

GREATER BOSTON CHAMBER OF COMMERCE
Boston, MA

Trends

- Collaboration
- Attract + Retain
- Brand + Culture
- Flexibility
- Palette of Choice

Solutions

- Furniture



Flexible Multipurpose Space | Photos © Sabine Mueller Photography

GBCC creates a flexible workspace for community events and their employees.

When the Greater Boston Chamber of Commerce moved from the 12th floor of their building to the 17th floor, they took the opportunity to reinvigorate their space with a contemporary look. By modernizing the space, GBCC wanted to accommodate all types of events hosted by The Chamber each week, while also considering the needs of their employees. Flexible furniture was carefully selected to allow for easy reconfiguration of the multipurpose event space. Equally important, solutions offer a variety of postures, height adjustability, privacy, and casual collaboration to promote employee wellbeing.

Flexible multipurpose space.

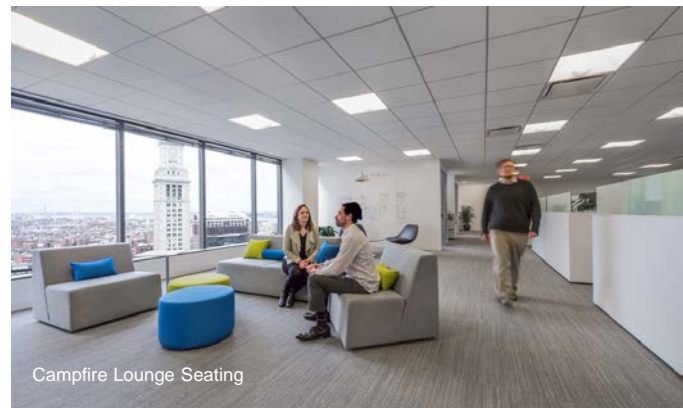
At 12,000 square feet, the new space offers more room for hosting events – one of GBCC’s main offerings for Boston’s business community. With at least one or two events happening in the space weekly, the furniture needed to be flexible to accommodate a variety of layouts. The Colesse Kira table helps create the perfect multipurpose, entertaining space. The tables sit on castors and easily fold and flip, making transforming the space effortless. The furniture offers 12 configurations, including lecture style seating for webinars and a “round table” setting for interactive workshops.

Variety of postures.

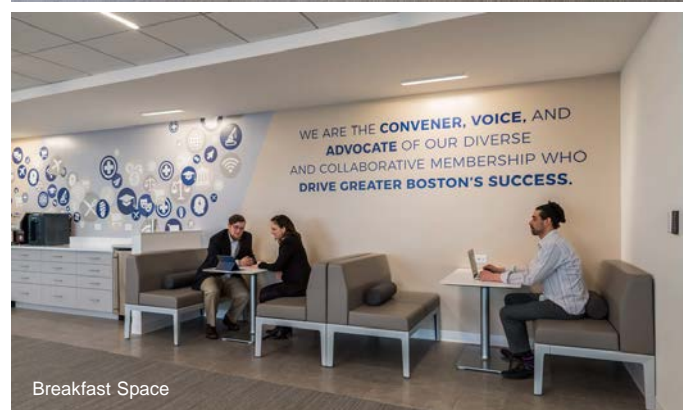
When there is not an event, the entertaining area functions as a breakfast space and an alternative place to work. Regard benches allow GBCC’s people to switch to a more relaxed posture while the Campfire high top table can be used while sitting or standing. These settings are often used for collaborative work or as touchdown spaces. Break out spaces throughout the office feature Campfire lounge seating, creating a casual atmosphere which further encourages collaboration and employee interaction.

Employee wellness.

In redesigning the workstations, GBCC wanted to keep in mind the health and comfort of their people. Each workstation features a height adjustable Ology desk, allowing users to easily switch from sitting work to standing. The Global desk chairs are adjustable and ergonomic, providing the right amount of comfort and support for each individual user. Each space also features adjustable dual monitor arms and Answer privacy glass to help minimize visual distractions.



Campfire Lounge Seating



Breakfast Space