

TELEVISION PROGRAMMING MANAGER

ABOUT THE DIVISION: CONTENT OPERATIONS



XUMO is a next-generation Internet television service delivering over 150 television channels to smart TVs, set-top boxes and mobile devices.

The Television Programming Manager will be a key member of a small but focused content operations team who are responsible for all aspects of channel onboarding and content programming on XUMO. The Television Programming Manager will report to the Vice President of Business Development and Head of Operations.

XUMO's Content Operations team work in conjunction with XUMO's content partners to manage the programming of over 150 linear and on-demand television channels covering news, sports, movies, entertainment and lifestyle genres. Content partners include movie studios, television networks, distributors and digital studios.

The Television Programming Manager will work with internal stakeholders including XUMO's content, distribution and marketing teams.

DUTIES AND RESPONSIBILITIES:

The Television Programming Manager will have a combination of internal and external responsibilities.

The Television Programming Manager is expected to:

- Support the onboarding of new content partners, including launch planning, project management and external communication.
- Work with content partners to program content into a linear schedule and on-demand television service.
- Schedule and monitor special live television events.
- Use a data-driven approach to monitor performance, identify trends and highlight programming improvements.
- Plan and clearly communicate the onboarding and performance status with internal and external stakeholders.

QUALIFICATIONS:

To be successful in the role, an individual must be able to perform each essential duty satisfactorily. The competency, experience and technology requirements listed below are representative of the expectations of a successful candidate. Reasonable accommodations may be made to enable individuals with disabilities to perform the essential functions.

COMPETENCIES:

A successful candidate should have and must be able to demonstrate the following competencies:

- Meticulous attention to detail and exceptional standards for quality.

- Superb organizational, written and verbal communication skills.
- A strong ability to manage multiple tasks and manage respective priorities.
- The ability and skills to plan, manage and meet deadlines.
- An aptitude for problem solving.
- Strong interpersonal skills, maintaining courtesy, empathy and professionalism throughout all internal and external communication



EXPERIENCE:

The ideal candidate would have qualifications or multi-year experience within the Internet video, digital video, streaming television or broadcast industries.

TECHNOLOGY SKILLS:

To perform the job successfully, an individual should have:

- An aptitude for working with custom programming tools and systems.
- Experience of project management and tracking tools such as JIRA, Confluence, Trello.
- Knowledge of digital syndication technologies including content metadata and digital syndication, such as XML/mRSS.
- Understanding of digital video formats including MP4 or HLS.
- Experience with structured query language (SQL) or data systems would be a significant advantage.

ABOUT XUMO

A streaming television company based in Irvine, California, XUMO delivers over-the-top (OTT) video-on-demand (VOD) and LIVE digital channels direct to consumers through smart TV, mobile and other streaming device integrations. Through strategic partnerships with LG Electronics, Hisense Company, Ltd., VIZIO and Panasonic, XUMO has developed one-click access for consumers to stream 100 free channels. XUMO is also available on several other smart TV brands such as Samsung and Funai Electric Co., Ltd. who manufactures and sells Magnavox, Philips and Sanyo in North America as well as iOS, Android and Roku devices. Learn more about XUMO at www.XUMO.tv and follow @XUMOTV on Twitter.