our ad technology, data science and engineering teams. Highly proficient in Excel.
- Exposure to/experience with programmatic marketing systems (DSP, DMP, ad serving, Social Ads API Platforms, etc.)
- Outstanding attention to detail.
- Knowledge of the AdTech ecosystem is a plus.



- You thrive in a fast-paced and demanding environment, possess a high level of intellectual curiosity, and demonstrate strong judgment in the face of ambiguity.
- You are an agile, goal-oriented personality, driven to succeed and always up for a challenge!



ABOUT THE TEAM:

- We are passionate, excited, and thrive in a fast-paced culture.
- We love sharing our knowledge while learning about new technologies.
- We believe in embracing ambiguity.

