

NOURISHING HEALTHIER, STRONGER *Lawns*

Holganix Lawn provides a complete microbiome with over 800 species of active, diverse microorganisms to promote:

- ↑ Root growth
- ↑ Improved water retention
- ↑ Up to 75% less fertilizers & pesticides
- ↑ Tolerance to stress from weather & traffic



APPLICATION RATES:

Equipment	Rate	
Hose-end Sprayer	Fill hose-end container and set sprayer to highest setting	
Back-pack Sprayer + Handcan Sprayer	Hyper inoculation rate: 14 oz / 1000 sq ft Maintenance rate: 7 oz / 1000 sq ft	OR 25% Holganix / 75% Water Represents a hyper inoculation rate and does not include calibration
100 Gallon Sprayer	Hyper inoculation rate: 14 oz / 1,000 sq ft	Maintenance rate: 7 oz / 1,000 sq ft

"I won't plant anything on our property without Holganix Lawn," states Brandon Haley, Groundskeeper for Red Diamond, Inc.

According to Brandon, his favorite results are:

1. Irrigation Reductions - "We've cut back on irrigation by 75% over the last three years," claims Brandon. "Holganix Lawn has contributed in [last year's reductions]. Because our roots were so deep, I was able to go extra days without watering."

2. Fertilizer Reductions - "We have a pretty efficient use of fertilizer on our property," says Brandon. He was able to cut back from 3.3 lbs of nitrogen to 2.4 lbs in 2015. His target is to lower his use down to 1.8 - 1.9 lbs.

HOW DOES HOLGANIX LAWN WORK?

1



Microbes, including Plant Growth-Promoting Bacteria and Mycorrhizae, stimulate healthy growth in plant foliage and roots.

2



Microbes convert and release nutrients (plant food) to the plant.

3



Microbes promote the plant's tolerance to stress, including weather and traffic.

4



Microbes balance the soil ecosystem, providing a happy habitat for happy plants.



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