# CRED THREAD

## T3 ADVISORS

**T3 Innovation Studio** Boston, MA

## **Project Partners**

Visnick & Caulfield Associates Commodore Builders

#### Trends

Real Estate Optimization Enhanced Collaboration Attract/Retain/Engage Build Brand + Culture

#### **Solutions**

Furniture Audiovisual Architectural Systems



### T3 Advisors' forward-thinking work environment supports collaboration, mobility and flexibility.

As a cutting-edge corporate real estate firm that specializes in finding optimal workspaces for young tech companies, T3 Advisors chose to relocate from its traditional suburban Waltham headquarters to 5,000 sf in Boston's bustling Innovation District. The T3 Innovation Studio is a seamlessly integrated space, achieving T3 Advisors' mission to demonstrate forward-thinking work environments that support collaboration, mobility and space-planning flexibility.

## **Choice and control**

Abandoning private offices and resident workstations, T3 embraces openplan mobile work settings that offer users the freedom to choose how and where they work. The majority of the settings utilize vibrant colored soft seating, including standing postures to enhance well-being.

## Vibrant, unique and flexible

Vibrant colors and eye-catching signage evoke an open, inviting aesthetic. Visitors are welcomed by a central monitor displaying personal employee photos that once sat framed on their desks. Floor-to-ceiling demountable glass walls offer panoramic views of the city and abundant natural light. Demountable walls give the Innovation Studio the flexibility to change with future business needs. A wide variety of collaborative settings optimize the floor plan and expand the firm's capability for offering small groups of clients access to utilize the space.

## Integrated technology

T3's highly collaborative Boston staff communicates frequently with their office in Palo Alto, CA. HD Videoconferencing creates a natural virtual presence between East coast and West coast teams. For local collaboration, media:scape enables users to easily connect digital devices and share content with colleagues and guests.



media:scape enables easy content sharing



Informal collaborative settings offer choice and control