



TECHNOLOGY + COLLABORATION

Technology is critical for hybrid work.

Technology is in the driver's seat in today's hybrid workplace. Employees now have very different expectations, preferring a hybrid work schedule to support work/life balance. In order to attract and retain talent in an extremely competitive market, organizations are rethinking what hybrid means to them.

In a hybrid work model, the office serves as a hub for collaboration. Conferencing technology goes beyond the meeting room. Employees need to collaborate locally and with remote team members throughout the office with fixed and mobile technology to make every space a collaboration space.

With high quality collaborative room systems, remote participants can see and hear everyone as if they are in the same room. With the feature sets of Microsoft Teams, Zoom, and other platforms, participation and engagement has never been better, creating equitable experiences for all.

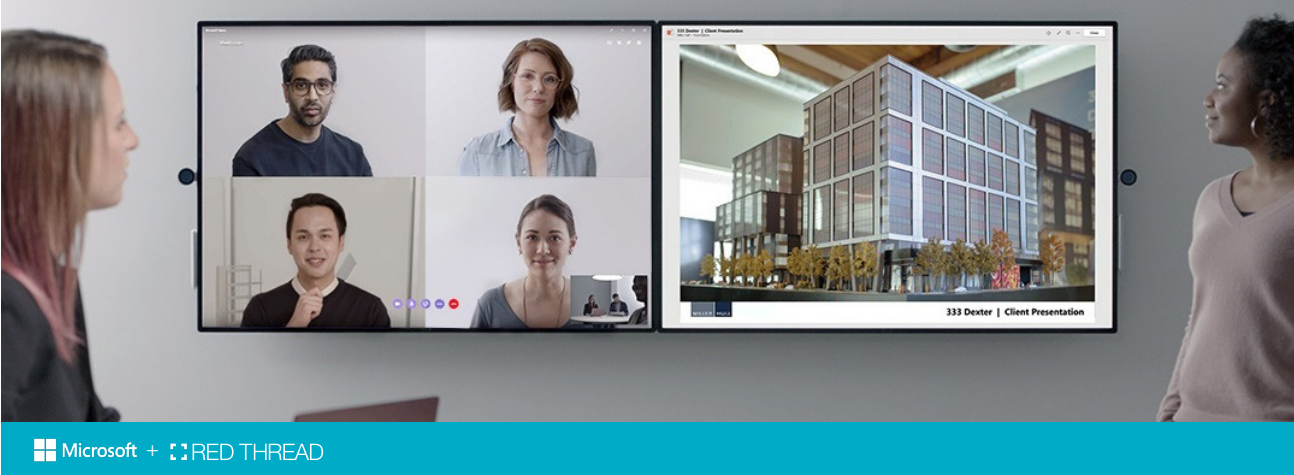
We serve as a consultative partner to help you integrate office technology. We look at hybrid office design holistically, integrating technology with furniture and architectural systems to create high performing collaborative environments.

Along with physical spaces, organizations need to invest in technology that enables people to fully participate from home, in the office, on the go, and from the manufacturing floor.

This includes creating inclusive meetings experiences where everyone can contribute regardless of location.

Jared Spataro
CVP at Microsoft 365

Microsoft + Red Thread



STRATEGIC PARTNERS

Microsoft and Red Thread are your strategic technology partners.

We help you implement the right technologies for your organization by providing product expertise, application experience, and real-world use cases.

Red Thread brings expertise to corporate, higher education, and healthcare markets as a trusted and preferred Microsoft partner.

YOUR KEY BENEFITS

Insight into Microsoft roadmap

We serve as a collaborative partner, sharing insights into Microsoft product developments to help you with your technology planning.

VIP access to Microsoft resources

As a preferred partner, we have deep relationships across the Microsoft organization and access to resources and training to support you.

Best customer experience

Red Thread completes extensive ongoing training requirements to achieve the highest level of knowledge and skill to support you.

OUR CERTIFICATIONS

- Microsoft Gold Partner
- Microsoft Teams Room Premier System Partner
- Microsoft Teams Rooms Solution Sales Professional



Technology Partners



Spaces We Can Create



Café Homebase



Café Hub



Team Oasis



1:1 Enclave



Connect Nook



Team Studio



Learn Lab

Our Capabilities

Design

Technology Assessment

- Current technology assessment
- Workflow evaluation
- Technology strategy
- Project scope

AV Engineering

- Design build | CAD
- Infrastructure specification
- System commissioning
- Project closeout

Plan / Implement

Project Management

- Coordinate milestone schedule
- Infrastructure coordination
- Integration of furniture, interior architecture and technology

Delivery & Installation

- Installation
- AV laboratory | rack build
- Remote installation
- Safety

Build

AV Programming

- Beautiful & functional touch panel design
- Crestron & AMX certified
- Programming
- DSP & device configuration

AV Lab

- Receive products & test equipment
- Build and wire racks
- Program & test system
- Deliver to site and connect

Space Management

Asset Management

- Asset tracking
- Office moves
- Storage
- Delivery

Monitoring & Management

- Hoteling
- Virtual reception
- Environmental monitoring
- Air quality
- Density management

Adoption & Training

Adoption

- User guides
- Software training
- Best practices
- User demonstration

Training

- End-user seminars
- Power user training
- 6- & 12-month refreshers
- "How to" videos

Support

Support Services

- AV service desk
- AV support plans
- AV managed onsite staffing
- AV as a service

Managed Services

- Remote monitoring of equipment
- Software updates
- Concierge video experience

Customer Experience

When purchasing technology, you're investing in solutions that your people will rely on every day. As your partner, we want to make sure you maximize the value of this investment.

Here's what it's like to work with us:

CONTACT US

AV Sales Inquiries

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800.562.0068

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