

SAPIENT NITRO
Miami Office Build-Out
 Miami, FL

Project Partners
 IA Interior Architects

Trends
 Attract, Retain & Engage
 Brand + Culture
 Palette of Choice

Solutions
 Furniture



Work café fosters collaboration and socialization | Photos © IA Interior Architects

SapientNitro infuses new energy into the Grove, offering a one-of-a-kind customer experience.

A global leader in marketing, consulting and technology services, Sapient’s Miami workplace hits the mark in creating a truly collaborative and inspiring environment for their people and an authentic experience for their clients. With the opportunity for their first true build-out in Miami, Sapient consolidated two existing offices by renovating a 53,000 square foot, 1960s era mall in Coconut Grove. Their move to the Grove injected life back into the quirky neighborhood and prompted many businesses and restaurants to follow suit. This funky yet functional workplace was designed with both employees and customers in mind.

Workplace excites top talent.

As an advertising firm, high design and graphic appeal are important. By incorporating the best features from previous locations with new capabilities, Sapient created an energetic, innovative environment where the industry’s top talent is excited to work. The work café is the visual focal point and social hub where employees can fuel up with a latte served by a full time barista, chat over lunch or relax after work with a cold beer.

Sapient’s mobile workplace strategy, “Work is where you are,” drives the space design. With 25% of their team working at client sites and only touching down at the Grove 1-2 times per week, there was a transition from private offices to benching applications. Whether you are moving the mobile storage around for impromptu collaboration, taking a private call in a phone booth or working with a team in a small huddle room, the space gives employees the autonomy to find an environment that suits their needs throughout the day. When it comes to activities and socializing, the Steelcase Walkstations, game room, movie theater and work café are destinations for people to unwind and interact. The space makes a bold statement about the commitment to a compelling employee experience.



Benching with mobile storage pedestals



Small huddle room allows for casual collaboration

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Lobby is welcoming for employees and clients alike

Experience the live creative process.

Customers visiting the Grove experience the creative process while touring the space. A colored line in the carpet serves as the path to view production teams working in real time. The first stop is the editing bays and web design suites, designed to look like large shipping crates. As clients walk through the open plan, they observe different teams collaborating. When it's time to impress, Sapient uses the "pitch room," which immerses and engages clients in ideas presented on wall-to-wall displays. The tour concludes in the movie theater—the stage for displaying clients' final deliverables.



Custom conference room table with Steelcase Think chairs