

REPRODUCTIVE MEDICINE ASSOCIATES

Stamford, CT

Project Partners

Perkins Eastman
VVA
Pavarini Construction

Trends

Palette of Choice
Value-Based Care

Solutions

Furniture

Spaces

Exam Room
Lobby/Reception
Collection Room
Private Office
Workstations



A palette of choice for patients in the lobby and reception area
Photos © Andrew Rugge, Courtesy Perkins Eastman

Reproductive Medicine Associates of Connecticut (RMA of Connecticut) sets new standards for fertility clinics everywhere with its invigorating bright colors and inspiring design. RMA of Connecticut’s staff of physicians, nurses, and extended care team helps thousands of people become parents and make their family-building dreams a reality. The bold and inviting color scheme has been carefully curated to enhance RMA of Connecticut’s compassionate and supportive care.

Intentional color palette to enhance experience

When patients arrive at RMA of Connecticut, they are welcomed by the unique design concept and decorative detail that evokes inspiration and hope with bright color choices in greens, pinks, and purples. The warm and inviting ambiance is curated to foster comfort and facilitate an environment of serenity, health and healing, reflective of the caring and supportive staff.

Anatomy throughout the space

The medical team at RMA of Connecticut meticulously selected the furniture and fabrics. The 12,000 square foot space subtly incorporates clinical elements such as plush pillow fabrics with chromosome designs and wallpaper reflecting the deep scientific expertise of the medical staff. These design elements are delicately blended to make patients feel more like they are having a house call than entering a doctor’s office.



Private office

“ Our patients love the beautiful patterns and explosion of color in our Stamford office. The transformative nature of the new design has elevated the patient experience and makes them feel at home. Red Thread’s impact has exceeded our expectations and created a meaningful shift in the patient experience.

– Robin Mangieri, CEO, RMA of Connecticut

