

Director, Ad Operations

ABOUT THE DIVISION: XUMO Ad Operations



XUMO seeks to delight users by connecting them to great content that speaks to the TV fan in all of us. Building a personalized television experience based on our intelligent, in-house recommendations engine, allows XUMO to bring premium content from the world of news, sports, entertainment and pop culture, direct to the user on their terms. XUMO has developed a brand-new way for consumers to enjoy the television they love, and for content owners to stream live or on-demand content right into their fans' households. The first software-based TV platform, XUMO has successfully combined live TV and video-on-demand into one, easy-to-use experience that is free to access, stream and use. XUMO is available on multiple streaming platforms including LG, VIZIO, Panasonic and Samsung smart TVs, Roku and mobile devices.

Are you ready for the next step in your ad operations career? Play a critical role on the advertising team of XUMO's growing OTT platform as our Director of Ad Operations. A computer science and engineering background is not required, but excellent client relations skills, a positive attitude, eagerness to learn, and knowledge of ad trafficking systems are required.

The Director, Ad Operations is responsible for architecting our ad serving infrastructure and activating all digital media campaigns (including RTB) in support of our sales efforts throughout the world. The role will play a pivotal part in ensuring effective and efficient execution workflow within our ad serving ecosystem.

- Collaborate with XUMO's engineering, product, and sales teams to create positive client experiences.
- Manage the trafficking, set-up and QA of our digital media campaigns
- Review analytics and iterate on ads data capture features
- Support ad server integrations into new device partnerships
- Participate in client discussions by email, over the phone, and/or in person.
- Become an expert on XUMO's strengths and capabilities and spot opportunities to educate partners about our platform.

ABOUT YOU

- 6+ years of hands-on experience with ad tech tools such as DFP, Freewheel, SpotX, Telaria, & AppNexus.
- Positive, clear, and professional written and phone communication.
- Strong technical mind and background. Ability to delve into technical conversations with our ad technology, data science and engineering teams. Highly proficient in Excel.
- Understanding of programmatic systems (DSP, DMP, ad serving, Social Ads API Platforms, etc.)
- Outstanding attention to detail.
- Knowledge of the AdTech ecosystem is a must.



- You thrive in a fast-paced and demanding environment, possess a high level of intellectual curiosity, and demonstrate strong judgment in the face of ambiguity.
- You are an agile, goal-oriented personality, driven to succeed and always up for a challenge!



ABOUT THE TEAM

- We are passionate, excited, and thrive in a fast-paced culture.
- We love sharing our knowledge while learning about new technologies.
- We believe in embracing ambiguity.

