CRED THREAD

CONFIDENTIAL Financial Services Southern, CT

Project Partners CPG Architects

Trends

Attract + Retain Brand + Culture Wellbeing

Solutions Furniture



Industrial meets residential design aesthetic

A large investment management company consolidated several offices and brought 700 personnel to a new facility in Connecticut. Looking to attract top talent from the NYC area, proximity to the train station was a critical factor. Inspired by a visit to the headquarters of a major social media company, the leadership team desired an open, agile, free-spirited space with no hierarchy or assigned seating. With a progressive aesthetic, the space has an industrial, residential feel with lots of greenery.

Long hours demand changes in posture

With the work demands of long hours, sit-to-stand options allow employees to change their posture throughout the day. Each team has a work zone made up of 6 to 8 workstations with ceiling tethered power and data for maximum flexibility. With slight shifts in the number or location of the workstations, a ceiling hook can accommodate the relocation of power and data. In addition, convenience power outlets are installed above the worksurface for easy access. Impromptu meetings are supported by soft seating and lounges situated throughout the space. The "unoffice" intent creates a fun and functional experience that encourages employees to move things around at will.

A variety of enclosed collaboration spaces

Collaboration rooms, ranging in size from 2 to 12 people, support the open office layout, providing varying types of space from stand up tables with dual screens to flexible seating rooms for larger groups and training facilities.







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Perks include video games, ping pong & café

When breaks are needed to decompress or socialize, employees can venture to the gaming room for video games, ping pong or head down to the large café. The café is the social hub of the space, perfect for grabbing lunch or a late day snack. The garage door raises up to reveal an outdoor area. A flex space is outfitted with mobile flip-top tables, banquet booths, and free-standing tables with live edge wood benches. One of the focal points of the dining area is the 18foot-high top custom wood table sourced by City Bench, a company that repurposes trees needing to be cleared from urban locations that would have otherwise been used as scrap wood.

The innovative design behind the consolidation allowed this organization to achieve the open and collaborative workspace they desired. With so many options for collaboration, mobility, posture changes, and socializing, the workplace now reflects the company culture.





