CIRED THREAD

HYPERTHERM

New Office &

Manufacturing Facility

Hanover, NH

Project Partners

Buildings In Use Breadloaf Corporation

Trends

Real Estate Optimization Innovation Collaboration Technology Integration Building Brand & Culture Sustainability

Solutions

Architectural Systems Furniture Technology

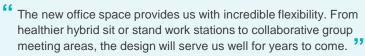


Hypertherm promotes a positive workplace culture by embracing employee ideas and giving them a reason to enjoy coming to work.

As the global leader in providing industrial cutting solutions, Hypertherm sought to develop a deeper understanding of how innovative workplace applications could support their business strategy, their culture, and their Associates' work states. As a perennial award winner of New Hampshire's "The 100 Best Companies to Work For", Hypertherm understood that their new workplace was an important factor in driving innovation, attracting new talent, and contributing to employee wellbeing. They involved their Associates in every step of the design process for their new office and manufacturing facility, from initial design and pilot feedback, to the final solution. Through this process a significant realization was to promote visibility, increase natural light, support collaboration and generate LEED points, a physical break down of barriers had to occur.

The pilot experience.

Hypertherm embraced employees engagement in the planning process because they understood that Associates feel valued when they can collaborate in the decision making process. To ensure their voices were heard, a pilot experience program was implemented. Designated Hypertherm teams rotated through the pilot space during a 6 week evaluation and validation period. Associate feedback was solicited using a web based survey and the results were shared with the integrated project design team. This valuable feedback resulted in the addition of personal work tools, improved ergonomics and increased storage for all engineers. Ultimately the experience was a success and the workplace applications were modified where necessary and incorporated into Hypertherm's new office and manufacturing building, which houses 350 occupants.







An open plan allowed for increased collaboration and natural light.

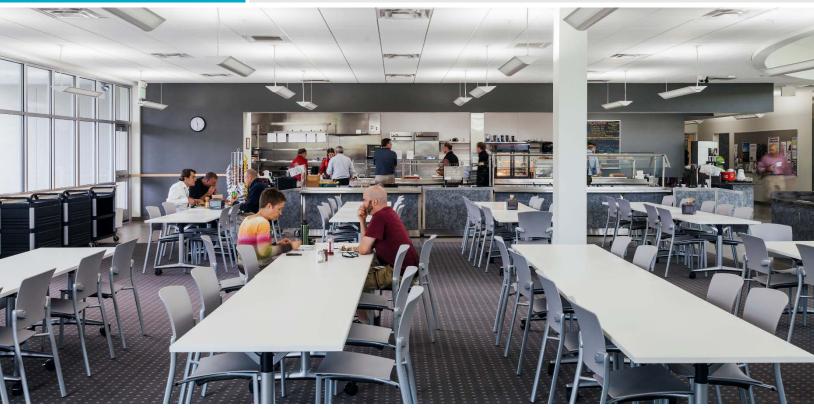


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The new Work Café become a hub for employees.

Enhancing workplace culture.

During the development of their facility, creating a work environment that supports company culture was Hypertherm's top priority. In order to foster communication, decreasing the size of the individual workstations created an opportunity to optimize the space with a variety of informal shared spaces, such as their "Just in Time" spaces for impromptu intimate meetings. Social connections were supported with the use of media:scapes, big tables, casual enclaves, along with a vibrant work café – the social hub for employees. A real commitment to wellbeing, was made by placing Walkstations in the space allowing Associates to keep moving, even while working. The new facility became an exciting place for Associates to come together, share ideas, work collaboratively, and drive meaningful business results.