



DESIGN SERVICES

Partnering to create exceptional spaces.

Our experienced design team works in partnership with A&D to support clients to creatively transform their vision into reality. Working hand-in-hand with experts at Steelcase and other manufacturers, our designers can provide strategic exploration and planning services as well as thought starters, typicals, renderings and final installation drawings.

As collaborative project partners, our designers are highly trained in the Steelcase product portfolio as well as in our other partner's applications. Our strength lies in our ability to understand the complexities of integrating furniture, technology and architectural products into seamless, thoughtful workplace environments.

We support you by:

- Serving as a supporting role on your design project team
- Creating thoughtful furniture solutions that meet your company culture, vision and budget
- Working collaboratively with A&D to create floor plans utilizing our furniture solutions
- Providing furniture finish materials & options
- Developing realistic renderings & drawings that help you visualize your space
- Producing a detailed furniture installation package to ensure accuracy
- Saving you time and resources!





Supporting Workplace Change

Steelcase workplace experts, in conjunction with your project partners and Red Thread designers, can analyze your organization's current state and provide a suite of tailored services to help support your change process. Through a collaborative process, we work with your leadership, management and employees to create alignment within your organization and deliver strategic solutions.



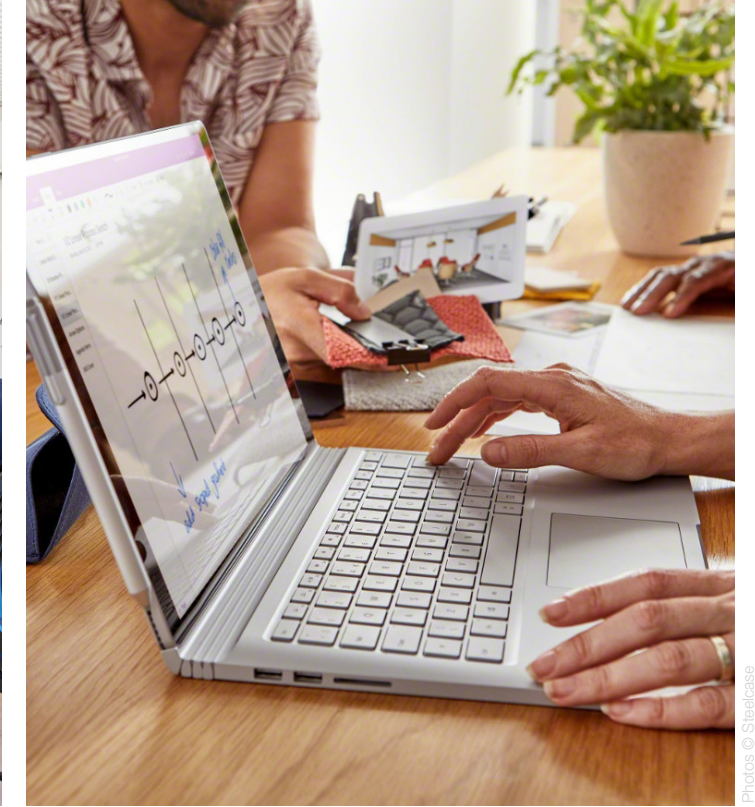
Future-Proof Design

There are moments in time when you are able to make significant investments in your workplace environment that will impact your organization for years to come. It's important, but difficult, to anticipate how your space may need to change in the future. Future-proof designs are based on a platform with a common set of components that can be reconfigured and adapted easily and cost-effectively, positioning you to adjust seamlessly to changing business needs.



Live Design – A Collaborative Process

Collaboration is at the heart of what we do, and the most impactful way to design is collaborating side-by-side. CET Designer is the powerful software our designers use to create your furniture typicals, floor plans and 3D renderings. CET provides a virtual fly-through experience of your space, enabling us to co-design with you in real time. You can view typicals from all angles, change finishes and fabrics on the fly, and receive elevation views of your entire floor plate. It also outputs a line item bill of materials, allowing us to design to your budget.



Software Tools

We use the latest technology to help you visualize your new space, from CET Designer, to Sketchup to AutoCAD. Our technical expertise ensures that your designs are accurately translated into product applications, typicals and installation drawings.

OUR DESIGN PROCESS



Pre-Plan Phase

- Showroom tours
- Thought starters
- Workplace surveys
- Creative workshops



Preliminary Schematic Design

- Define the scope
- Create preliminary budgets
- Develop design intent



Design Development

- Create furniture plan
- Develop applications & renderings
- Select finish palette
- Choose ancillary package
- Review design concepts



Specification

- Finalize design and budget
- Specify furniture using CET
- Create bill of materials
- Review specs



Quote / Order

- Send purchase orders
- Create installation drawings
- Review plans prior to delivery & install



Closeout

- Create "as built" package

DESIGN DELIVERABLES



Concept Review

Concept reviews help you to reimagine your floorplan as an ecosystem of spaces and view individual neighborhoods and adjacencies. A concept review showcases how your new space will offer choice and control for your employees as they move throughout their day.



Pilot Space

A Pilot space tests concepts, explores a range of work settings and engages end users. A Pilot can provide meaningful insights important for critical for large scale project decisions.



Furniture Space Planning

By examining how information, tasks, and interpersonal communication flows throughout your organization, our designers can be a valuable resource to your team in maximizing your space. Space planning and design options include: furniture floor plans, renderings and finish options.



Product Application & Selection

With hundreds of furniture options from leading manufacturers to choose from, aligning functional needs, product features, style preferences, and budgets can be a daunting task. Starting with a detailed needs analysis, we guide you through a streamlined selection process to meet your budget parameters.



Specification & Installation Drawings

Using the latest tools, our design team can help transform your vision into reality:

- Site conditions review
- Master specifications
- Installation drawings
- Closeout package



Designing for Sustainability

We are committed to creating sustainable environments, and have many LEED-accredited professionals on staff. Red Thread's Boston showroom was designed and built using LEED concepts from the ground up. We also support Well Building principles and certification.