

VERMONT GAS SYSTEMS

Headquarters

Burlington, VT

Project Partners

Freeman French Freeman

Trends

Brand + Culture
Employee Engagement
Enhanced Collaboration
Real Estate Optimization

Solutions

Furniture
Integrated Technologies



Height-adjustable workstations and VT Gas' vibrant color palette
Photos © Gary Hall Photography

Vermont Gas Systems' new workspace energizes their company and their culture.

With new leadership at the helm of Vermont Gas, the company culture was ready for a transformation to one that encourages transparency, informal collaboration and innovation. Central to the change initiative was embracing a workplace strategy that would drive employee engagement and wellbeing, reduce barriers to communication and optimize real estate. Partnering with Red Thread and Freeman French Freeman Architects, VT Gas underwent a comprehensive process, creating a shared workplace vision among leadership and engaging employees in the design development. The new space is a vibrant and high-performing workplace that represents the new brand and re-energized culture at VT Gas.

Employee engagement.

By transitioning to an open plan with new workstations and bright colors, employees are empowered by their work environment. Entering the space, one immediately feels the fun and lively vibe, punctuated by blue and yellow accent walls and orange and green fabrics. Equally as important is how the open plan eliminates employees' visual barriers and provides access to natural light and clear views to each other and the outdoors. The new space also gives back to employees by providing quiet zones for respite and focus, as well as active areas, some of which have Walkstations, for moving while working. VT Gas' new headquarters are inviting, engaging and inspirational.

Enhanced collaboration.

Fostering collaboration was essential. To reflect that, the new design includes a variety of meeting spaces with integrated technology. Lounge settings are perfect for people to connect on the fly, huddle spaces offer privacy for remote conversation and formal conference rooms with interactive boards provide options for team meetings. Collaboration for the VT Gas team has never been easier!

Real estate optimization.

Without increasing their footprint, requiring any major construction, and by removing private offices, VT Gas was able to almost double capacity in certain areas. This eliminated the need for offsite rental locations and allowed them to co-locate more teams at significantly less cost. The new layout also offers more places to focus, interact and socialize. By reconfiguring the space, everyone has access to natural light and freedom over how they work with height-adjustable desks. Looking to the future, VT Gas now has the flexibility to move people and teams around for specific project or business needs.



Informal lounge space for impromptu collaboration

“ It has been really exciting to see the walls come down - both literally and figuratively. We are transforming our culture from many individual silos to a team of energized employees working collaboratively towards a common goal. Red Thread was a key partner in designing a space that helps foster a synergy and vibrancy in the office that had not been there previously. Our workplace now inspires new ways of moving, thinking, and connecting every day. ”

- Rebecca Towne, VP of Organizational Strategy
Vermont Gas Systems