

MEMIC
Headquarters Renovation
 Portland, ME

Project Partners

Workplace Transformation
 Facilitation

Trends

Attract + Retain
 Brand + Culture
 Palette of Choice
 Real Estate Optimization
 Wellbeing

Solutions

Furniture



Open work area
 Photos © Joseph Ferraro Photography

MEMIC’s mantra drives their company and cultural success.

MEMIC, New England’s top ranked insurance company, attributes their success and continued growth to a commitment to the company’s mission, “Safety. Service. Excellence.” Realizing the need to attract millennial talent to support their long-term plans, MEMIC took a fresh approach when redesigning their workplace. The new headquarters is optimized for both individual focus and collaborative team work, with an overarching theme of workplace wellbeing. Celebrating their brand, the Portland space serves as the model for their satellite offices along the east coast.

Design optimizes space and acoustics.

Wanting to remain in Portland’s bustling downtown instead of moving, MEMIC needed to remodel their existing space. Standardizing the size of the workstations increased the number of seated positions by 20%. It also freed up valuable space to add a mix of conference rooms and individual, huddle and collaborative spaces. Lowering workstation panel heights created a more open environment, and acoustical ceiling tiles and sound masking were included to address auditory privacy concerns with this change. Additionally, MEMIC allowed their people to choose headphones to ensure personal preferences and comfort were met.

Workplace wellbeing is key.

Physical and social wellbeing are central to MEMIC’s mission—outfitting the new space with height-adjustable worksurfaces, ergonomic seating and a new fitness center. These all support varying postures and movement, key elements for health and wellness. MEMIC’s people had the opportunity to personalize their workspaces with a choice of worktools. Additionally, intimate huddle rooms and larger collaborative areas foster social connections and encourage tenured employees to share knowledge with new employees. Today, the company is poised to grow as the work and workforce demands.



Height adjustable workstation



“Train Car” huddle room

“ We look forward to exciting times ahead in our newly remodeled space. ”

- Catherine F. Lamson, SVP, Chief Administrative Officer